

**GLOBAL
LEADERS
INSTITUTE**
FOR ARTS INNOVATION



2023 INNOVATION EXCHANGE RESIDENCE THE GLOBAL LEADERS INSTITUTE

PANGUIPULLI, CHILE
11 - 15 APRIL 2023



Experience

INNOVATION EXCHANGE & PANGUIPULLI COMMUNITY FORUM

Hosted by The Corporación de Adelanto Amigos de Panguipulli & The Teatro Educativo de las Artes de Panguipulli, The 2023 Innovation Exchange Residence of The Global Leaders Institute will be returning to Chile, within the vibrant community of Panguipulli in Chile's Patagonia and River's district. Over the course of the Residence week, GLI Cohort Members collaborate with local arts and education entrepreneur counterparts in a series of activities aimed at furthering the sustainable development of the community.

As the Innovation Exchange unfolds, combined teams of GLI Cohort Members and local participants work to jointly **identify and explore a range of impact-focused challenges** within the context of the local community. This process leads to the design of a series of novel, arts-based, market-tested concepts for viable solutions to the identified challenges. Co-created by local project leaders themselves in the joint design process, these concepts are presented in a Shark Tank modeled Community Forum on the closing afternoon of April 15 at the Teatro Educativo de las Artes de Panguipulli. This process provides a powerful collective learning experience for all in attendance, and an exciting conclusion to the week.

“For the Panguipulli Municipality is very important to host the Global Leaders Institute as a capacity building experience for our entrepreneurs and local leaders. The generation of networks is fundamental for us, always looking inspiration for our citizens, organizations and society.”

— Pedro Burgos Vásquez | Mayor of Panguipulli



HARVARD CULTURAL AGENTS PRETEXTS WORKSHOPS

Developed by Harvard University thought leader Doris Sommer, PreTexts is a teacher-training program and a flexible approach to teaching that develops avid and creative readers by using challenging texts as a prompt for making art. As part of the growth experience on Panguipulli, all GLI Cohort Members participate in a series of PreTexts workshops to improve their collaborative skills.



“What could be more important than preparing talented musicians to become the community changemakers of tomorrow? What could be more exciting than achieving this mission in a way that allows participants to serve communities around the world?”

— Nigel A. L. Clarke | Minister of Finance of Jamaica

CONTRIBUTION TO THE PANGUIPULLI COMMUNITY

This partnership between The Global Leaders Institute, The Corporación de Adelanto Amigos de Panguipulli & The Teatro Educativo de las Artes de Panguipulli is a formative experience that:



Fosters the success of the rising generation of international arts leaders.



Builds a global network among cultural ambassadors.



Equips local NGO participants with powerful tools to develop innovative problem-solving solutions.



Establishes the Panguipulli Municipality & the Teatro Educativo de las Artes de Panguipulli as hubs of cultural production and output.

LOCAL PARTICIPATING ORGANIZATIONS

The 2023 Innovation Exchange Residence is open to Small and Medium Enterprises, Social Impact NGOs and Cultural/Artistic/Educational Initiatives from Panguipulli and surrounding communities. Organizations are invited to join a weeklong Innovation Exchange Lab that trains participants to design powerful solutions to key organizational challenges using readily available tools. Co-presented by The Panguipulli Municipality, The Corporación de Adelanto Amigos de Panguipulli & The Teatro Educativo de las Artes de Panguipulli, in alliance with The Global Leaders Institute, a leading global MBA in Arts Innovation — up to 15 local Panguipulli-area organizations and their teams are invited to take part in this five-day professional development exchange.



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Flor de Ulmo
Wall Mapu
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Overview

RESIDENCE SNAPSHOT

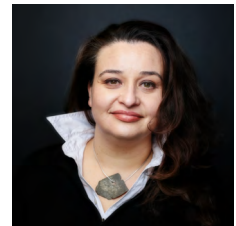
A cornerstone of The Global Leaders Institute’s approach to empowering leaders in the arts is a core belief in the capacity of the creative innovator and social entrepreneur to make a profoundly positive impact on human lives. As communities search for concrete solutions to increasingly complex and dynamic social, environmental, and economic challenges, it is of paramount importance that creative leaders engage with, promote discourse about, and envision productive paths through these challenges.

