



The Global
Arts MBA

PROSPECTUS 2028

GlobalLeadersInstitute.org

Table of Contents

03	Leverage the Arts MBA Edge
04	Introduction
05	Highlights
07	Select Benefits
08	Core Curriculum
10	Instruction
11	Participant Profile
12	MBA Components
15	The Oxford Stage
16	The MBA Journey
18	Industry Case Studies
19	MBA Calendar
20	Faculty
22	Past Participants
23	Stories & Network of Impact
28	Immersive Fieldwork
30	How to Apply



Dear Prospective Member of the 2028 Cohort

The Global Arts MBA stands apart through a distinctive combination of attributes designed to empower arts leaders for the moment their sector is in.

At the heart of the Arts MBA experience is an exceptional cohort — an accomplished, globally diverse group of professionals whose varied roles, regions, and perspectives foster rich exchanges and collaborations. The MBA's focus on problem-based methodologies amplifies your capacity to lead as the sector transforms. Through real-world projects, you gain hands-on experience applying emerging tools and adaptive strategies, sharpening both your own toolkit and the value you deliver to your organization.

Central to the curriculum is the cultivation of a systems-level mindset. By engaging with industry-driven projects, live case studies, and interactive assignments, you refine your decision-making with a principles-based, data-informed approach. These strategies will help you navigate complexity and uncertainty with clarity and agility, expanding your credibility and building a shared vision within your organization.

The Global Arts MBA is driven by a profound commitment to creating value for others. Fellows train alongside leading professionals from the arts sector and engage with an unparalleled global network of faculty, mentors, and peers. This collaborative journey offers a unique opportunity to explore how others are reshaping their communities, helping you deepen your understanding of the difference your work can make.

If you are at a pivotal point in your career and seek to broaden your perspective, expand your resources, and build the leadership capacity this moment demands, we encourage you to apply to the 2028 Executive Cohort of The Global Arts MBA.



Dr. Nigel A. L. Clarke, MP
Co-Founder
GLI Advisory Council
International Monetary Fund



Cristina Vollmer de Burelli
Co-Founder
GLI Advisory Council
V5Initiative Venezuela

INTRODUCTION

SNAPSHOT

Gateway to greatness

The Global Arts MBA equips cultural sector professionals to build and scale dynamic organizations that make a difference in the world. Co-curated with top North American universities, its interdisciplinary curriculum gives participants access to a powerful global network, transformative coursework, and tailored in-person field immersives. This 12-month journey is designed to empower a cohort of up to 100 rising leaders — from project founders and multifaceted artists to established cultural leaders and the emerging voices of tomorrow.

THE NEED

A New Paradigm

Across the world, thousands of creative-sector organizations engage diverse populations in addressing some of the most complex challenges of our time.

However, the entrepreneurial skills, innovative frameworks, and leadership strategies needed to build and sustain impactful cultural enterprises are rarely taught in conservatories or traditional arts degrees.



THE SOLUTION

360° Creative Sector Leaders

The Global Arts MBA prepares creative industry professionals to build and guide the high-impact enterprises of tomorrow. The experience combines immersive leadership development in international settings with remote classroom instruction guided by a pioneering faculty of institutional curators, module directors, university professors, industry lecturers, entrepreneurship mentors, and capstone advisors.

Graduating Cohort Members are transforming the future of the arts world and working to ensure that tomorrow's enterprises enrich communities for generations to come.

Where cultural leadership meets business strategy

- **Twelve-month Global Arts MBA** focused on social entrepreneurship, cultural management, systems change, and community development, designed for a global cohort of dynamic arts professionals.
- Live interactive seminars led by a faculty of pioneers in fields from international development to business and neuroscience, including **Nobel Prize laureates, Polar Prize winners, Grammy recipients & TED presenters.**
- Tailored academic modules co-curated by world-class university institutes at **Harvard, Duke, Georgetown, Stanford, McGill, Oxford, LSE, and NYU** deliver market-oriented strategies built for a fast-moving cultural landscape.
- Interactive, problem-based methodology includes substreams such as **AI & Emerging Technologies, Storytelling for Impact, and NeuroArts**, all structured to complement the demanding schedules of active professionals.
- Weeklong **in-person Innovation Summits in Europe and the Americas** cultivate professional growth with Harvard faculty and local NGOs.
- **Individually tailored Field Assignments** involving immersive work with dynamic organizations and communities foster personal transformation and professional growth.
- Limited to **100 exceptional global arts changemakers.**



"I received a solid foundation in strategy, innovation, change management, finance, and much more through The Global Arts MBA. It helped me dive into another side of me."

Tylor Thomas
2019 Fellow
United States



"The Arts MBA helped me understand that the most valuable currency is attention."

Maria Fernanda Paes
2026 Fellow
Brazil

HIGHLIGHTS

Dates

**23 August
2027** | Orientation
Week

**30 August
2027** | Start of
Classes

**December
2028** | Graduation
Ceremony

Duration

52-week MBA curriculum comprising 12 Industry Modules, 5 Foundational Courses, 2 Reflective Collaboration Labs, and 2 semester-long team projects: a Case Study Assignment and a Capstone Enterprise Challenge. The program culminates in the Firebird Roadmap graduation project.

The curriculum also includes two weeklong Innovation Summits (with the option to attend in person or remotely) and an Industry Immersive, which may be completed internationally, locally, or remotely at the discretion of each Cohort Member. No international travel is required to fulfill program requirements.

