

**GLOBAL
LEADERS
INSTITUTE**
FOR ARTS INNOVATION



2023 INNOVATION SUMMIT

THE GLOBAL LEADERS INSTITUTE

FIVIZZANO, ITALY
12- 16 JUNE 2023



DAVID ROCKEFELLER CENTER
FOR LATIN AMERICAN STUDIES
HARVARD UNIVERSITY



LUNIGIANA
INTERNATIONAL
MUSIC
FESTIVAL

Experience

INNOVATION SUMMIT & FIVIZZANO COMMUNITY FORUM

Hosted by The Lunigiana International Music Festival and the Comune Di Fivizzano, The 2023 Innovation Summit of The Global Leaders Institute takes place for the first time in Italy, within the vibrant community of Fivizzano in the Lunigiana Region. Over the course of the Residence week, GLI Cohort Members collaborate with local arts and education entrepreneur counterparts in a series of activities aimed at furthering the sustainable development of the arts community.

As the Innovation Summit unfolds, combined teams of GLI Cohort Members and local participants work to jointly **identify and explore a range of impact-focused challenges** within the context of the local community. This process leads to the design of a series of novel, arts-based, market-tested concepts for viable solutions to the identified challenges. Co-created by local project leaders themselves in the joint design process, these concepts are presented in a *Shark Tank*-modeled Community Forum on the closing afternoon of June 16. This process provides a powerful collective learning experience for all in attendance, and an exciting conclusion to the week.

“For the Fivizzano Municipality is very important to host the Global Leaders Institute as a capacity building experience for our entrepreneurs and local leaders. The generation of networks is fundamental for us, always looking inspiration for our citizens, organizations and society.”

— Gianluigi Giannetti | Fivizzano Mayor and President of Unione dei Comune in Lunigiana



HARVARD ADAPTIVE LEADERSHIP WORKSHOPS

Developed by Harvard University thought leaders Ronald Heifetz and Marty Linsky, Adaptive Leadership is a practical framework developed at Harvard Kennedy School of Government for leading change, particularly during times of uncertainty or when there are no easy answers.

As part of the growth experience on Fivizzano, all GLI Cohort Members and selected participants will participate in a series of workshops to learn, connect and apply the framework, improving their collaborative and leading skills.



“What could be more important than preparing talented musicians to become the community changemakers of tomorrow? What could be more exciting than achieving this mission in a way that allows participants to serve communities around the world?”

— Nigel A. L. Clarke | Minister of Finance of Jamaica

CONTRIBUTION TO THE LUNIGIANA COMMUNITY

This partnership between The Global Leaders Institute and The Lunigiana International Music Festival and the Comune Di Fivizzano is a formative experience designed to:



Fosters the success of the rising generation of international arts leaders.



Builds a global network among cultural ambassadors.



Equips local NGO participants with powerful tools to develop innovative problem-solving solutions.

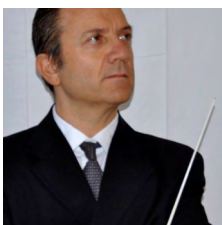


Further establishes the Fivizzano community as a hub of cultural production and output.

MAIN PARTNERS



IN ALLIANCE WITH



“As President of the Lunigiana International Music Festival, I am honored to host the Italian edition of the Innovation Summit organized by the Global Leaders Institute in Fivizzano. University professors, entrepreneurs and artists will meet to offer solutions and contributions on many issues to the organizations present in Lunigiana. It will be a very important opportunity for growth and comparison for all the realities of our territory organizations, which I am sure will not miss this wonderful opportunity.”

— Andrea Rossi | President, Lunigiana International Music Festival

Overview

RESIDENCE SNAPSHOT

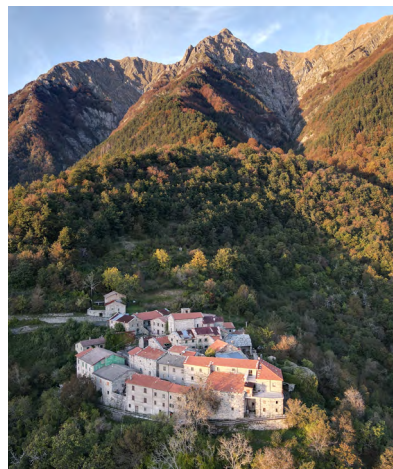
A cornerstone of The Global Leaders Institute’s approach to empowering leaders in the arts is a core belief in the capacity of the creative innovator and social entrepreneur to make a profoundly positive impact on human lives. As communities search for concrete solutions to increasingly complex and dynamic social, environmental, and economic challenges, it is of paramount importance that creative leaders engage with, promote discourse about, and envision productive paths through these challenges.

