

# The Global Arts MBA



2027  
PROSPECTUS

[GlobalLeadersInstitute.org](http://GlobalLeadersInstitute.org)

# TABLE OF CONTENTS

<b>03</b>	<b>LEVERAGE THE GLI EDGE</b>
<b>04</b>	<b>INTRODUCTION</b> The Need The Solution
<b>05</b>	<b>HIGHLIGHTS</b> Dates How to Apply
<b>07</b>	<b>SELECT BENEFITS</b> Individual Return on Investment Organizational Return on Investment
<b>08</b>	<b>AT A GLANCE</b>
<b>09</b>	<b>CORE CURRICULUM</b>
<b>11</b>	<b>INSTRUCTION</b> Institutional Curators Module Directors
<b>12</b>	<b>PARTICIPANT PROFILE</b> Who Should Attend Cohort Snapshot

<b>13</b>	<b>MBA COMPONENTS</b> Curriculum Fieldwork & Summits Capstone Module Certificates & MBA Diploma Publications
<b>16</b>	<b>THE MBA JOURNEY</b> Industry Examples Degree Calendar
<b>20</b>	<b>FACULTY</b>
<b>22</b>	<b>COHORT EXPERIENCE</b> Past Participants Network of Impact Beyond the MBA
<b>27</b>	<b>IMMERSIVE FIELDWORK</b> Leadership Development Fieldwork Lifecycle Fieldwork Sites
<b>28</b>	<b>ALUMNI ORGANIZATIONS</b>
<b>29</b>	<b>HOW TO APPLY</b>



# LEVERAGE THE GLI EDGE

Dear Prospective Member of the 2027 Cohort,

The Global Arts MBA stands apart through a distinctive combination of attributes designed to empower arts leaders.

At the heart of the Arts MBA experience is an exceptional cohort — an accomplished, globally diverse group of professionals whose varied roles, regions, and perspectives foster rich exchanges and collaborations. The MBA's focus on problem-based methodologies amplifies your ability to create meaningful change. Through real-world projects, you gain hands-on experience applying innovative tools and strategies, enhancing both your capabilities and the value you deliver to your organization.

Central to the curriculum is the cultivation of a social innovator's mindset. By engaging with industry-driven projects, case studies, and interactive assignments, you refine your decision-making with a principles-based, data-informed approach. These strategies will help you navigate complex challenges with clarity and responsiveness, expanding your credibility and building a shared vision within your organization.

The GLI is driven by a profound commitment to creating value for others. Fellows train alongside leading professionals from the arts sector and engage with an unparalleled global network of faculty, mentors, and peers. This collaborative journey offers a unique opportunity to explore how others are reshaping their communities, helping you deepen your understanding of the difference your work can make.

If you are at a pivotal point in your career and seek to broaden your perspective, expand your resources, and enhance your leadership capacity, we encourage you to apply to the 2027 Executive Cohort of The Global Arts MBA.



**Dr. Nigel A. L. Clarke, MP**  
Co-Founder  
GLI Advisory Council  
*International Monetary Fund*



**Cristina Vollmer de Burelli**  
Co-Founder  
GLI Advisory Council  
*V5Initiative Venezuela*

# INTRODUCTION

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## SNAPSHOT

### GATEWAY TO GREATNESS

The Global Leaders Institute equips cultural sector professionals to build and scale dynamic organizations that make a difference in the world. Through its interdisciplinary Global Arts MBA, co-curated with top North American universities, GLI offers participants access to a powerful network, a transformative curriculum, and tailored in-person field immersives. This 12-month journey is designed to empower a cohort of up to 80 rising leaders — ranging from project founders and multifaceted artists to established cultural leaders and the emerging voices of tomorrow.

## THE NEED

### A NEW PARADIGM

Across the world, thousands of creative-sector organizations engage diverse populations in addressing some of the most complex challenges of our time. However, the entrepreneurial skills, innovative frameworks, and leadership strategies needed to build and sustain impactful cultural enterprises are rarely taught in conservatories or traditional arts degrees.

## THE SOLUTION

### 360° CREATIVE SECTOR LEADERS

The Global Arts MBA prepares creative industry professionals to build and guide the high-impact enterprises of tomorrow. The experience combines immersive leadership development in international settings with remote classroom instruction guided by a pioneering faculty of institutional curators, module directors, university professors, industry lecturers, entrepreneurship mentors, and capstone advisors. Graduating Cohort Members are transforming the future of the arts world and working to ensure that tomorrow's enterprises enrich communities for generations to come.



# HIGHLIGHTS

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- Twelve-month Global Arts MBA focused on social entrepreneurship, cultural management, sustainable impact, and community development, designed for a global cohort of dynamic arts professionals.
- Live interactive seminars led by a faculty of pioneers in fields from international development to business and neuroscience, including Nobel Prize laureates, Polar Prize winners, Grammy recipients & TED presenters.
- Tailored academic modules co-curated by world-class university institutes at Harvard, Duke, Georgetown, Stanford, McGill, Oxford, and NYU deliver market-oriented strategies that address real-world opportunities.
- Interactive, problem-based methodology includes substreams such as Emerging Technologies for Innovation, Storytelling for Impact, and NeuroArts, all structured to complement the demanding schedules of active professionals.
- Weeklong in-person Innovation Summits in Europe and the Americas cultivate professional growth with GLI faculty and local NGOs.
- Individually tailored Field Assignments involving immersive work with dynamic organizations and communities foster personal transformation and professional growth.
- Limited to 80 exceptional global arts changemakers.