How to Apply

Each year, from August to May, candidates submit their CVs for initial review. Promising applicants are then invited by the Selection Committee to apply, and up to 100 are accepted into the Cohort, announced in June.

Selection is based on fit and potential, with consideration given to academic and professional metrics to ensure a diverse and complementary group of emerging and established leaders.

Cohort Members typically hold a Master's degree and have 5-10 years of management experience in performing arts organizations. On average, each Cohort represents participants from over 40 nations.

For more information visit

www.globalleadersinstitute.org/apply



SELECT BENEFITS

- Develop a **customized toolkit and actionable plan** to address pressing challenges and capitalize on emerging opportunities in the arts.
- Apply **problem-solving frameworks** from disciplines like cultural management, social entrepreneurship, and systems thinking to drive measurable impact.
- Strengthen your organization with **strategic decisions** that resonate with and mobilize both internal teams and external partners.
- Become a **transformative social entrepreneur, change-maker, and creative manager** delivering innovation to the world around you.



INDIVIDUAL Return on investment

- Return to work with a clear action plan to prototype solutions for current challenges.
- Build high-performing teams capable of developing innovative, testable, and measurable solutions.
- Enhance your leadership by leveraging your innate talents while addressing areas for personal growth.
- Gain fresh perspectives and frameworks to tackle organizational challenges effectively.
- Cultivate a lifelong learning mindset by integrating reflection, experimentation, and continuous improvement into your professional practice.

ORGANIZATIONAL Return on investment

- Deliver value with cutting-edge strategies and practical tools for strong outcomes.
- Foster a collaboration culture, creativity, and accountability using proven methodologies.
- Build resilience by learning to adapt quickly and effectively in uncertain situations.
- Drive key results by aligning your vision with measurable success benchmarks.
- Develop capacities that differentiate and connect your organization's vision to clear outcomes.
- Strengthen your organization's ability to innovate by applying creative, opportunity-driven strategies.

CORE CURRICULUM

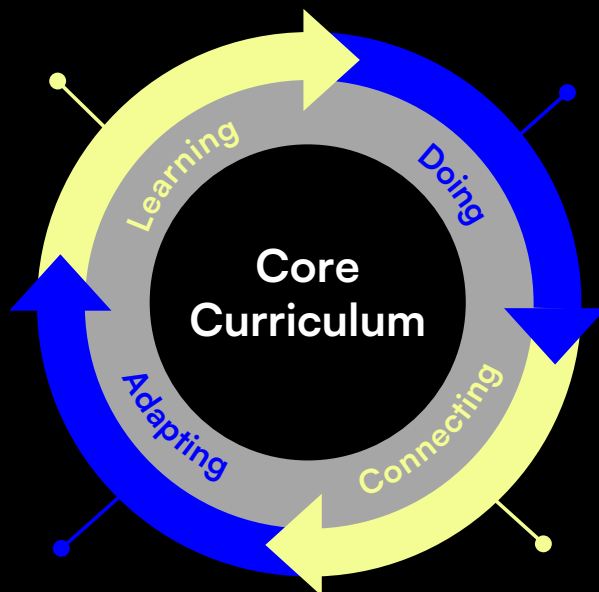
The Global Arts MBA's 52-week curriculum is integrated to maximize linkages across four strategic platforms.

FRAMEWORKS

Curated Modules

NETWORK IMMERSION

Global Partners



APPLICATION

Case Studies & Capstone

LEADERSHIP

Personal Transformation



“

The Global Arts MBA helped me translate our artistic heritage into sustainable partnerships and global collaborations that keep our work evolving on an international scale.

Zeina Jomaa

2025 Fellow
Lebanon



CORE CURRICULUM

First Semester

(AUG-DEC)

Industry Module 1

Engaged Aesthetics

Harvard

Industry Module 2

Value Creation

Stanford

Industry Module 3

Business Models

Stanford

Industry Module 4

Market Strategy

Georgetown

Industry Module 5

Impact Evaluation

Duke

Industry Module 6

Innovative Thinking

EY Business Academy

Second Semester

(JAN-AUG)

Industry Module 7

Systems Entrepreneurship

Oxford

Industry Module 8

Human-Centered Design

Stanford

Industry Module 9

Revenue Strategies

NYU

Industry Module 10

Financial Modeling

NYU

Industry Module 11

Operational Excellence

NYU

Industry Module 12

Risk & Renewal

Georgetown

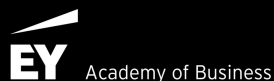
Foundational Toolkit

- Applied Economics
- Principles of Accounting
- Behavioral & Decision Science
- Marketing Analytics
- Frontiers of Applied Arts

Growth Experience

- Team Dynamics Lab ←
- Kolbe Conative Assessment ←
- Leadership Lab ←
- Immunity to Change Framework ←
- Firebird Roadmap Graduation Endeavor ←

INSTITUTIONAL CURATORS



MODULE DIRECTORS



Amanda Abrahms
McGill University



Dr. Nicole DeHoratius
University of Chicago



Dr. Renaud Legoux
HEC Montreal



Dr. Simon Blanchette
McGill University



Dr. Debbi Brock
Social Change Innovators



Dr. Richard Davies
London School of Economics



Dr. Rohit Deshpande
Harvard Business School



Frank Rimalovski
NYU Entrepreneurial Institute



Dr. José Falconi
Harvard University



Amanda Greco
Stanford University



Mónica Ramírez
Colombia | Dep. of Education



Matthew Nash
Stanford University



Dr. Paulo Savaget
Oxford University



Rachel Roberts
University of Rochester



Dr. Shain Shapiro
Sound Diplomacy



Dr. Maria Sola
California State University



Dr. Jessica Sperling
Duke University



Bartek Stawski
EY Academy of Business

Who Should Attend

The Global Arts MBA is for creative sector professionals seeking enhanced tools to drive innovation, growth, and impact. Cohort Members include executives, entrepreneurs, educators, performers, managers, presenters, and those in cross-functional roles.