For the GLI’s seventh edition of the Innovation Exchange Residence in June 2023, arts changemakers from around the world travel to Fivizzano, Italy, to work with a dynamic community, region, and country asking profound questions about the future.

Members of The Global Leaders Institute, together with a range of international Faculty and Mentors representing world class institutions from Harvard University to the Rome Business School, collaborate with local entrepreneurs across the community of Lunigiana and surrounding counties to support local arts organizations, impact-oriented businesses, and diverse NGOs. GLI international participants also learn from the community of Lunigiana, its rich traditions, and complex challenges and stories — past and present.

“The Global Leaders Institute and The Lunigiana International Music Festival are partnering to host the seventh annual Innovation Summit, the first to be held in Italy. This Residence’s emphasis on the entirety of the arts and cultural expressions makes Fivizzano the ideal location to host this year’s program. Through the collaboration between local arts NGOs in the Fivizzano Area and the Program’s world-class cohort and faculty, the Innovation Summit provides the unparalleled opportunity to foster Fivizzano’s continued international presence as Lunigiana’s epicenter of cultural production and output.”

— Chantal Balestri | Artistic Director, Lunigiana International Music Festival



Residence Faculty & Mentors

In-person & Remote



Chantal Balestri | Co-Founder, Lunigiana International Music Festival (Italy)

Swiss-Italian arts leader Chantal Balestri holds a versatile career as a concert pianist, university professor, NGO founder, social entrepreneur, and project manager. Chantal is co-founder and artistic director of the Lunigiana International Music Festival, and co-founder and president of MusiKenya. An active concert pianist, recent performance locations include Carnegie Hall and the Miniaci Performing Art Center (USA), Wiener Saal (Austria), and Harbin Concert Hall (China), among other locations.



Beata Dubiel-Stawska | Senior Associate, Pan-European Consortium ADESTE+ (Poland)

Beata Dubiel-Stawska is a Management Consultant, facilitator, mentor, and trainer for both the corporate and cultural sectors. She has led change management and branding processes with a range of European public and private cultural organizations, including Paribas, Biuro Kultury of the Capital City of Warsaw, Adam Mickiewicz Institute, Culture.pl, Sinfonia Varsovia, and the Zachęta National Gallery of Art, among others.



Janet Fischer | CEO, Live Music Now (United Kingdom)

Canadian-born soprano Janet Fischer holds an MMus and an MBA. She is currently Chief Executive at Live Music Now, one of the UK's leading music organizations, and is an experienced CEO of cultural organizations, having also been acting CEO at ACE NPO Poet in the City and CEO of Fulham Opera. In 2019, she was awarded the Hildegard Behrens Foundation Global Humanitarian Entrepreneur award.



Monica Ramirez Hartmann | Director (former), CoCrea (Colombia & Italy)

Monica Ramirez works at the intersection of culture and business. With 25 years of experience, she has worked with National and local governments in Colombia in formulating and implementing cultural public policy, leading a major city transformation project through art and culture in Bogotá, and setting up the first tax incentive to fund Creative Industries. She also has experience in Foreign Direct Investment, marketing, general management, decision making, strategy and business development.



Anna Rosa Mari | Academic Director, OAcademy (UK & Greece)

Anna Rosa Mari is the Academic Director of OAcademy, the world's premier digital conservatory. As a Naxos America recording artist, orchestral musician, and conservatoire tutor, her performance and pedagogical career have led to rewarding projects globally, from devising educational programs for major festivals and orchestras in the UK to El Sistema projects across Europe and non-profit organizations in India.