*"I received a solid foundation in strategy, innovation, change management, finance, and much more through The Global Leaders Institute. It helped me dive into another side of me."*

**Tylor Thomas**  
2019 Cohort  
United States



*"The GLI Journey helped me to overcome barriers - developing new skills and the mindset to transform imagined obstacles in my path into opportunities."*

**Everton Silva**  
2024 Cohort  
Brazil

# HIGHLIGHTS

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## DATES

**17 August  
2026** | Orientation  
Week

**24 August  
2026** | Start of  
Classes

**December  
2027** | Graduation  
Ceremony

## DURATION

52-week MBA curriculum comprising 12 Core Modules, 6 Topics in Creative Management Substreams, 2 Reflective Collaboration Labs, and 2 semester-long team projects: a Case Study Assignment and a Capstone Enterprise Challenge. The program culminates in the Firebird Roadmap graduation project.

The curriculum also includes two weeklong Innovation Summits (with the option to attend in person or remotely) and an Industry Immersive, which may be completed internationally, locally, or remotely at the discretion of each Cohort Member. No international travel is required to fulfill program requirements.

## HOW TO APPLY

Each year, from January to May, candidates submit their CVs for initial review. Promising applicants are then invited by the Selection Committee to apply, and up to 80 are accepted into the Cohort, announced in June. Selection is based on fit and potential, with consideration given to academic and professional metrics to ensure a diverse and complementary group of emerging and established leaders. Cohort Members typically hold a Master's degree and have 5-10 years of management experience in performing arts organizations. On average, each Cohort represents participants from over 30 nations.

For more information visit [www.globalleadersinstitute.org/apply](http://www.globalleadersinstitute.org/apply).



## SELECT BENEFITS

- Develop a customized toolkit and actionable plan to address pressing challenges and capitalize on emerging opportunities in the arts.
- Apply problem-solving frameworks from disciplines like cultural management, social entrepreneurship, and systems thinking to drive measurable impact.
- Strengthen your organization with strategic decisions that resonate with and mobilize both internal teams and external partners.
- Become a transformative social entrepreneur, change-maker, and creative manager delivering innovation to the world around you.



## INDIVIDUAL RETURN ON INVESTMENT

- Return to work with a clear action plan to prototype solutions for current challenges.
- Build high-performing teams capable of developing innovative, testable, and measurable solutions.
- Enhance your leadership by leveraging your innate talents while addressing areas for personal growth.
- Gain fresh perspectives and frameworks to tackle organizational challenges effectively.
- Cultivate a lifelong learning mindset by integrating reflection, experimentation, and continuous improvement into your professional practice.

## ORGANIZATIONAL RETURN ON INVESTMENT

- Deliver value with cutting-edge strategies and practical tools for strong outcomes.
- Foster a culture of collaboration, creativity, and accountability using proven methodologies.
- Build resilience by learning to adapt quickly and effectively in uncertain situations.
- Drive key results by aligning your vision with measurable success benchmarks.
- Develop capacities that differentiate and connect your organization's vision to clear outcomes.
- Strengthen your organization's ability to innovate by applying creative, opportunity-driven strategies.

## AT A GLANCE

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- Up to 80 creative industry professionals from around the world connected in an MBA Cohort representing the best and the brightest.
- A curriculum focused on critical capability areas for organizational leaders in the arts, designed to tackle real-world challenges and opportunities.
- In-depth Case Studies cultivate unique first-hand understandings, broadening the curriculum through practical insight and global reflection.
- Live and interactive problem-based, network-oriented sessions allow Cohort Members to apply new frameworks rapidly to on-the-ground contexts.



- Individually tailored Field Assignments, Adaptive Leadership labs, and other growth-oriented components broaden perspectives and unlock new venture and growth opportunities.
- An accomplished and dedicated teaching Faculty representing wide-ranging disciplines and top academic institutions includes Nobel Prize recipients and Polar Prize laureates.
- An accessible schedule adapted for the demanding calendars of working arts professionals.
- Interactive approaches that combine individual study with team-based application and group reflection.
- An empowering career transformation in just twelve months.

# CORE CURRICULUM

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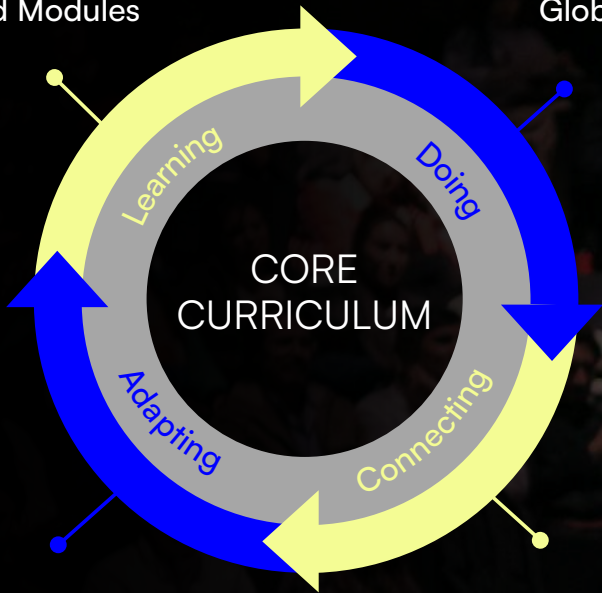
The Global Arts MBA's 52-week curriculum is integrated to maximize linkages across four strategic platforms.