For the GLI’s sixth edition of the Innovation Exchange Residence in April 2023, arts changemakers from around the world travel to Panguipulli, Chile, to work with a dynamic community, region, and country asking profound questions about the future.

Members of The Global Leaders Institute, together with a range of international Faculty and Mentors representing world class institutions from Harvard University to the Rome Business School, collaborate with local entrepreneurs across the community of Panguipulli and surrounding counties to support local arts organizations, impact-oriented businesses, and diverse NGOs. GLI international participants also learn from the community of Panguipulli, its rich traditions, and complex challenges and stories — past and present.

“The Global Leaders Institute, The Corporación de Adelanto Amigos de Panguipulli & The Teatro Educativo de las Artes de Panguipulli are partnering to host the sixth annual Innovation Exchange Residence. This Residence’s emphasis on arts, education and cultural expressions makes Panguipulli the ideal location to host this year’s program. Through the collaboration between local arts NGOs in the Panguipulli’s Area and the Program’s world-class cohort and faculty, the Innovation Exchange Residence provides the unparalleled opportunity to foster Panguipulli’s continued international presence as an epicenter of cultural production and output.”

— Pamela Caslow | Cultural Director, Corporación de Adelanto Amigos de Panguipulli



Residence Faculty & Mentors

In-person & Remote



Pablo Chandía Bascuñan | SERCOTEC, Regional Coordinator Valdivia (Chile)

Civil Engineer, holds a Master's Degree from the University of Salamanca and a PhD from Universidad Tecnica Federico Santa Maria. Pablo serves as the current Regional Coordinator of the Centro de Negocios SERCOTEC, Valdivia.



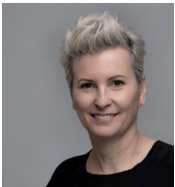
Joana Boechat | OAcademy, Dean of Cohorts (Brazil)

Joana Boechat is a pianist, educator, and cultural manager passionate about promoting innovation in the classical music field. Currently working with The Orchestra of the Americas Group as part of OAcademy Global Music Conservatory's founding and management team, she frequently collaborates with organizations and individuals, both as a speaker and musician, to help promote innovative ways of presenting classical music to the audience. Passionate about traveling, Joana is also a Brazilian Capoeira enthusiast and a mother of a 7-year-old boy.



Pedro Burgos | Panguipulli Mayor (Chile)

Current Mayor of the municipality of Panguipulli, Pedro Burgos has served as Head of Tourism for the municipality of Panguipulli, Professional of the Planning Secretariat and Regional Director of Sernatur. He has studies in Tourism Business Administration from the Austral University of Chile, a diploma in Sustainable Tourism and is currently a candidate for a Master's in Tourism and Innovation at the Austral University of Valdivia.



Beata Dubiel-Stawska | Senior Associate, Pan-European Consortium ADESTE+ (Poland)

Beata Dubiel-Stawska is a Management Consultant, facilitator, mentor, and trainer for both the corporate and cultural sectors. She has led change management and branding processes with a range of European public and private cultural organizations, including Paribas, Biuro Kultury of the Capital City of Warsaw, Adam Mickiewicz Institute, Culture.pl, Sinfonia Varsovia, and the Zachęta National Gallery of Art, among others.



Cesar Fuentes | FOSIS Los Ríos, Regional Directors (Chile)

Social Anthropologist, holder of a master's degree in Social Sciences. He has worked in the Ministry of Planning and Cooperation as an independent consultant and community liaison for various entities, whilst working actively as a university professor.



Hernan Orellana Hurtado | Banco BCI, Board of Directors President (Chile)

Director of companies, and consultant in Digitization and Innovation. Hernán is a professional with vast experience as a CEO in various industries such as Banking, Retail, Mining, Education, among others. His career for more than 30 years as an executive of international Information Technology companies, allows him to contribute solid knowledge in Technology and Innovation to the formulation of the Business Strategy.



Ignacio Martin | UAI Business & Law School's Associate Professor (Spain)

With an MPA from Harvard University, Ignacio serves as associate professor for the Business and Law school at UAI. As a Don K. Price Award, and after serving in C-level positions for telecommunications and as advisor for Latin American governments, he specialized in teaching Leadership, Organizational Change and Transformation.