Simona Martini | Head of Capacity Building, Fondazione Fitzcarraldo (Italy)

Simona Martini is a project manager for cultural organizations and operators. She has experience in event organization and managing training programs for national and international cultural organizations. She holds a Master's degree in "Management and Innovation of Creative and Artistic Organizations" and a Bachelor's degree in "Communication Sciences" from the University of Bologna, as well as a first-level master's degree in "International Cultural Management".

Residence Faculty & Mentors

In-person & Remote



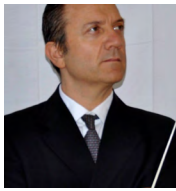
César Ore | Board of Directors, Sinfonía por el Perú (Peru)

César is an accomplished sociologist with a PhD and vast experience across Europe and Latin-America. As a seasoned social researcher and project manager, he excels in designing, implementing, and monitoring social development projects and programs. César is a trusted consultant for numerous international organizations, including the Inter-American Development Bank (IADB), as well as local governments, helping them to create, execute, monitor, and evaluate development initiatives.



Juan Andrés Rojas | Associate Director, Fundación Bolívar Davivienda (Colombia)

Juan Andrés Rojas, Deputy Director of Filarmónica Joven de Colombia, is a journalist and cultural manager. After studies in Communication for Social Change and Cultural Journalism, he became a coach in Systematic Inventive Thinking. Rojas is a board member of WFAO and the Colombian National Symphony Orchestra.



Andrea Rossi | President, Lunigiana International Music Festival (Italy)

Andrea Rossi is the President of the Lunigiana International Music Festival and the Verdi Association in Fivizzano. As a prolific orchestra conductor, he has performed with multiple ensembles from Austria, Poland and Bielorrussia among others.



Alexandra Solea | Professor of Arts Management, Rome Business School (Italy)

Alexandra Solea is an International Relations and Cultural Affairs professional with nearly two decades of work, research, and teaching experience. She has held high-profile positions in the public and private sectors, rounding out her senior arts administration expertise, including collaborations with international top-level institutions in arts management and international cultural affairs.



Bartek Stawski | Senior Associate, EY Academy of Business (Poland)

Bartek Stawski is a senior management consultant in the corporate sector. A specialist in Thinking Tools and their application in the area of managing organizations, Bartek is an expert on Theory of Constraints in the area of strategy and marketing, innovative product development, and innovative problem solving based on behavioral economics. He has developed projects in Poland and many European Countries, and for several years been active in the area of cultural management.

June 12

Welcome
IT*: Introduction to the Methodology
IT: Development of Problematic Situations
Harvard Adaptive Leadership
Welcome Dinner

June 13

IT: Overcoming Cause-Effect Fixedness
IT: Overcoming Functional Fixedness
Harvard Adaptive Leadership

June 14

IT: Filtration Sessions
IT: Market Testing
Harvard Adaptive Leadership

June 15

IT: Forum Prep Orientation
IT: Iteration Testing

June 16

IT: Shark Tank-inspired Community Forum
Closing Dinner

*Innovative Thinking Tools



2023 Cohort | The Global Leaders Institute



Esteban Alvarez
Costa Rica & USA
Chorus Austin, Inc.
Executive Director



Laura Azuaje
Venezuela & USA
Cello Studio
Founder



Laura Baker
United Kingdom
The Sound Initiative,
Cambodia
Managing Director



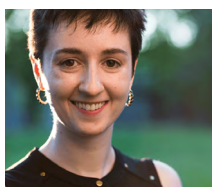
Melissa Barlow
United States
The Heights Center
Director of Arts and
Community Programs



Georgina Barton
Australia
University of Southern
Queensland
Professor



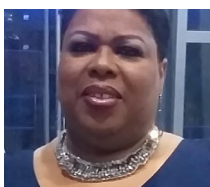
Diego Becerra
Peru
Sinfonía por el Perú
Music Programs Manager



Colleen Bernstein
United States
New Jersey Youth
Symphony
Director of Percussion



Taylor Brandon
United States
Stripling Elementary School
General Music Teacher



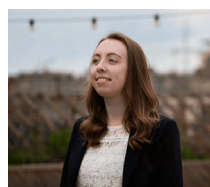
Leah Brown
Trinidad & Tobago
University of Trinidad &
Tobago
Asst. Professor