## FRAMEWORKS

Curated Modules

## NETWORK IMMERSION

Global Partners



## APPLICATION

Case Studies & Capstone

## LEADERSHIP DYNAMICS

Personal Transformation



# CORE CURRICULUM

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## FIRST SEMESTER

(SEP-DEC)

### Core Module 1

Engaged Aesthetics & Global Development

### Core Module 2

Frameworks for Advocacy & Action

*Duke*

### Core Module 3

Measuring Results, Evaluating Impact

*Duke*

### Core Module 4

Introduction to Social Enterprise

*Georgetown*

### Core Module 5

Integrative & Strategic Thinking

*Georgetown*

### Core Module 6

Fostering Innovation in Business

*EY Business Academy*

## SECOND SEMESTER

(JAN-AUG)

### Core Module 7

Systems Thinking

*Oxford*

### Core Module 8

Human-Centered Design

*Stanford*

### Core Module 9

Organizational Finance Toolkit

*NYU*

### Core Module 10

Operational Excellence

*NYU*

### Core Module 11

Market-Based Revenue Strategies

*EY Business Academy*

### Core Module 12

Applied Economics

*LSE*

## COMPLEMENTARY SUBSTREAMS

Business Models in the Arts

Storytelling for Impact

NeuroArts

Venture Strategies

Emerging Technologies for Innovation

Digital Marketing

## GROWTH EXPERIENCE

Team Dynamics Lab

Kolbe Conative Assessment

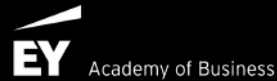
Adaptive Leadership

Immunity to Change Framework

Firebird Roadmap Graduation Endeavor

# INSTRUCTION

## INSTITUTIONAL CURATORS



## MODULE DIRECTORS



Dr. Maria Ballesteros-Sola  
*California State University*



Leah Barto  
*Columbia University*



Dr. Simon Blanchette  
*McGill University*



Dr. Debbi Brock  
*Byrum School of Business*



Dr. Richard Davies  
*London School of Economics*



Dr. Rohit Deshpande  
*Harvard Business School*



Frank Rimalovski  
*NYU Entrepreneurial Institute*



Dr. José Falconi  
*Harvard University*



Amanda Greco  
*Stanford University*



Monica Ramirez Hartmann  
*Colombia | Dep. of Education*



Dr. Paulo Savaget  
*Oxford University*



Dr. Tim Kraft  
*North Carolina State University*



Rachel Roberts  
*University of Rochester*



Dr. Shain Shapiro  
*Sound Diplomacy*



Dr. Jessica Sperling  
*Duke University*



Bartek Stawski  
*EY Academy of Business*



Stanford Thompson  
*Equity Arc*

# PARTICIPANT PROFILE

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## WHO SHOULD ATTEND

The Global Arts MBA is for arts sector professionals seeking enhanced tools to drive innovation, growth, and impact. Cohort Members include executives, entrepreneurs, educators, performers, managers, presenters, and those in cross-functional roles.

## MBA FELLOWS BY CAREER PATHWAY

Representative job functions include:

- *Cultural Manager/Agent*
- *CEO/General Manager*
- *Development Director*
- *Founder/Co-Founder/Owner*
- *Freelance Entrepreneur*
- *Public Policy/Culture Minister*
- *Marketing/Communications Lead*
- *Artistic/Creative Director*
- *Operations Manager/COO*
- *Presenter/Curator*
- *Education Manager/Teaching Artist*
- *Events/Production/Exhibit Manager*

## DEGREE EXEMPTION FOR TOP CAREER-ARTISTS

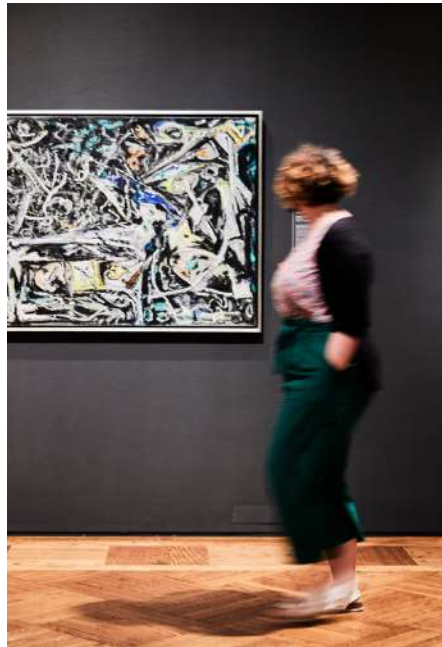
In exceptional cases, The Global Arts MBA offers a highly selective pathway for accomplished dancers, musicians, actors, filmmakers, and other career artists who have demonstrated extraordinary professional success. Reserved for creatives who began working professionally at a young age and possess at least a decade of elite-level experience, this exemption acknowledges that many of the world's most celebrated artists forgo formal university credentials to pursue their craft at the highest levels. Granted by the Academic Admissions Board on a limited, case-by-case basis, this exclusive pathway reflects The Global Leaders Institute's commitment to recognizing and advancing the leadership potential of the world's foremost creative professionals.



## MBA COMPONENTS

### 12-MODULE MBA CURRICULUM

From September to June, Cohort Members complete twelve Core Modules developed in collaboration with nine leading universities and think tanks. The first six Modules (Semester I) introduce frameworks from Philosophy of Aesthetics, International Development, Strategic Management, and Social Entrepreneurship to examine how innovation emerges within the arts sector. The second semester applies practical frameworks drawn from Business Management and Organizational Theory. Each Module builds on the insights of the previous one, combining live interactive classes, key readings, and a written assignment designed jointly by Curating Institutions and Module Directors. Live sessions also feature guest industry experts who deepen learning through first-hand perspectives.