Residence Faculty & Mentors

In-person & Remote



Linda McAllister | **Schmidt Vocal Arts, Executive Director (USA)**

Linda is an arts administrator, educator, and performer. In 2016, she developed and began directing the Schmidt Vocal Institute, and in 2019, assumed the newly created role of Executive Director for Schmidt Vocal Arts. Her studies include International Business from the University of Minnesota, an MA from Miami University and doctoral studies from the University of Cincinnati.



Marcela Rentería | **Co-Founder, Harvard University DRCLAS Regional Office (Chile & Colombia)**

Marcela Rentería is Co-founder of Harvard University's first-ever, university-wide overseas office, model for Harvard international initiatives in other parts of Latin America and in Asia. Marcela is also co-founder of Harvard's Recupera Chile initiative, ongoing multidisciplinary, disaster-recovery project working in communities devastated by the earthquake and tsunami of February 2010.



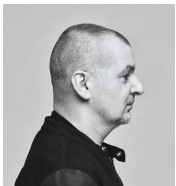
Juan Andrés Rojas | **Associate Director, Fundación Bolívar Davivienda (Colombia)**

Juan Andrés Rojas, Deputy Director of Filarmónica Joven de Colombia, is a journalist and cultural manager. After studies in Communication for Social Change and Cultural Journalism, he became a coach in Systematic Inventive Thinking. Rojas is a board member of WFAO and the Colombian National Symphony Orchestra.



Doris Sommer | **Professor & Director of the Cultural Agents Initiative, Harvard University (USA)**

Dr. Doris Sommer, Director of the Cultural Agents Initiative at Harvard University, is Ira and Jewell Williams Professor of Romance Languages and Literatures and of African and African American Studies at Harvard University. She is founder of Cultural Agents, an Initiative at Harvard and an NGO dedicated to reviving the civic mission of the Humanities.



Bartek Stawski | **Senior Associate, EY Academy of Business (Poland)**

Bartek Stawski is a senior management consultant in the corporate sector. A specialist in Thinking Tools and their application in the area of managing organizations, Bartek is an expert on Theory of Constraints in the area of strategy and marketing, innovative product development, and innovative problem solving based on behavioral economics. He has developed projects in Poland and many European Countries, and for several years been active in the area of cultural management.



Silvia Soto Venegas | **CRDP, General Manager (Chile)**

Current General Manager of the *Corporación De Desarrollo Productivo De Los Rios* (CRDP), Silvia is a commercial Engineer and holds a Master's degree in Public Policy. She has more than 10 years of experience in management control, preparation, formulation of public policies, multi-year plans and investment projects, contingency and economic reports for decision-making.

April 11

Harvard Cultural Agents: PreTexts
IER: Introduction to the Methodology
IER: Development of Problematic Situations
Welcome Dinner

April 12

Harvard Cultural Agents: PreTexts
IER: Overcoming Cause-Effect Fixedness
IER: Overcoming Functional Fixedness

April 13

IER: Filter Session
IER: Market Testing

April 14

IER: Forum Prep Orientation
IER: Iteration Testing

April 15

IER: *Shark Tank*-inspired Community Forum
Closing Dinner



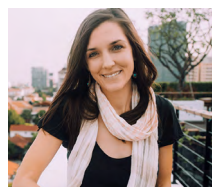
2023 Cohort | The Global Leaders Institute



Esteban Alvarez
Costa Rica & USA
Chorus Austin, Inc.
Executive Director



Laura Azuaje
Venezuela & USA
Cello Studio
Founder



Laura Baker
United Kingdom
The Sound Initiative,
Cambodia
Managing Director



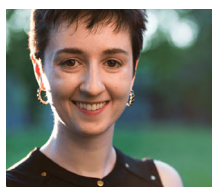
Melissa Barlow
United States
The Heights Center
Director of Arts and
Community Programs



Georgina Barton
Australia
University of Southern
Queensland
Professor



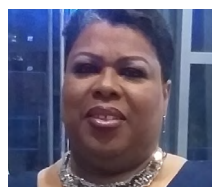
Diego Becerra
Peru
Sinfonia por el Perú
Music Programs Manager



Colleen Bernstein
United States
New Jersey Youth
Symphony
Director of Percussion



Taylor Brandon
United States
Striping Elementary School
General Music Teacher



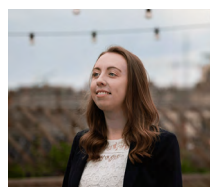
Leah Brown
Trinidad & Tobago
University of Trinidad &
Tobago
Asst. Professor