Sophie Brown
United Kingdom
University of Guelph
PhD Candidate



Sophia Butler
United States
Minneapolis Public Schools
Director of Orchestras and
Bands



Lynsey Callaghan
Ireland
Cross Border Youth Choir
Artistic Director & Founder



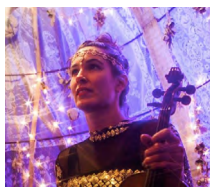
Yazmin Castañon
Mexico
Orquesta Kol Shalom
Musical Director



**Marco Ernesto Teruel
Castellon**
Costa Rica & Brazil
Coletivo Músicas em Trânsito
Performer & Researcher



Peter Clark
Australia
The University of Melbourne
PhD Candidate



Rebecca Crenshaw
United States
Birdfoot Festival
Executive Director



Rebekah Dennis
Canada
McGill University
Graduate Student



Rachel Ebeling
United States
The Angel Band Project
Co-Founder and Executive
Director



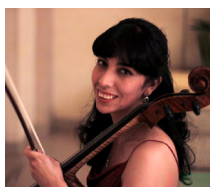
Hellen Ella
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Rayonnement Communal
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Gisela Yan
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Lead Instructor
Coda Music Program



Mitsuko Flynn
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Director of Education &
Engagement



Vania Garcia
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Foundation
Administration and Cello
Instructor



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Senior Product Manager
Microsoft



Eugenie Guibert
France
Sartory Artists Ltd France
Founder & Managing
Director



Erin Guinup
United States
Tacoma Refugee Choir
Executive & Artistic
Director



**Ivan Anthony S.
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Assistant Professor



Alfonso Hernandez
Guatemala
Chamber Festival of Guatemala
Co-Founder



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Coordinator, Music Alive
Program



Heidi Huwiler
Switzerland
Freilich Trio
Founder



Ronald Kabuye
Uganda
Brass for Africa
Project Manager

2023 Cohort | The Global Leaders Institute



Bridget Kinneary

Germany
Berlin Cosmopolitan School
Head of Secondary School
Music



Thomas Kurtz

United States
The University of Texas at
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Teaching Assistant



Christine Lauck

Germany
Claussen-Simon Foundation
Officer of Events and Ideal
Support



Ana Uribe Law

Colombia
RIPM Consortium Ltd.
Research and Digitalization
Assistant



Yoelvis Lunar

Belize & Cuba
Allegro Music School
Director



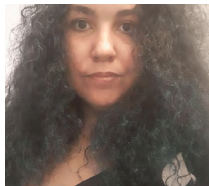
Atteqa Malik

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Karachi Biennale Trust
Vice Chairperson



Maria Mathieson

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The Peabody Preparatory of
The Johns Hopkins University
Executive Director



Susana Meza

Venezuela
Reclaimed Arts
Founder



Rosanna Moore

United Kingdom
University of Oregon
Instructor of harp/ Musician
in residence



Blair Mothersbaugh

United States
William S Haynes Company
Inside Sales & Customer
Service



Maryen Muñoz

Spain, Mexico, & USA
Tierra 47 Harp Festival
Artistic Director & Founder



Kenneth Mwiti

Kenya
Chamber Music
Co-founder



Theodora Nestorova

Bulgaria & Canada
Framingham State University
Adjunct Faculty



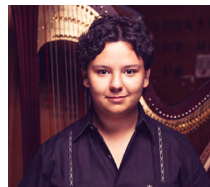
Anna-Maria Nitschke

Netherlands
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Amsterdam
Senior Producer Jazz
Department