MBA FELLOWS BY CAREER PATHWAY

Representative job functions include:

- *Cultural Manager/Agent*
- *CEO/General Manager*
- *Development Director*
- *Founder/Co-Founder/Owner*
- *Freelance Entrepreneur*
- *Public Policy/Culture Minister*
- *Marketing/Communications Lead*
- *Artistic/Creative Director*
- *Operations Manager/COO*
- *Presenter/Curator*
- *Education Manager/Teaching Artist*
- *Events/Production/Exhibit Manager*

DEGREE EXEMPTION FOR TOP CAREER-ARTISTS

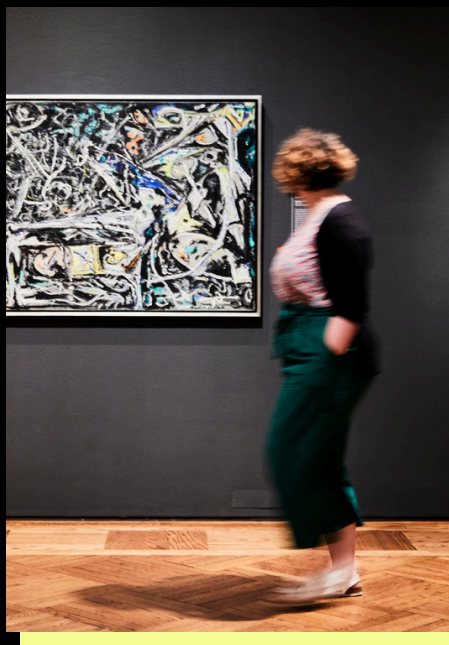
In exceptional cases, The Global Arts MBA offers a highly selective pathway for accomplished dancers, musicians, actors, filmmakers, and other career artists who have demonstrated extraordinary professional success. Reserved for creatives who began working professionally at a young age and possess at least a decade of elite-level experience, this exemption acknowledges that many of the

world most celebrated artists forgo formal university credentials to pursue their craft at the highest levels. Granted by the Academic Admissions Board on a limited, case-by-case basis, this exclusive pathway reflects the Arts MBA's commitment to recognizing and advancing the leadership potential of the world's foremost creative professionals.



12-MODULE MBA CURRICULUM

From August to June, Cohort Members complete twelve Industry Modules developed in collaboration with nine leading universities and think tanks. The first six Modules (Semester I) introduce frameworks from Philosophy of Aesthetics, Value Creation, Strategic Management, and Social Entrepreneurship to examine how innovation emerges within the arts sector. The second semester applies practical frameworks drawn from Business Management and Organizational Theory. Each Module builds on the insights of the previous one, combining live interactive classes, key readings, and a written assignment designed jointly by Curating Institutions and Module Directors. Live sessions also feature guest industry experts who deepen learning through first-hand perspectives.



INDUSTRY IMMERSIVE

The Industry Immersive offers a highly customizable experience through which Cohort Members explore a professional question or challenge in collaboration with three or more organizations they admire. These organizations, drawn from each participant's own network or from the Global Arts MBA's field partners, serve as key contexts for applying Industry Module insights to real-world settings. Supported by a network of institutional partners in over forty countries, the Industry Immersive may be undertaken internationally, locally, or remotely. For many participants, it stands among the most insightful and transformative components of the MBA experience.

INNOVATION SUMMITS

Cohort Members take part in one of three weeklong Innovation Summits held across global and digital hubs, where they engage with a problem-solving methodology and cases developed at Harvard. Each Summit offers an immersive setting for applying principles from behavioral economics to design creative, actionable solutions for challenges identified by local public and private host institutions.



TEAM DYNAMICS LAB

Through the Team Dynamics Lab, small teams of Cohort Members gain insights into their own collaboration style. Based on the KOLBE conative assessment, participants gain self-awareness that helps them become more effective collaborators.

ADAPTIVE LEADER WORKROOM

The Adaptive Leadership lab focuses on frameworks that equip participants with the analytical and practical skills needed to lead change from any position — regardless of formal authority — across diverse stakeholder groups.

CASE STUDY ASSIGNMENT

As a fundamental component of Semester One, Cohort Members work in teams to develop a pitch for a strategic initiative that their assigned organization from the Leaders-In-Residence network could feasibly implement to capture new value. These proposals are rooted in real-world challenges and designed to align with the organization's mission and capacity.

CAPSTONE CHALLENGE

Capstone Projects draw together the breadth of insights from the MBA by requiring the research, design, and articulation of a complete prospectus for a new enterprise connecting the creative industries and social entrepreneurship. These comprehensive business proposals include a clear social value proposition, a viable revenue model, a detailed three-year feasibility assessment, and a human resource plan. Participants are guided by Capstone Project Mentors, who provide tailored support throughout the process. Final projects are presented to external Shark Tank panels and MBA Faculty, offering valuable feedback to refine proposals and strengthen their potential for real-world implementation.



"The Arts MBA was a catalyst for connecting with a much wider cross-section of the creative industries, and it expanded who I am now able to help through my work with clients."