Sophie Brown
United Kingdom
University of Guelph
PhD Candidate



Sophia Butler
United States
Minneapolis Public Schools
Director of Orchestras and
Bands



Lynsey Callaghan
Ireland
Cross Border Youth Choir
Artistic Director & Founder



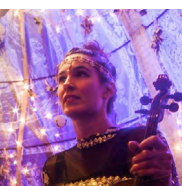
Yazhmin Castañon
Mexico
Orquesta Kol Shalom
Musical Director



**Marco Ernesto Teruel
Castellon**
Costa Rica & Brazil
Coletivo Músicas em Trânsito
Performer & Researcher



Peter Clark
Australia
The University of Melbourne
PhD Candidate



Rebecca Crenshaw
United States
Birdfoot Festival
Executive Director



Rebekah Dennis
Canada
McGill University
Graduate Student



Rachel Ebeling
United States
The Angel Band Project
Co-Founder and Executive
Director



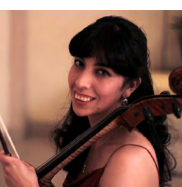
Hellen Ella
France & UK
Conservatoire à
Rayonnement Communal
Specialist Music Leader



Gisela Yan
Puerto Rico & USA
Lead Instructor
Coda Music Program



Mitsuko Flynn
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Charleston Symphony
Orchestra
Director of Education &
Engagement



Vania Garcia
Bolivia
Cello Bolivia Clasica
Foundation
Administration and Cello
Instructor



Njeri K. Grevious
United States
Senior Product Manager
Microsoft



Eugenie Guibert
France
Sartory Artists Ltd France
Founder & Managing
Director



Erin Guinup
United States
Tacoma Refugee Choir
Executive & Artistic
Director



**Ivan Anthony S.
Henares**
Philippines
University of the Philippines
Assistant Professor



Alfonso Hernandez
Guatemala
Chamber Festival of Guatemala
Co-Founder



Sarah Patricia Howard
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National Arts Centre of Canada
Coordinator, Music Alive
Program



Heidi Huwiler
Switzerland
Freilach Trio
Founder



Ronald Kabuye
Uganda
Brass for Africa
Project Manager

2023 Cohort | The Global Leaders Institute



Bridget Kinneary
Germany
Berlin Cosmopolitan School
Head of Secondary School
Music



Thomas Kurtz
United States
The University of Texas at
Austin
Teaching Assistant



Christine Lauck
Germany
Claussen-Simon Foundation
Officer of Events and Ideal
Support



Ana Uribe Law
Colombia
RIPM Consortium Ltd.
Research and Digitalization
Assistant



Yoelvis Lunar
Belize & Cuba
Allegro Music School
Director



Atteqa Malik
Pakistan
Karachi Biennale Trust
Vice Chairperson



Maria Mathieson
United States
The Peabody Preparatory of
The Johns Hopkins University
Executive Director



Susana Meza
Venezuela
Reclaimed Arts
Founder



Rosanna Moore
United Kingdom
University of Oregon
Instructor of harp/ Musician
in residence



Blair Mothersbaugh
United States
William S Haynes Company
Inside Sales & Customer
Service



Maryen Muñoz
Spain, Mexico, & USA
Tierra 47 Harp Festival
Artistic Director & Founder



Kenneth Mwiti
Kenya
Chamber Music
Co-founder



Theodora Nestorova
Bulgaria & Canada
Framingham State University
Adjunct Faculty



Anna-Maria Nitschke
Netherlands
Conservatorium van
Amsterdam
Senior Producer Jazz
Department



Keziah Ntwiga
Kenya
Kenya Conservatoire of Music
Lead Conductor



Emmanuel Padilla
Mexico
Latin American Harp
Association
Co-Founder & Co-Artistic
Director



Eder Paolozzi
Brazil
Nova Orquestra
Musical director



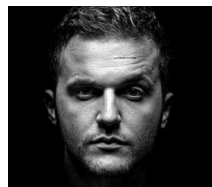
Elisa Rendon Pelaez
Colombia
Iberacademy
Teaching Artist



Jessica Phillips
United States
Metropolitan Opera Orchestra
Acting Principal Clarinet