Keziah Ntwiga

Kenya
Kenya Conservatoire of Music
Lead Conductor



Emmanuel Padilla

Mexico
Latin American Harp
Association
Co-Founder & Co-Artistic
Director



Eder Paolozzi

Brazil
Nova Orquestra
Musical director



Elisa Rendon Pelaez

Colombia
Iberacademy
Teaching Artist



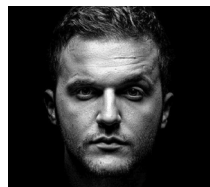
Jessica Phillips

United States
Metropolitan Opera Orchestra
Acting Principal Clarinet



Veronica Pollicino

United States
Freelance Performer &
Teaching Artist



Ismar Poric

Bosnia
House of good tones Srebrenica
General Manager & Artistic director



Catriona Price

United Kingdom
Catriona Price
Musician & Composer



Juan Gabriel Wayar De la Quintana

Argentina
Somos Música Program
Conductor



Burcu Ramazanoglu

Netherlands
Azerbaijan Embassy Duo
Violinist



Safira Antzus Ramos

Greece
El Sistema Greece Youth
Orchestra
Artistic Director & Principal
Conductor



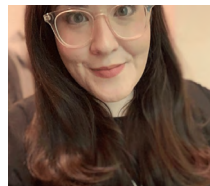
Andrés Mejía Rojas

Colombia
Iberacademy
Artistic and pedagogical
assistant



Claudia Rojas

Argentina
AllegroHD
Communications & Partnerships
Manager



Carlota Rodríguez Ruiz-Healy

United States
Our Lady of the Lake
University
Professor



Lianne M. Sala

Philippines
Sistemang Pilipino, Inc.
Executive Director



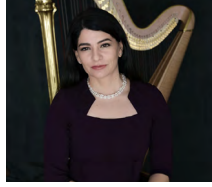
Maria Olga Arias Sanchez

Mexico
Fundación Esperanza Azteca
Managing Director

2023 Cohort | The Global Leaders Institute



Raquel Serrano
Ecuador
Sonidas EC
Communications Consultant



Megan Catharine Sesma
United States
US Coast Guard Band
MUC Megan Sesma



Paul Shaw
United States
University of Minnesota School
of Music
Associate Professor



**Catherine Aziz
Shawky**
Egypt
C Branding Agency
Co-Founder



Amanda Suckow
United States
Chicago Public Schools
Arts Education Learning
Specialist



Judy Sweet
United States
Jerusalem Academy of
Music & Dance
Freelance Teaching Artist



Tylor Thomas
United States
New York Youth Symphony
Assistant Director



Lia Uribe
United States & Colombia
University of Arkansas
Associate Chair & Professor



María Arias Velasco
Spain
PROA + Segovia.
Instructor for Educational
Equity



Carol Wallace
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Arthur Murray Dance Studio
Social Dance Instructor &
Trainee



Julia Weldon
Canada
Oklahoma Arts Institute
Outreach & Communications
Intern



Dave Wilson
New Zealand
Te Herenga Waka—Victoria
University
Senior Lecturer in Music



Hanna Wiskari
New Zealand & Sweden
Ethno New Zealand
Artist Mentor



Laura Jane Yee
United States
Harmony Project LA
National Workshops Manager

About The Global Leaders Institute

360° Executive MBA for the Arts

The Global Leaders Institute prepares arts professionals to sustainably grow creative enterprises that impact communities.

Each year, a select Cohort of 60 global arts professionals is invited to take part in the **MBA in Arts Entrepreneurship** focused on social entrepreneurship, cultural management, sustainable impact, innovation and community development.

With courses curated by nine top universities and think tanks from Harvard and Georgetown to Duke, the **GLI's innovative 12-month MBA journey** is guided by a world-class faculty that includes Nobel laureates, Grammy winners, Polar Prize awardees, TED presenters, and an institutional network of dynamic field partners spanning 40+ nations.

INSTITUTIONAL CURATORS



IMPACT



"The Global Leaders Institute was a life-changing experience for me. In addition to powerful learning, it provided me with a community of fellow musician entrepreneurs working to pave the way for new opportunities, and helped me to see the value in my diverse interests and background."

Bradley Powell | 2018 Cohort
Canada & Jamaica



"The GLI Innovation Summit tasked us to discover new solutions to local challenges alongside organization leaders. An epiphany for me was that to move toward social change is to fall in love with the problem as an opportunity to build. We learned how in a complex world, artists can empower others to see choices; to find opportunities where others see dead ends."

Janielle Beh | 2020 Cohort
Australia & Afghanistan



"In The Global Leaders Institute I was challenged to think differently, work hard, be authentic, vulnerable to others, and understand my role as a leader. I met amazing people, professionally and personally, and am thankful for all it took to make this experience happen."

Claudio Espejo | 2020 Cohort
Chile



GLOBAL LEADERS INSTITUTE

FOR ARTS INNOVATION

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