Juliana Jordan

2026 Cohort
USA



"As the founder of a visual arts initiative in Cairo, the Arts MBA was invaluable for building a global peer community, growing my confidence, and strengthening my leadership abilities."

Elham Khattab

2024 Cohort
Egypt

Firebird Roadmap

Cohort Members apply the sum of the theoretical and skills-based knowledge gathered through the experience to write and present individual projects they can feasibly implement in their own contexts.

Knowledge Exchange Lab

Part of the unique value of the MBA journey is created by harnessing the real-world experiences and cultural viewpoints participants bring. The Knowledge Exchange Lab is a designated space where participants get to share their unique interests, motivations, work experiences, or professional challenges with others — thus increasing the visibility of each participant as an active contributor to the learning.

MBA Diploma

Upon successful completion of the comprehensive twelve-month curriculum, participants receive a European-issued, globally recognized MBA in Arts Innovation from The Global Leaders Institute.

Module Certificates

Upon successfully completing the MBA journey, Cohort Members receive a range of module completion certificates co-signed with partner institutions confirming mastery of critical concepts and frameworks.

- **Duke University**
Social Science Research Institute
- **Harvard University**
David Rockefeller Center
- **Georgetown University**
McDonough School of Business
- **McGill University**
- **New York University**
Entrepreneurial Institute
- **Harvard University**
Cultural Agents Initiative
- **EY Business Academy**
- **Stanford University**
Center for Social Innovation
- **London School of Economics**
School of Public Policy - Growth Lab
- **Oxford University**
Skoll Centre for Social Entrepreneurship

Global Competition at Oxford University

The Global Arts MBA's Capstone Challenge doesn't end in the classroom. In partnership with the Skoll Centre at Oxford University's Saïd Business School, Fellows gain entry to Oxford's flagship global competition for systems-level thinking on social and environmental problems. Curated for the Global Arts MBA by Dr. Paulo Savaget, Module Director for Systems Entrepreneurship, the experience gives Fellows the chance to pressure-test their Capstone ventures in front of one of the world's leading academic communities for social innovation, and to walk away with mentorship drawn directly from the Skoll Centre's global network.



"The Oxford MTS Global Competition fundamentally changed how I think about systems, leverage, and intervention. Creative and cultural systems aren't peripheral to society's biggest challenges. They're central to them."

**Sara Hubrich | Fellow | 2026 Cohort
Germany**



Fellows who take part in Map the System join a global competition rooted in a rigorous methodology developed at Oxford, one used by universities across five continents to train the next generation of systems thinkers. For MBA Fellows, the experience does more than sharpen a pitch. It places their Capstone venture inside a network built to fund, mentor, and scale early-stage social enterprises, and it puts an Oxford imprimatur behind the ideas Fellows bring back to their own organizations.



"Taking part in the Global Competition was life-changing. Witnessing the range of topics and complex problems tackled with this method sharpened my thinking as a problem-solver. More than anything, it gave me confidence that meaningful transformation is possible, and increasingly likely, once you know which levers of a system to pull."

**Gav McGaig | Fellow | 2026 Cohort
United Kingdom**

THE MBA JOURNEY

2027 SEMESTER 1

INDUSTRY MODULE 1 Engaged Aesthetics

“

The MBA taught me to move forward with purpose while giving myself the space to reflect and trust the right timing.

Lisa Schlinkmann | 2025 (Germany)

INDUSTRY MODULE 2 Value Creation

“

The Global Arts MBA gave me the confidence to expand our research and scale our impact, making our work more accessible across our ecosystem.

Christina Soriano | 2025 (USA)

INDUSTRY MODULE 3 Business Models

“

The Arts MBA shaped my strategic leadership and guided me to speak the language of art and business, holding mission and sustainability in balance.

Rachel Ebeling | 2025 (USA)

INDUSTRY MODULE 4 Market Strategy

“

Through this module's business toolkit, I dove deeper into my work, challenged many previous assumptions, and refocused around renewed goals

Karoline Menezes | 2022 (Brazil)

INDUSTRY MODULE 5 Impact Evaluation

“

I learned more from this module about engagement and communication than I did in my entire university education.

Claudio Espejo | 2020 (Chile)

INDUSTRY MODULE 6 Innovative Thinking

“

This module was full of vision and the benefit of learning from global arts professionals working on the frontlines.

Maryen Muñoz | 2020 (Mexico)

2028 SEMESTER 2

INDUSTRY MODULE 7 Systems Entrepreneurship

“

I was blown away by the module's preparation & effectiveness. The relevant examples and tools really inspired me.

Catalina Barraza | 2020 (Colombia)

INDUSTRY MODULE 8 Human-Centered Design

“

This module was an eye-opener into myths and preconceptions about how the arts work in development. It showed me new perspectives grounded in research and science.

Emily Brown | 2020 (Canada)

INDUSTRY MODULE 9 Revenue Strategies

“

The module transformed a subject that had always looked so complicated to me into something clear and useful.

Juliana Kay | 2020 (Australia)

INDUSTRY MODULE 10 Financial Modeling

“

What an experience! This was definitely one of the most informative modules of the journey for me!

Patricia Weitzel | 2019 (Brazil)

INDUSTRY MODULE 11 Operational Excellence

“

This was a once-in-a-million learning experience. The lead professor struck a great balance between peer-to-peer learning and intentional instruction.

Safira Antzus | 2023 (Greece)

INDUSTRY MODULE 12 Risk & Renewal

“

This module was a crash course into key concepts and tools in financial management. It picked up exactly where many find ourselves at work and helped to improve our processes.