Veronica Pollicino
United States
Freelance Performer &
Teaching Artist



Ismar Poric
Bosnia
House of good tones Srebrenica
General Manager & Artistic director



Catriona Price
United Kingdom
Catriona Price
Musician & Composer



Juan Gabriel Wayar De la Quintana
Argentina
Somos Música Program
Conductor



Burcu Ramazanoglu
Netherlands
Azerbaijan Embassy Duo
Violinist



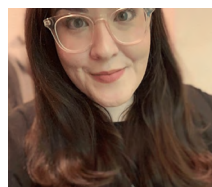
Safira Antzus Ramos
Greece
El Sistema Greece Youth
Orchestra
Artistic Director & Principal
Conductor



Andrés Mejía Rojas
Colombia
Iberacademy
Artistic and pedagogical
assistant



Claudia Rojas
Argentina
AllegroHD
Communications & Partnerships
Manager



Carlota Rodríguez Ruiz-Healy
United States
Our Lady of the Lake
University
Professor



Lianne M. Sala
Philippines
Sistemang Pilipino, Inc.
Executive Director

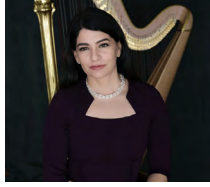


Maria Olga Arias Sanchez
Mexico
Fundación Esperanza Azteca
Managing Director

2023 Cohort | The Global Leaders Institute



Raquel Serrano
Ecuador
Sonidas EC
Communications Consultant



Megan Catharine Sesma
United States
US Coast Guard Band
MUC Megan Sesma



Paul Shaw
United States
University of Minnesota School
of Music
Associate Professor



**Catherine Aziz
Shawky**
Egypt
C Branding Agency
Co-Founder



Amanda Suckow
United States
Chicago Public Schools
Arts Education Learning
Specialist



Judy Sweet
United States
Jerusalem Academy of
Music & Dance
Freelance Teaching Artist



Tylor Thomas
United States
New York Youth Symphony
Assistant Director



Lia Uribe
United States & Colombia
University of Arkansas
Associate Chair & Professor



María Arias Velasco
Spain
PROA + Segovia,
Instructor for Educational
Equity



Caroll Wallace
United States
Arthur Murray Dance Studio
Social Dance Instructor &
Trainee



Julia Weldon
Canada
Oklahoma Arts Institute
Outreach & Communications
Intern



Dave Wilson
New Zealand
Te Herenga Waka—Victoria
University
Senior Lecturer in Music



Hanna Wiskari
New Zealand & Sweden
Ethno New Zealand
Artist Mentor



Laura Jane Yee
United States
Harmony Project LA
National Workshops Manager

About The Global Leaders Institute

360° Executive MBA for the Arts

The Global Leaders Institute prepares arts professionals to sustainably grow creative enterprises that impact communities.

Each year, a select Cohort of 60 global arts professionals is invited to take part in the **MBA in Arts Innovation** focused on social entrepreneurship, cultural management, sustainable impact, innovation and community development.

With courses curated by nine top universities and think tanks from Harvard and Georgetown to Duke, the **GLI's innovative 12-month MBA journey** is guided by a world-class faculty that includes Nobel laureates, Grammy winners, Polar Prize awardees, TED presenters, and an institutional network of dynamic field partners spanning 40+ nations.

INSTITUTIONAL CURATORS



IMPACT



"The Global Leaders Institute was a life-changing experience for me. In addition to powerful learning, it provided me with a community of fellow musician entrepreneurs working to pave the way for new opportunities, and helped me to see the value in my diverse interests and background."

Bradley Powell | 2018 Cohort
Canada & Jamaica



"The GLI Innovation Exchange Residence tasked us to discover new solutions to local challenges alongside organization leaders. An epiphany for me was that to move toward social change is to fall in love with the problem as an opportunity to build. We learned how in a complex world, artists can empower others to see choices; to find opportunities where others see dead ends."

Janielle Beh | 2020 Cohort
Australia & Afghanistan



"In The Global Leaders Institute I was challenged to think differently, work hard, be authentic, vulnerable to others, and understand my role as a leader. I met amazing people, professionally and personally, and am thankful for all it took to make this experience happen."

Claudio Espejo | 2020 Cohort
Chile



GLOBAL LEADERS INSTITUTE
FOR ARTS INNOVATION

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