### INDUSTRY IMMERSIVE

The Industry Immersive offers a highly customizable, hands-on experience through which Cohort Members explore a professional question or challenge in collaboration with three or more Reference Point Organizations. These organizations — drawn from each participant’s own network or from GLI’s global field partners — serve as key contexts for applying Core Module insights to real-world settings. Supported by a network of institutional partners in over forty countries, the Industry Immersive may be undertaken internationally, locally, or remotely. For many participants, it stands among the most insightful and transformative components of the MBA experience.

### INNOVATION SUMMITS

Cohort Members take part in one of three weeklong Innovation Summits held across global and digital hubs, where they engage with a problem-solving methodology and leadership framework developed at Harvard. Each Summit offers an immersive setting for applying principles from behavioral economics to design creative, actionable solutions for challenges identified by local public and private host institutions.



### TEAM DYNAMICS LAB

Through the Team Dynamics Lab, small teams of Cohort Members gain insights into their own collaboration style. Based on the KOLBE conative assessment, participants gain self-awareness that helps them become more effective collaborators.

### ADAPTIVE LEADER WORKROOM

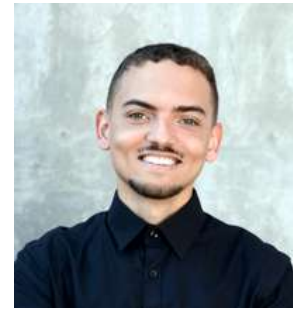
Cohort Members engage in group reflections, where they are introduced to Adaptive Leadership — a Harvard-developed framework that provides analytical tools and practical strategies for leading change effectively, regardless of formal authority or position.

### CASE STUDY ASSIGNMENT

As a fundamental component of Semester One, Cohort Members work in teams to develop a pitch for a strategic initiative that their assigned organization from the GLI Leaders-In-Residence network could feasibly implement to capture new value. These proposals are rooted in real-world challenges and designed to align with the organization’s mission and capacity.

### CAPSTONE CHALLENGE

Capstone Projects draw together the breadth of insights from the MBA by requiring the research, design, and articulation of a complete prospectus for a new enterprise connecting the performing arts and social impact. These comprehensive business proposals include a clear social value proposition, a viable revenue model, a detailed three-year feasibility assessment, and a human resource plan. Participants are guided by Capstone Project Mentors, who provide tailored support throughout the process. Final projects are presented to external Shark Tank panels and MBA Faculty, offering valuable feedback to refine proposals and strengthen their potential for real-world implementation.



*"The Global Leaders Institute was a life-changing experience for me. In addition to powerful new frameworks, it provided me with a community of fellow musician entrepreneurs working to pave the way for new opportunities, and helped me to see the value in my diverse interests and background."*

**Bradley Powell**  
2018 Cohort  
Canada & Jamaica



*"As the founder of a visual arts initiative in Cairo, The GLI Arts MBA was invaluable for building a global peer community, growing my confidence, and strengthening my leadership abilities."*

**Elham Khattab**  
2024 Cohort  
Egypt

# MBA COMPONENTS

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## FIREBIRD ROADMAP

Cohort Members apply the sum of the theoretical and skills-based knowledge gathered through the experience to write and present individual projects they can feasibly implement in their own contexts.

## PUBLICATION OPPORTUNITIES

The GLI partners with several outlets that may provide Cohort Members with the opportunity to publish and make visible outstanding academic work. From innovation highlights about organizations and initiatives Cohort Members are currently leading, to academic case studies or topic-specific articles, this component is designed to harness the analytical and writing skills of Cohort Members while highlighting their work and efforts through GLI's extended network.

## MODULE CERTIFICATES

Upon successfully completing the MBA journey, Cohort Members receive a range of module completion certificates co-signed with partner institutions confirming mastery of critical concepts and frameworks.

- Duke University | Social Science Research Institute
- Harvard University | David Rockefeller Center
- Georgetown University | McDonough School of Business
- McGill University
- New York University | Entrepreneurial Institute
- Harvard University | Cultural Agents Initiative
- EY Business Academy
- Stanford University | Center for Social Innovation
- London School of Economics | School of Public Policy - Growth Lab
- Oxford University | Skoll Centre for Social Entrepreneurship

## MBA DIPLOMA

Upon successful completion of the comprehensive twelve-month curriculum, participants receive a European-issued, globally recognized MBA in Arts Innovation from The Global Leaders Institute in alliance with its accrediting body.

# THE MBA JOURNEY

## 2026 SEMESTER 1

### CORE MODULE 1 Engaged Aesthetics & Global Development

*"I was blown away by the module's preparation & effectiveness. The relevant examples and tools really inspired me."*

Catalina Barraza | 2020 (Colombia)

### CORE MODULE 2 Frameworks for Advocacy and Action

*"This module was an eye-opener into myths and preconceptions about how the arts work in development. It showed me new perspectives grounded in research and science."*

Emily Brown | 2020 (Canada)

### CORE MODULE 3 Measuring Results, Evaluating Impact

*"The module transformed a subject that had always looked so complicated to me into something clear and useful."*

Juliana Kay | 2020 (Australia)

### CORE MODULE 6 Fostering Innovation in Business

*"This module was full of vision and the benefit of learning from global arts professionals working on the frontlines."*

Maryen Muñoz | 2020 (Mexico)

### CORE MODULE 5 Integrative & Strategic Thinking

*"I learned more from this module about engagement and communication than I did in my entire university education."*

Claudio Espejo | 2020 (Chile)

### CORE MODULE 4 Introduction to Social Enterprise

*"Through this module's business toolkit, I dove deeper into my work, challenged many previous assumptions, and refocused around renewed goals"*