Victoria Romann | 2019 (Germany)

THE MBA JOURNEY

FOUNDATIONAL TOOLKIT

APPLIED ECONOMICS

“

The Global Arts MBA helped expand my professional confidence and boost my career. It prepared me to manage the complexities of major cultural institutions.

Claudia Curiel | 2021 (Mexico)

PRINCIPLES OF ACCOUNTING

“

I had an incredible adventure with the Arts MBA. The network I encountered was the most inspirational and creative group I have ever met.

Faidra Giannelou | 2020 (Greece)

BEHAVIORAL & DECISION SCIENCE

“

I couldn't have asked for better cross-cultural preparation. My work today calls upon countless tools, perspectives, and resources I gathered in the Global Arts MBA.

Toufic Maatouk | 2021 (Lebanon)

NEUROARTS & STORYTELLING

“

The Global Arts MBA affirmed that the greatest value lies in the relationships we build and the cultural ecosystems we strengthen together.

Derek Beckvold | 2025 (USA)

MARKETING ANALYTICS

“

The MBA journey enhanced my leadership abilities. The curriculum also allowed me to continue my professional responsibilities while growing within the classroom.

María C. Parias | 2022 (Colombia)

FRONTIERS OF APPLIED ARTS

“

Entering the Arts MBA as an experienced education manager exceeded my highest expectations and renewed my passion for the field.

Nancy Uscher | 2021 (USA)

YEARLONG & RESIDENCIES

ADAPTIVE LEADERSHIP

“

I began the Arts MBA asking how to build better creative programs. I left asking how to build better creative systems. That shift changed everything.

Tika Simone | 2026 (Canada)

KNOWLEDGE LABS

“

Through the Global Arts MBA, I left behind the self-doubt that made me question whether I could succeed doing what I love.

Catalina Gallo | 2026 (Colombia)

INDUSTRY IMMERSIVE

“

In addition to powerful new frameworks, it provided me with a community of fellow entrepreneurs working to pave the way for new opportunities.

Bradley Powell | 2018 (Canada)

CASE STUDIES

“

The Arts MBA helped me to overcome barriers - developing new skills and the mindset to transform imagined obstacles in my path into opportunities.

Everton Silva | 2024 (Brazil)

INNOVATION SUMMIT

“

The Arts MBA was the push I needed to go beyond my comfort zone.

Jenna Stanton | 2026 (Canada)

CAPSTONE CHALLENGE

“

The Arts MBA gave me completely newfound confidence in what I do.

Ya-Jhu Yang | 2026 (Taiwan)

INDUSTRY CASE STUDIES

By engaging with case studies from leading organizations across the performing arts,

Cohort Members explore how theory informs real-world choices, trade-offs, and impact.



The Met
ropolitan
Opera



CARNEGIE HALL

NATIONAL
SAWDUST



SIDance 서울세계무용축제
Seoul International Dance Festival



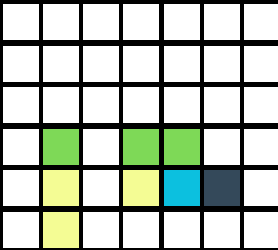
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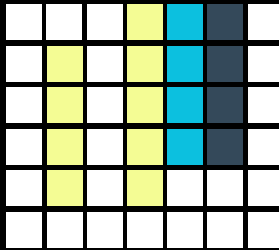
MBA CALENDAR

2027 SEMESTER 1

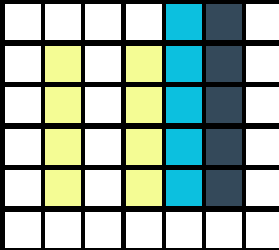
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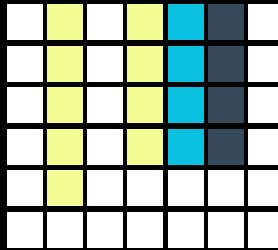
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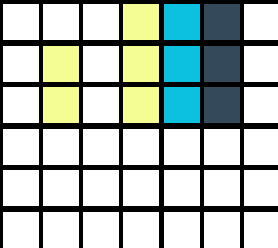
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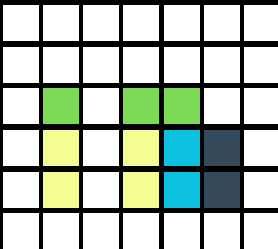


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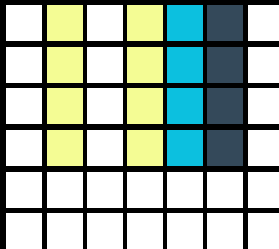


2028 SEMESTER 2

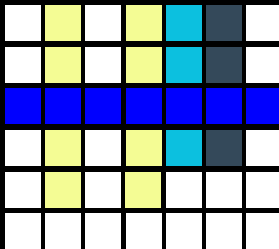
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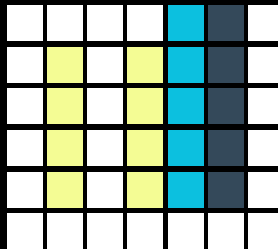
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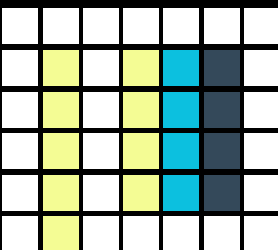
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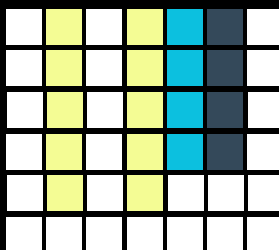
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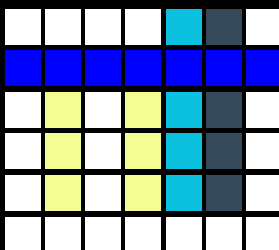
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-  **Orientation**
(Online) 3:00-5:00 PM ET
-  **Industry Modules**
(Online) 9:00-11:00 AM ET or
3:00-5:00 PM ET
-  **Foundational Toolkit**
(Online) 9:00-11:00 AM ET or
3:00 - 5:00 PM ET

