



# The Global Arts MBA



# INNOVATION SUMMITS

The Global Arts MBA Innovation Summit is an intensive cross-cultural gathering where the next generation of creative industry leaders engage with real-world challenges alongside local artists, entrepreneurs, and civic leaders.

Each weeklong Innovation Summit brings together Global Arts MBA Fellows from all continents to collaborate in applying advanced management frameworks to design new enterprise models and build novel solutions with local stakeholders.

The experience culminates in a Community Forum, where innovative, arts-driven concepts addressing local challenges and opportunities are presented to civic, cultural, and business leaders in a high-stakes setting that mirrors executive decision-making.

Through this journey, the Innovation Summit equips cultural leaders to guide creative strategy, build scalable solutions, and lead lasting impact.

## The Summit delivers

- Strategic training in innovation for the creative economy
- Global networks connecting peers, mentors, and industry leaders
- Applied tools for enterprise design and problem-solving
- Direct pathways from concept to implementation



*“What could be more important than preparing talented creatives to be the change-makers of tomorrow, and doing so in ways that directly serve communities around the world?”*

**Dr. Nigel A. L. Clarke, MP**  
Co-Founder  
GLI Advisory Council  
International Monetary Fund



# THE INNOVATION SUMMIT CURRICULUM

The Global Arts MBA curriculum is curated by top universities, including Harvard, Stanford, Oxford, LSE, Georgetown, Duke, McGill, and the London School of Economics.

The Innovation Summit transforms frameworks into practice, turning classroom learnings into real-world tools for leadership and enterprise development.

The core Innovation Summit methodology is centered on immersing participants in live cultural and economic ecosystems, where ideas are tested directly with stakeholders and solutions are shaped through collaborative efforts.



## Frameworks of the Summit Growth Journey

- **Innovative Thinking** | Frameworks for reframing challenges and unlocking hidden assets
- **Adaptive Leadership** | Strategies for guiding organizations through uncertainty and change
- **Case Study Methodology** | Structured analysis of complex scenarios in the creative sector
- **PreTexts** | Arts-driven approaches for building collaboration and leadership capacity

# RECENT SUMMIT LOCATIONS

Innovation Summits are hosted in diverse cultural ecosystems that function as live case studies. Each setting provides an immersive environment where Fellows put classroom learning into practice within a local economy, exploring new approaches to creative enterprise and impact.



## Arequipa, Peru

Andean hub where heritage institutions and new entrepreneurship converge to shape the region's cultural economy



## Bielsko-Biała, Poland

European city positioning civic and cultural entrepreneurship at the center of its future development



## Fivizzano, Italy

Tuscan heritage reframed as a living laboratory for new forms of cultural production and creative enterprise



## Frutillar, Chile

Festival-driven center evolving into a hub for the creative industries and sustainable cultural development



## Palm Beach, USA

Established arts economy testing new models of resilience and long-term cultural sustainability



## Panguipulli, Chile

A meeting point of cultural heritage and natural beauty driving creative-sector innovation