Karoline Menezes | 2022 (Brazil)

## 2027 SEMESTER 2

### CORE MODULE 7 Systems Thinking

*"What an experience! This was definitely one of the most informative modules of the journey for me!"*

Patricia Weitzel | 2019 (Brazil)

### CORE MODULE 8 Human-Centered Design

*"This was a once-in-a-million learning experience. The lead professor struck a great balance between peer-to-peer learning and intentional instruction."*

Safira Antzus | 2023 (Greece)

### CORE MODULE 9 Organizational Finance Toolkit

*"This module was a crash course into key concepts and tools in financial management. It picked up exactly where many find ourselves at work and helped to improve our processes."*

Victoria Romann | 2019 (Germany)

### CORE MODULE 12 Applied Economics

*"This was a module that will stay with me forever. It was engaging, high-level, and interesting. I learned so much."*

Scott Wilson | 2019 (Australia)

### CORE MODULE 11 Market-Based Revenue Strategies

*"This module explained complex revenue-creating tools step-by-step, familiarizing us with them through a wide variety of applications."*

Kelly Herrmann | 2019 (USA)

### CORE MODULE 10 Operational Excellence

*"This module was a deep dive into a powerful new way of problem-solving. Each of its learnings opened a space to make connections to my own work."*

Liam Underwood | 2019 (USA)

# THE MBA JOURNEY

## YEARLONG & RESIDENCIES

### ADAPTIVE LEADERSHIP

*"The Global Leaders Institute helped expand my professional confidence and boost my career. It prepared me to manage the complexities of major cultural institutions."*

Claudia Curiel | 2021 (Mexico)

### KNOWLEDGE LABS

*"I had an incredible adventure with The Global Leaders Institute. The network I encountered was the most inspirational and creative group I have ever met."*

Faidra Giannelou | 2020 (Greece)

### INDUSTRY IMMERSIVE

*"I couldn't have asked for better cross-cultural preparation. My work today calls upon countless tools, perspectives, and resources I gathered in the GLI"*

Toufic Maatouk | 2021 (Lebanon)

### CASE STUDIES

*"The GLI journey enhanced my leadership abilities. The curriculum also allowed me to continue my professional responsibilities while growing within the classroom."*

María C. Parias | 2022 (Colombia)

### INNOVATION SUMMIT

*"Entering the GLI as an experienced education manager exceeded my highest expectations and renewed my passion for the field."*

Nancy Uscher | 2021 (USA)

### CAPSTONE CHALLENGE

*"I am astounded by the understanding, insight, and practices I gained with GLI. The experience pushed my leadership mindset to new heights."*

Mariol Arias | 2023 (Mexico)



## INDUSTRY CASE STUDIES

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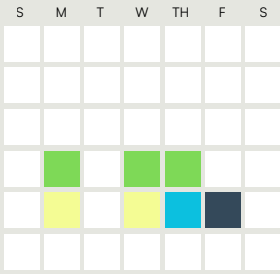
By engaging with case studies from leading organizations across the performing arts, Cohort Members explore how theory informs real-world choices, trade-offs, and impact.



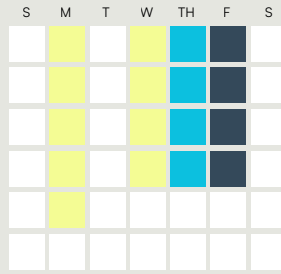
# MBA CALENDAR

## 2026 SEMESTER 1

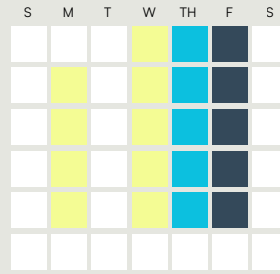
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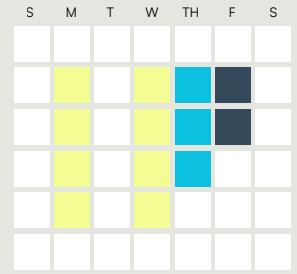
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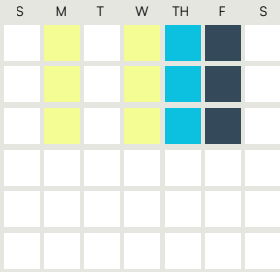
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NOV

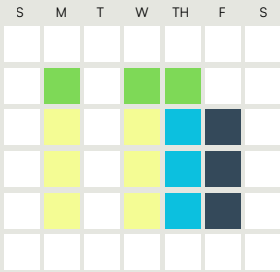


DEC

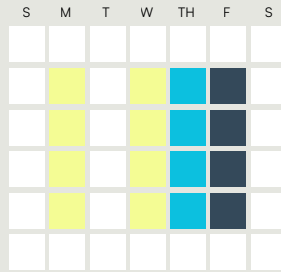


## 2027 SEMESTER 2

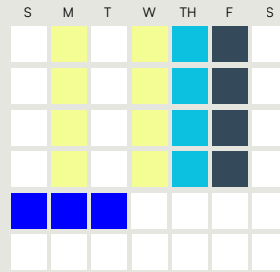
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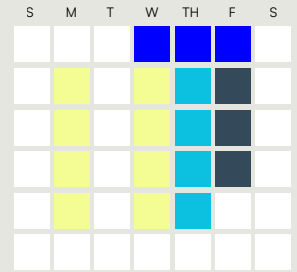
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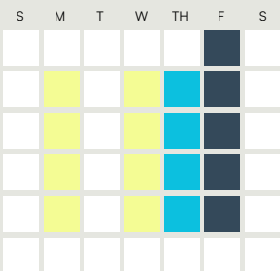
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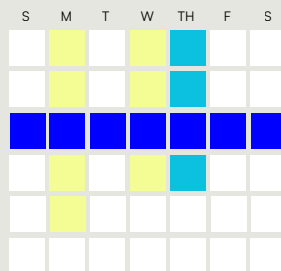
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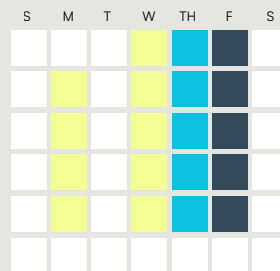
MAY