Office Hours
(Online) 10 AM - 12 PM ET

Innovation Summit
In-Person in March & July
Online in July

* Industry Immersive
(In-Person or Online)

**Yearlong field course
with flexible dates during
Semester II determined
by MBA Fellow in
consultation with Advisor.*

Faculty Profile

2

Nobel Prize
winners

250

Hours of live
instruction delivered
per cohort

30+

Countries
represented

GLOBAL ARTS MBA INSTRUCTORS

Impart Tools from Leading Universities

UNITED STATES

American University, *Washington College of Law*
Boston University, *Department of History*
Brandeis University, *Heller School for Social Policy*
Catholic University, *Busch School of Business*
Duke University, *Sanford School of Public Policy*
Georgetown University, *McDonough School of Business*
Harvard University, *School of Public Health*
The Johns Hopkins University, *Peabody Institute*
Michigan State, *Eli Broad College of Business*
New York University, *Entrepreneurial Institute*
Purchase College, *State University of New York*
Stanford University, *School of Medicine*
Stanford University, *Graduate School of Business*
University of Southern California, *Dornsife College*
University of Virginia, *Darden School of Business*

GLOBAL

Aalto University, *School of Business*
Griffith University, *Creative Arts Institute*
HEC Montréal, *Business School*
London School of Economics
McGill University
Oxford University
Rome Business School
Universidad Adolfo Ibáñez, *Business School*
Universidad Alberto Hurtado, *Department of Music*
Universidad de los Andes, *Business School*
Universidad Javeriana, *School of Business*
Université Laval, *Faculty of Music*
University of London, *Institute of Education*
University of Roehampton, *Dept of Social Science*
University of Toronto, *School of Management*

Global Community LOCAL PERSPECTIVES

The Global Arts MBA brings together a dynamic cohort of professionals who challenge, support, and learn from one another. Rooted in interdisciplinary collaboration and constructive exchange, this international community serves as both a sounding board and a catalyst for growth. The MBA experience empowers Cohort Members by intentionally integrating each component for enhanced performance in the workplace. The combined result is an expanded ability to lead change and have a lasting impact in their communities, and in so doing, strengthen the future of the arts sector as a whole.



"Participating in the program played a pivotal role in exploring the leadership skills that I now practice every day."

Michelle Zwi
2014 Fellow

Director of Orchestra
Operations and Touring,
The Philadelphia Orchestra



"The expansion of my personal and professional network through the Arts MBA noticeably increased my professional reach. It empowered me to gain new perspectives and acquire tools that have improved our organizational offering and increased positive outcomes for all."

Jessica Tufte
2020 Fellow

Director of Evaluation, CCNY

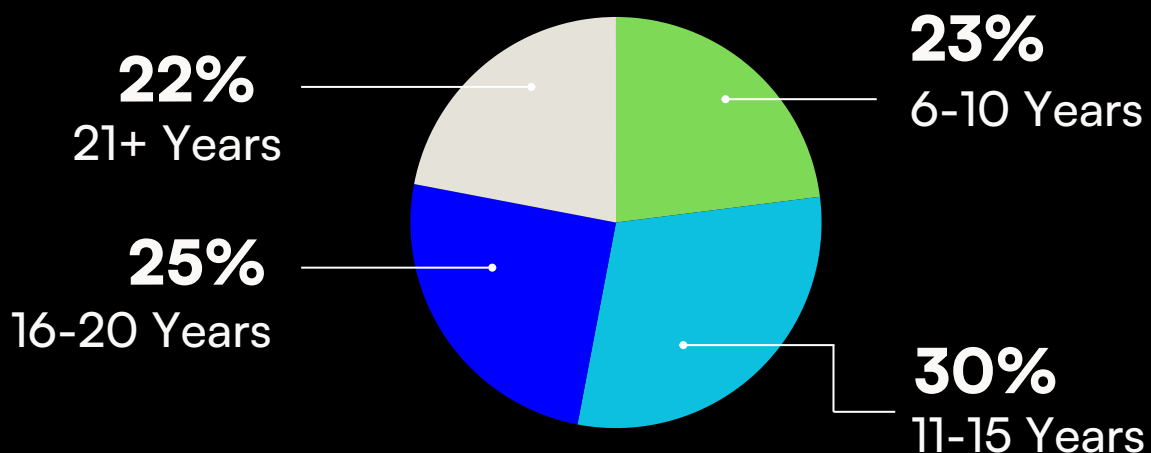
PAST PARTICIPANTS

- 1000+ Past Participants from over 50 countries have benefited from the GLI
- Graduates occupy leading positions globally
- Participant salaries increase 32% in two years
- Across continents, graduate-led ventures are shaping new possibilities in the arts.