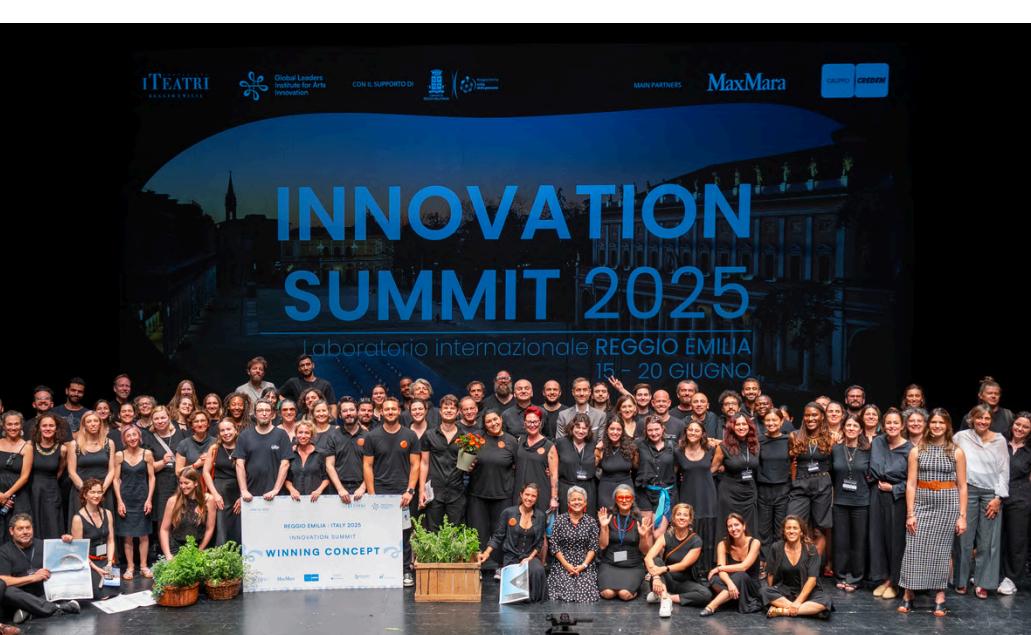
## Reggio Emilia, Italy

Globally recognized city pioneering cultural frameworks that inspire innovation across sectors



## Cáceres, Spain

UNESCO World Heritage city where history, creativity, and sustainability drive cultural innovation.



*“The Innovation Summit pushed me beyond theory and showed how problems can become opportunities to redesign systems.”*

**Janielle Beh**  
Fellow 2020  
Australia and Afghanistan



*“Partnering with the Global Arts MBA has strengthened local leaders and created networks that drive innovation in our community.”*

**Santiago Claude**  
Corporación Amigos  
de Panguipulli  
Director

# INNOVATION SUMMIT FACULTY

The Innovation Summit curriculum is anchored by two faculty members who shape its design and implementation. Rohit Deshpande, professor at Harvard Business School, brings global expertise in marketing and competitive positioning, helping Fellows understand how creative enterprises can grow and sustain impact. Bartek Stawski, senior associate at EY Academy of Business and lecturer at Dartmouth's Tuck School of Business, leads the Innovation Summit's Innovative Thinking practice, equipping Fellows with practical tools to reframe challenges and design effective solutions.