JUN



JUL



- Orientation  
(Online) 3:00 - 5:00 PM ET
- Core Curriculum  
(Online) 3:00 - 5:00 PM ET
- Substreams  
(Online) 10 AM - 12 PM ET

- Office Hours  
(Online) 10 AM - 12 PM ET
- Innovation Summit\*  
In-Person in April & June  
(Online in July)

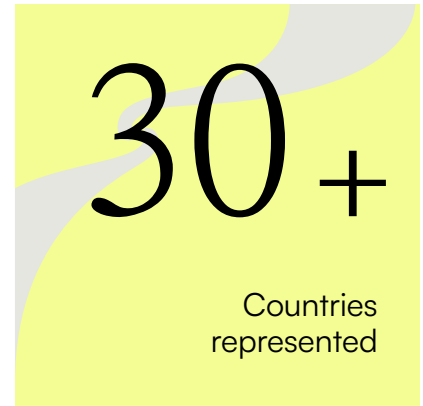
\* Industry Immersive  
(In-Person or Online)

*Yearlong field course with flexible dates during Semester II determined by MBA Fellow in consultation with Advisor.*

# FACULTY

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## FACULTY PROFILE



## GLI INSTRUCTORS

### IMPART TOOLS FROM LEADING UNIVERSITIES

#### UNITED STATES

American University, *Washington College of Law*  
Boston University, *Department of History*  
Brandeis University, *Heller School for Social Policy*  
Catholic University, *Busch School of Business*  
Duke University, *Sanford School of Public Policy*  
Georgetown University, *McDonough School of Business*  
Harvard University, *School of Public Health*  
The Johns Hopkins University, *Peabody Institute*  
Michigan State, *Eli Broad College of Business*  
New York University, *Entrepreneurial Institute*  
Purchase College, *State University of New York*  
Stanford University, *School of Medicine*  
Stanford University, *Graduate School of Business*  
University of Southern California, *Dornsife College*  
University of Virginia, *Darden School of Business*

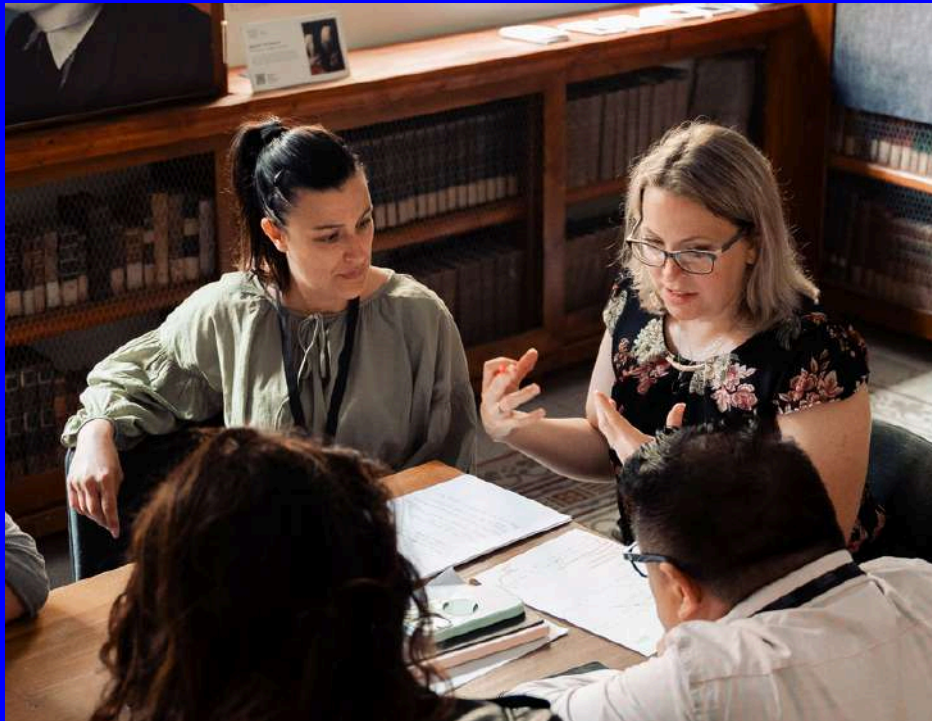
#### GLOBAL

Aalto University, *School of Business*  
Griffith University, *Creative Arts Institute*  
HEC Montréal, *Business School*  
London School of Economics  
McGill University  
Oxford University  
Rome Business School  
Universidad Adolfo Ibáñez, *Business School*  
Universidad Alberto Hurtado, *Department of Music*  
Universidad de los Andes, *Business School*  
Universidad Javeriana, *School of Business*  
Université Laval, *Faculty of Music*  
University of London, *Institute of Education*  
University of Roehampton, *Dept of Social Science*  
University of Toronto, *School of Management*

## FACULTY

# GLOBAL COMMUNITY LOCAL PERSPECTIVES

The Global Arts MBA brings together a dynamic cohort of professionals who challenge, support, and learn from one another. Rooted in interdisciplinary collaboration and constructive exchange, this international community serves as both a sounding board and a catalyst for growth. The MBA experience empowers Cohort Members by intentionally integrating each component for enhanced performance in the workplace. The combined result is an expanded ability to lead change and have a lasting impact in their communities, and in so doing, strengthen the future of the arts sector as a whole.