Top Countries Represented



Arts Sector Leadership Experience



GLOBAL ARTS MBA | STORIES OF IMPACT



Claudia Curiel (Mexico) entered the Global Arts MBA as a concert presenter for Mexico's National University. Through the wide-ranging capabilities gained during her MBA year, her growth was noticed. In the months following graduation, she was appointed Mexico's Minister of Culture, one of the country's most important arts policy positions.

Toufic Maatouk (Lebanon) joined the Global Arts MBA as an academic and choral director in Lebanon. Shortly after completing the MBA, he was appointed Deputy Executive Director of the Abu Dhabi Music & Arts Foundation, a key role in one of the United Arab Emirates' flagship arts initiatives.



Janet Fischer (United Kingdom), a former opera singer, pursued the Global Arts MBA while transitioning to a career as a creative entrepreneur. In the same year she finished the program, Janet became CEO of Live Music Now in London, one of the UK's most prominent performing arts organizations.

Ronald Kabuye (Uganda) entered the Global Arts MBA as Administrative Manager at Brass for Africa. Within a year of completing the program, Ronald near tripled the number of Brass for Africa employees and teaching artists while simultaneously expanding the initiative's weekly students from 1,500 to 2,000.



Priti Gandhi (India) joined the Global Arts MBA as an emerging entrepreneur in the opera field, following a two-decade career as an acclaimed opera singer. Through the leadership and management skills gained in the program, Priti was appointed Director of the Metropolitan Opera's iconic Laffont Competition.

GLOBAL ARTS MBA | STORIES OF IMPACT

Jan Świerkowski (Poland) joined the Global Arts MBA as Founder of Instytut B61, a Poland-based think tank bridging science, technology, and the arts. Halfway through the program, he was named Science Lead at Singapore's ArtScience Museum, bringing together his expertise in astrophysics and culture at one of the world's leading art-and-science institutions.



Lia Uribe (Colombia) joined the Global Arts MBA as a bassoon professor at the University of Arkansas. Through the comprehensive leadership skills gained in the program, Lia was named Director of the University of Arizona School of Music shortly after her graduation.

Michael Bobbitt (USA) joined the Global Arts MBA as Executive Director of the Mass Cultural Council, advancing equity and cross-sector work across the arts, health, and education. He was later appointed President & CEO of OPERA America, now leading one of the field's most influential national organizations.



Nagham Wehbe (Lebanon & USA) joined the Global Arts MBA while working as a senior consultant with Arts Consulting Group, advising cultural institutions across the Middle East and the United States. As the culmination of her year in the program, Nagham was appointed President of the firm, now leading its global advisory work across the cultural sector.

Derek Beckvold (USA) entered the Global Arts MBA as Co-Founder of Teach to Learn. Building on the leadership skills developed through the curriculum, he was appointed CEO of the Portland Symphony Orchestra, one of the United States' most respected and forward-looking regional ensembles.



JOIN A NETWORK OF IMPACT

Legacy Institutions



Michael Bobbitt
2025 Fellow
OPERA AMERICA
Chief Executive Office



Maria Claudia Parias
2022 Fellow
IDARTES
Executive Director



Herman Marigny
2025 Fellow
THE SMITHSONIAN
NMAAHC Director



Elizabeth Helgeson
2026 Fellow
NY PHILHARMONIC
Director | Planning



Elsje Kibler-Vermaas
2026 Fellow
LA PHIL
Vice President



Maria Gabriela Fals
2025 Fellow
CARTAGENA MUSIC FESTIVAL
Administrative Director



Renata Borowska
2022 Fellow
POZNAN OPERA HOUSE
General Director



Olivier Tarpaga
2026 Fellow
PRINCETON UNIVERSITY
Senior Lecturer



Maria Jose Morales
2019 Fellow
FORBES LATIN AMERICA
100 Most Powerful Women



Rachel Ebeling
2023 Fellow
ANGEL BAND PROJECT
Executive Director



Andrea Ruy Sanchez
2026 Fellow
ARTES DE MEXICO
Cultural Manager



Maria Fernanda Paes
2026 Fellow
YANKATU STUDIO
Founder



Christina Soriano
2025 Fellow
WAKE FOREST UNIVERSITY
Vice Provost of the Arts



Matthew Principe
2025 Fellow
PRINCIPE DYNAMICS
Founder

Founders

Curators



Laura Zarta
2025 Fellow
COLOMBIA BANK ART MUSEUM
Chief Curator



Attega Malik
2023 Fellow
KARACHI BIENNALE
Founding Chair



Hailey Sadler
2026 Fellow
NATIONAL GEOGRAPHIC
Explorer



Elisabeth Gustave
2024 Fellow
FESTIVAL MONDE EN VUES
Director

JOIN A NETWORK OF IMPACT

Thought Leaders



Claudia Curiel de Icaza
2021 Fellow
MEXICO
Minister of Culture



Ivan Henares
2023 Fellow
UNESCO PHILIPPINES
Secretary General



Alberto Acquilino
2022 Fellow
GOOGLE
Neuroinformatics



Jan Swierkowski
2025 Fellow
INSTYTUT B61
Director



Jessica Phillips
2023 Fellow
METROPOLITAN OPERA
Principal Clarinet



Katharina Nikelski
2026 Fellow
THE ROYAL BALLET
First Artist



Trigmatic
2026 Fellow
GHANA MUSIC AWARDS
Record of the Year



Jacob Ormaza-Vera
2026 Fellow
WDR SINFONIEORCHESTER
First Violin



Nadine Benjamin
2024 Fellow
ENGLISH NATIONAL OPERA
Opera Singer



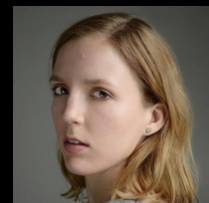
Daniel Hutchinson
2026 Fellow
XI'AN CONCERT HALL
Composer-in-Residence