## Lead Faculty



**Rohit Deshpande**  
*Harvard Business School*  
Professor



**Bartek Stawski**  
*EY Academy of Business*  
Senior Associate

## Recent Summit Mentors



**Mariol Arias**  
*eBack Foundation*  
Director of Growth



**Chantal Balestri**  
*Lunigiana International Music Festival*  
Co-Founder



**Eric Booth**  
*The Juilliard School*  
Faculty Emeritus

# RECENT SUMMIT MENTORS



**Anastasia Boudanoque**  
*Primavera Consulting*  
Founder



**Pedro Burgos**  
*Municipality of Panguipulli*  
Mayor (former)



**Pablo Chandía Bascuñan**  
*SERCOTEC Valdivia*  
Regional Coordinator



**Mark Churchill**  
*New England Conservatory*  
Dean Emeritus



**Geneviève Cimon**  
*Banff Centre*  
Head of Leadership



**Luisella Carnelli**  
*Fitzcarraldo Foundation*  
Researcher and Consultant



**Juan Antonio Cuéllar**  
*OSN Colombia*  
CEO



**Roberto Dañino**  
*Government of Peru*  
Prime Minister (2001–2002)



**Jorge De La Guardia**  
*Fundación Moviendo Vidas*  
Founding Chairman



**Beata Dubiel-Stawska**  
*ADESTE+*  
Senior Associate



**Janet Fischer**  
*Live Music Now*  
CEO



**Robert Forbes**  
*The Society of the Four Arts*  
Vice Board Chair

# RECENT SUMMIT MENTORS



**César Fuentes**  
*FOSIS Los Ríos*  
Regional Director



**Alessandra Gariboldi**  
*Fitzcarraldo Foundation*  
President



**Wu Han**  
*The Society of the Four Arts*  
Artistic Advisor



**Alfonso Hernández**  
*University of Maryland*  
Doctoral Researcher



**Jarosław Klimaszewski**  
*City of Bielsko-Biała*  
Mayor



**Małgorzata Kołaczek**  
*Jagiellonian University*  
Assistant Professor



**Julia Lagahuzère**  
*Opera for Peace*  
General Director



**Dave Lawrence**  
*Cultural Council | Palm Beach County*  
President



**Anna Rosa Mari**  
*NYO Ireland*  
CEO



**Sofia Vollmer Maduro**  
*The Society of the Four Arts*  
Director of Programs



**Enrique Márquez**  
*Harvard University*  
Head of Music Events



**Simona Martini**  
*Fondazione Fitzcarraldo*  
Head of Capacity Building

# RECENT SUMMIT MENTORS



**Ramón Marrades**  
*Placemaking Europe*  
Director



**Rolf Meijer-Werner**  
*Behrens de Venezuela C.A.*  
Founder



**Karoline Menezes**  
*AIM*  
Community Impact Coach



**Mary Ann Mumm**  
*MET Orchestra*  
Principal Violin Emeritus



**Adrián Najera-Coto**  
*UT Rio Grande Valley*  
Office for Sustainability



**Ricardo Obert**  
*Fundación Azteca*  
Chairman of Music



**Hilda Ochoa-Brilembourg**  
*Strategic Investment Group*  
Founder



**Felipe Ordúz**  
*Aldeas Infantiles SOS*  
Sustainability Consultant



**César Ore**  
*Sinfonía por el Perú*  
Board of Directors



**Hernán Orellana Hurtado**  
*Banco BCI*  
Board President



**Francisca Peró**  
*Biobío Theatre*  
Executive Director



**Paolo Petrocelli**  
*Dubai Opera*  
Head

# RECENT SUMMIT MENTORS



**Ada Piekarska**  
*Bielska Gallery Foundation*  
President



**Monica Ramirez Hartmann**  
*CoCrea*  
Director (former)



**Marcela Rentería**  
*Harvard University DRCLAS Chile*  
Co-Founder



**Rachel Roberts**  
*University of Rochester*  
Director of Strategic Initiatives



**Juan Andrés Rojas**  
*Fundación Bolívar Davivienda*  
Associate Director



**Andrea Rossi**  
*Lunigiana Music Festival*  
President



**Adam Ruśniak**  
*City of Bielsko-Biała*  
Vice Mayor



**Przemysław Smyczek**  
*Municipality of Bielsko-Biała*  
Head of Culture



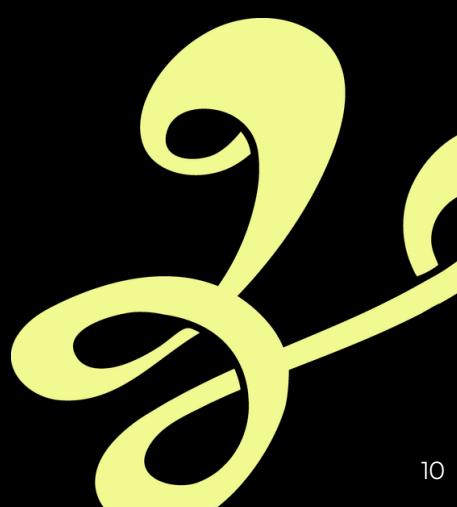
**Alexandra Solea**  
*Rome Business School*  
Professor of Arts Management



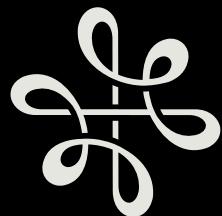
**Doris Sommer**  
*Harvard University*  
Cultural Agents Founder



**Lia Uribe**  
*University of Arkansas*  
Associate Dean



*Navigate Change  
Transform Worlds*  
**YOUR JOURNEY  
STARTS HERE**



**Global Leaders  
Institute for Arts  
Innovation**

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