*"Participating in the Global Leaders Institute played a pivotal role in exploring the leadership skills that I now practice every day."*

**Michelle Zwi**  
2014 Cohort

Director of Orchestra  
Operations and Touring,  
The Philadelphia Orchestra



*"The expansion of my personal and professional network through the GLI noticeably increased my professional reach. It empowered me to gain new perspectives and acquire tools that have improved our organizational offering and increased positive outcomes for all."*

**Jessica Tufte**  
2020 Cohort

Director of Evaluation, CCNY

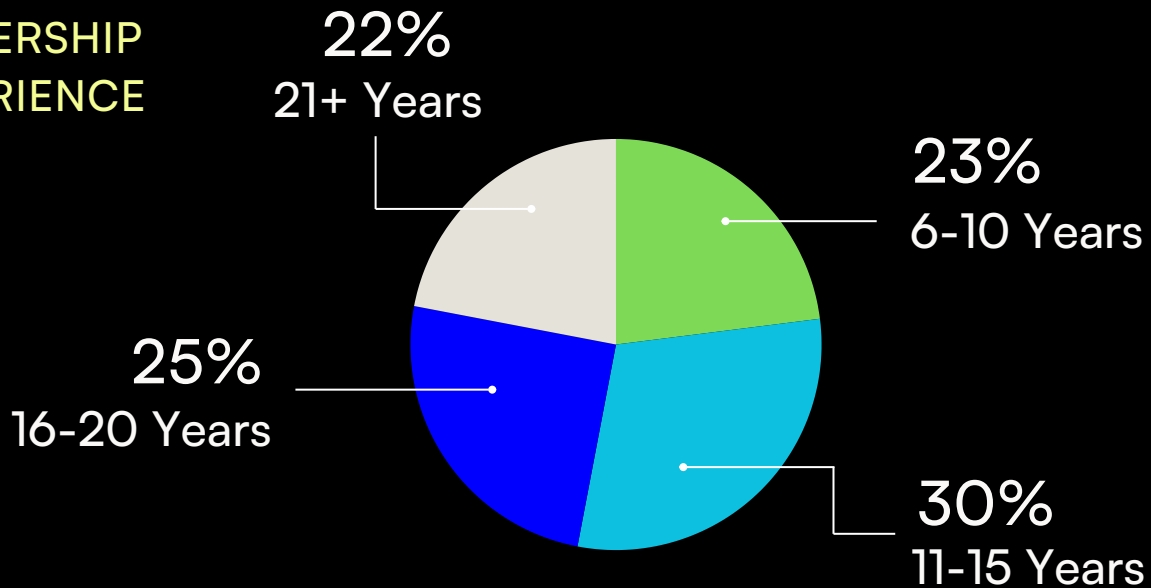
## PAST PARTICIPANTS

- 1000+ Past Participants from over 40 countries have benefited from the GLI
- Graduates occupy leading positions globally
- Participant salaries increase 32% in two years
- Across continents, graduate-led ventures are shaping new possibilities in the arts.

## TOP COUNTRIES REPRESENTED



## ARTS SECTOR LEADERSHIP EXPERIENCE



## GLI STORIES OF IMPACT

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Claudia Curiel (Mexico) entered the GLI as a concert presenter for Mexico's National University. Through the wide-ranging capabilities gained during her year with GLI, her growth was noticed. In the months following graduation, she was appointed Mexico's Minister of Culture, one of the country's most important arts policy positions.

Toufic Maatouk (Lebanon) joined GLI as an academic and choral director in Lebanon. Shortly after completing the GLI, he was appointed Deputy Executive Director of the Abu Dhabi Music & Arts Foundation, a key role in one of the United Arab Emirates' flagship arts initiatives.



Janet Fischer (United Kingdom), a former opera singer, pursued GLI while transitioning to a career as a creative entrepreneur. In the same year she finished her GLI journey, Janet became the CEO of Live Music Now in London, one of the UK's most prominent performing arts organizations.

Ronald Kabuye (Uganda) entered GLI as Administrative Manager at Brass for Africa. Within a year of completing the GLI, Ronald near tripled the number of Brass for Africa employees and teaching artists from 24 to 60 while simultaneously expanding the initiative's weekly students from 1,500 to 2,000.



Priti Gandhi (India) joined GLI as an emerging entrepreneur in the opera field after a two-decade career as an opera singer. During her year in the Global Arts MBA, Priti was appointed Director of the Metropolitan Opera's iconic Laffont Competition.

## GLI STORIES OF IMPACT

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Drake Driscoll (United States) began GLI as an independent teaching artist who had recently graduated from the Juilliard School. On completing GLI, Drake was appointed to the management of Carnegie Hall's Weill Music Institute as Engagement Programs Coordinator.



Lia Uribe (Colombia) joined GLI as a bassoon professor at the University of Arkansas. Through the comprehensive leadership skills gained in the MBA, Lia was named Associate Dean of the University's Fulbright College of Arts and Sciences by the time of her GLI graduation.

Michael Bobbitt (USA) joins OPERA America as its President & CEO. Before stepping into this national role, Michael served as Executive Director of the Mass Cultural Council, where his vision advanced equity, expanded public investment, and forged cross-sector collaborations that wove the arts into statewide health, education, and economic policy.