Career Artists

Foundations



Toufic Maatouk
2021 Fellow
ABU DHABI ARTS
Deputy CEO



Anna Hiemstra
2017 Fellow
PRINCESS CHRISTINA
Concours Manager



Lisa Schlinkmann
2026 Fellow
DANIEL BARENBOIM FDN.
Director of Development



Kristian Clarke
2026 Fellow
AZRIELI FOUNDATION
Grants Manager



Robert Smith III
2027 Fellow
SURDNA FOUNDATION
Senior Program Officer



Chloe Louvouezo
2027 Fellow
GATES FOUNDATION
Past Communications Officer

Beyond the MBA Year

EXCLUSIVE OPPORTUNITIES

Graduation marks the beginning of a longer journey. Arts MBA Fellows join a global network that continues to support their professional and creative growth. The following opportunities offer meaningful ways to deepen practice, expand perspective, and engage with peers across borders.

Legacy Award

GLOBAL ARTS PRIZE

The Global Arts Prize Legacy Award is an annual \$30,000 prize exclusively for Arts MBA Fellows and Alumni. With fully unrestricted funding, it powers bold, real-world ventures, positioning graduates to turn strategy into action and redefine the future of the arts and creative industries.

Alumni Summit

ARTS FWD RETREAT

The Alumni Summit is an annual weeklong deep dive designed to spark reflection, renew perspective, and tackle the sector's most pressing leadership challenges. It's a space to step back, connect with global peers, and shape what's next — open exclusively to graduates of the Global Arts MBA.



Leadership Development

Beyond representing a forum to test professional practices and develop social engagement techniques in a new context, the Industry Immersive is an opportunity for in-depth study of local or international organizations of choice, expanding Cohort Members' insights about a topic of professional interest.

Fieldwork Lifecycle

Through guided interviews with industry professionals, Cohort Members identify an Industry Immersive Topic that anchors their fieldwork experience. With support from a dedicated advisor, each Fellow designs a tailored project that reflects their professional goals and areas of inquiry. While the program provides access to an extensive network of institutional partners, many participants choose to collaborate with organizations they already admire.

Whether sourced independently or through the Global Arts MBA network, these Field Partners serve as key collaborators. Preparatory meetings ensure that Fellows engage meaningfully with their chosen organizations and establish clear expectations before the immersive begins. Following the fieldwork, Cohort Members author a case study capturing transferable insights and reflections drawn from their experience.



FIELDWORK PARTNER COMMUNITIES

North America



CANADA

Banff
Montreal
New Brunswick Province
Toronto
Saskatoon



GUATEMALA

Guatemala City



JAMAICA

Kingston



PUERTO RICO

San Juan



HAITI

Nationwide



MEXICO

Aguascalientes
Durango
Naolinco
Tlaxcala



UNITED STATES

Chicago, IL
Juneau, AK
New York, NY
Washington, DC
Portland, OR



GUADALOUPE

Point Au Pitre



HONDURAS

Tegucigalpa

South America



PANAMA

Panama City
Santiago



BRAZIL

Bahia
São Paulo



COLOMBIA

Antioquia
Bogota
Manizales



PERU

Nationwide



ARGENTINA

Cordoba



CHILE

Calama
Easter Island
Frutillar
La Serena
Panguipulli
Santiago



ECUADOR

Quito



SURINAME

Paramaribo



BOLIVIA

La Paz
Moxos



PARAGUAY

Asunción



TRINIDAD & TOBAGO

Port of Spain

Europe & Asia



AUSTRALIA

Adelaide



GERMANY

Berlin



ITALY

Fivizzano



PHILIPPINES

Bataan Province



CYPRUS

Nicosia



GREECE

Athens



LEBANON

Beirut



SPAIN

Madrid



UNITED KINGDOM

London
Suffolk



ISRAEL

Haifa



PAKISTAN

Karachi



DENMARK

Aarhus

Africa & Oceania



GHANA

Accra



NAMIBIA

Windhoek



UGANDA

Kampala

Application Process

IN FOUR STEPS



1 GLOBAL CALL FOR REGISTRATIONS

AUG — MAY

Global candidates register interest in applying by sharing key educational achievements, current professional roles, relevant background accomplishments, and future career objectives.

2 TOP CANDIDATES INVITED TO APPLY

On a rolling basis

A select and diverse group of highly qualified registrants are invited to apply based on merit. Registrants who are invited to apply receive detailed application instructions and Info Session dates to support their process.

3 LIVE COMMITTEE INTERVIEWS

On a rolling basis

The Selection Committee & Advisory Council may request a follow-up interview with specific candidates after they have submitted their application.

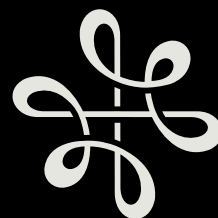
4 MBA FELLOWSHIPS AWARDED

On a rolling basis

Up to 100 MBA Fellowships are awarded on a rolling basis as the deadline approaches to exceptional applicants from wide-ranging cultural and professional backgrounds.

*Navigate Change
Transform Worlds*

**YOUR JOURNEY
STARTS HERE**



**Global Leaders
Institute for Arts
Innovation**

The Global Leaders Institute
1701 Rhode Island Avenue NW
Washington, DC 20036

www.globalleadersinstitute.org