As the culmination of her year in the Global Arts MBA, Nagham Wehbe (Lebanon & USA) was appointed President of Arts Consulting Group, now leading the firm's global advisory work in the cultural sector.

Emily Gann (Australia) entered GLI as the founder of Connecting the Dots in Music, a grassroots music organization in her native Australia. In the years following GLI, Emily's growth and the expansion of her initiative garnered national recognition, winning Australia's Women in Innovation Award.



# JOIN A NETWORK OF IMPACT





## BEYOND THE MBA YEAR EXCLUSIVE OPPORTUNITIES

Graduation marks the beginning of a longer journey. Arts MBA Fellows join a global network that continues to support their professional and creative growth. The following opportunities offer meaningful ways to deepen practice, expand perspective, and engage with peers across borders.

### LEGACY AWARD GLOBAL ARTS PRIZE

The Global Arts Prize Legacy Award is an annual \$30,000 prize exclusively for Arts MBA Fellows and Alumni. With fully unrestricted funding, it powers bold, real-world ventures, positioning graduates to turn strategy into action and redefine the future of the arts.

### ALUMNI SUMMIT ARTS FWD RETREAT

The Alumni Summit is an annual weeklong deep dive designed to spark reflection, renew perspective, and tackle the sector's most pressing leadership challenges. It's a space to step back, connect with global peers, and shape what's next — open exclusively to graduates of the Global Arts MBA.

# IMMERSIVE FIELDWORK

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## LEADERSHIP DEVELOPMENT

Beyond representing a forum to test professional practices and develop social engagement techniques in a new context, the Industry Immersive is an opportunity for in-depth study of local or international organizations of choice, expanding Cohort Members' insights about a topic of professional interest.

## FIELDWORK LIFECYCLE

Through guided interviews with industry professionals, Cohort Members identify an Industry Immersive Topic that anchors their fieldwork experience. With support from a dedicated advisor, each Fellow designs a tailored project that reflects their professional goals and areas of inquiry. While GLI provides access to an extensive network of institutional partners, many participants choose to collaborate with organizations they already admire.

Whether sourced independently or through GLI's network, these Field Partners serve as key collaborators. Preparatory meetings ensure that Fellows engage meaningfully with their chosen organizations and establish clear expectations before the immersive begins. Following the fieldwork, Cohort Members author a case study capturing transferable insights and reflections drawn from their experience.



# FIELDWORK PARTNER COMMUNITIES

## NORTH AMERICA



### CANADA

Banff  
Montreal  
New Brunswick Province  
Toronto  
Saskatoon



### GUATEMALA

Guatemala City



### JAMAICA

Kingston



### PUERTO RICO

San Juan



### HAITI

Nationwide



### MEXICO

Aguascalientes  
Durango  
Naolinco  
Tlaxcala



### UNITED STATES

Chicago, IL  
Juneau, AK  
New York, NY  
Washington, DC  
Portland, OR



### GUADALOUPE

Point Au Pitre



### HONDURAS

Tegucigalpa

## SOUTH AMERICA



### PANAMA

Panama City  
Santiago



### BRAZIL

Bahia  
São Paulo



### COLOMBIA

Antioquia  
Bogota  
Manizales



### PERU

Nationwide



### ARGENTINA

Cordoba



### CHILE

Calama  
Easter Island  
Frutillar  
La Serena  
Panguipulli  
Santiago



### ECUADOR

Quito



### SURINAME

Paramaribo



### BOLIVIA

La Paz  
Moxos



### PARAGUAY

Asunción



### TRINIDAD & TOBAGO

Port of Spain

## EUROPE & ASIA



### AUSTRALIA

Adelaide



### GERMANY

Berlin



### ITALY

Fivizzano



### PHILIPPINES

Bataan Province



### CYPRUS

Nicosia



### GREECE

Athens



### LEBANON

Beirut



### SPAIN

Madrid



### DENMARK

Aarhus



### ISRAEL

Haifa



### PAKISTAN

Karachi



### UNITED KINGDOM

London  
Suffolk

## AFRICA & OCEANIA



### GHANA

Accra



### NAMIBIA

Windhoek



### UGANDA

Kampala

# APPLICATION PROCESS IN FOUR STEPS

# 1

## GLOBAL CALL FOR REGISTRATIONS

SEP — MAY

Global candidates register interest in applying by sharing key educational achievements, current professional roles, relevant background accomplishments, and future career objectives.

# 2

## TOP CANDIDATES INVITED TO APPLY

On a rolling basis

A select and diverse group of highly qualified registrants are invited to apply based on merit. Registrants who are invited to apply receive detailed application instructions and Info Session dates to support their process.

# 3

## LIVE COMMITTEE INTERVIEWS

On a rolling basis

The Selection Committee & Advisory Council may request a follow-up interview with specific candidates after they have submitted their application.

# 4

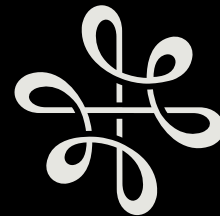
## GLI FELLOWSHIPS AWARDED

On a rolling basis

Up to 80 MBA Fellowships are awarded on a rolling basis as the deadline approaches to exceptional applicants from wide-ranging cultural and professional backgrounds.

*Navigate Change  
Transform Worlds*

**YOUR JOURNEY  
STARTS HERE**



**Global Leaders  
Institute for Arts  
Innovation**

The Global Leaders Institute  
1701 Rhode Island Avenue NW  
Washington, DC 20036

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[www.globalleadersinstitute.org](http://www.globalleadersinstitute.org)