



The Global
Arts MBA



INNOVATION SUMMITS

The Global Arts MBA Innovation Summit is an intensive cross-cultural gathering where the next generation of creative industry leaders engage with real-world challenges alongside local artists, entrepreneurs, and civic leaders.

Each weeklong Innovation Summit brings together Global Arts MBA Fellows from all continents to collaborate in applying advanced management frameworks to design new enterprise models and build novel solutions with local stakeholders.

The experience culminates in a Community Forum, where innovative, arts-driven concepts addressing local challenges and opportunities are presented to civic, cultural, and business leaders in a high-stakes setting that mirrors executive decision-making.

Through this journey, the Innovation Summit equips cultural leaders to guide creative strategy, build scalable solutions, and lead lasting impact.

The Summit delivers

- Strategic training in innovation for the creative economy
- Global networks connecting peers, mentors, and industry leaders
- Applied tools for enterprise design and problem-solving
- Direct pathways from concept to implementation



Dr. Nigel A. L. Clarke, MP
Co-Founder
GLI Advisory Council
International Monetary Fund

“What could be more important than preparing talented creatives to be the change-makers of tomorrow, and doing so in ways that directly serve communities around the world?”



The Global Arts MBA curriculum is curated by top universities, including Harvard, Stanford, Oxford, LSE, Georgetown, Duke, McGill, and the London School of Economics.

The Innovation Summit transforms frameworks into practice, turning classroom learnings into real-world tools for leadership and enterprise development.

The core Innovation Summit methodology is centered on immersing participants in live cultural and economic ecosystems, where ideas are tested directly with stakeholders and solutions are shaped through collaborative efforts.



Frameworks of the Summit Growth Journey

- **Innovative Thinking** | Frameworks for reframing challenges and unlocking hidden assets
- **Adaptive Leadership** | Strategies for guiding organizations through uncertainty and change
- **Case Study Methodology** | Structured analysis of complex scenarios in the creative sector
- **PreTexts** | Arts-driven approaches for building collaboration and leadership capacity

RECENT SUMMIT LOCATIONS

Innovation Summits are hosted in diverse cultural ecosystems that function as live case studies. Each setting provides an immersive environment where Fellows put classroom learning into practice within a local economy, exploring new approaches to creative enterprise and impact.



Arequipa, Peru

Andean hub where heritage institutions and new entrepreneurship converge to shape the region's cultural economy



Bielsko-Biala, Poland

European city positioning civic and cultural entrepreneurship at the center of its future development



Fivizzano, Italy

Tuscan heritage reframed as a living laboratory for new forms of cultural production and creative enterprise



Frutillar, Chile

Festival-driven center evolving into a hub for the creative industries and sustainable cultural development



Palm Beach, USA

Established arts economy testing new models of resilience and long-term cultural sustainability



Panguipulli, Chile

A meeting point of cultural heritage and natural beauty driving creative-sector innovation



Reggio Emilia, Italy

Globally recognized city pioneering cultural frameworks that inspire innovation across sectors



Cáceres, Spain

UNESCO World Heritage city where history, creativity, and sustainability drive cultural innovation.



"The Innovation Summit pushed me beyond theory and showed how problems can become opportunities to redesign systems."

Janielle Beh
Fellow 2020
Australia and Afghanistan



"Partnering with the Global Arts MBA has strengthened local leaders and created networks that drive innovation in our community."

Santiago Claude
Corporación Amigos
de Panguipulli
Director



The Innovation Summit curriculum is anchored by two faculty members who shape its design and implementation. Rohit Deshpande, professor at Harvard Business School, brings global expertise in marketing and competitive positioning, helping Fellows understand how creative enterprises can grow and sustain impact. Bartek Stawski, senior associate at EY Academy of Business and lecturer at Dartmouth's Tuck School of Business, leads the Innovation Summit's Innovative Thinking practice, equipping Fellows with practical tools to reframe challenges and design effective solutions.

Lead Faculty



Rohit Deshpande
Harvard Business School
Professor



Bartek Stawski
EY Academy of Business
Senior Associate

Recent Summit Mentors



Mariol Arias
eBack Foundation
Director of Growth



Chantal Balestri
Lunigiana International Music Festival
Co-Founder



Eric Booth
The Juilliard School
Faculty Emeritus

RECENT SUMMIT MENTORS



Anastasia Boudanoque
Primavera Consulting
Founder



Pedro Burgos
Municipality of Panguipulli
Mayor (former)



Pablo Chandía Bascuñan
SERCOTEC Valdivia
Regional Coordinator



Mark Churchill
New England Conservatory
Dean Emeritus



Geneviève Cimon
Banff Centre
Head of Leadership



Luisella Carnelli
Fitzcarraldo Foundation
Researcher and Consultant



Juan Antonio Cuéllar
OSN Colombia
CEO



Roberto Dañino
Government of Peru
Prime Minister (2001–2002)



Jorge De La Guardia
Fundación Moviendo Vidas
Founding Chairman



Beata Dubiel-Stawska
ADESTE+
Senior Associate



Janet Fischer
Live Music Now
CEO



Robert Forbes
The Society of the Four Arts
Vice Board Chair

RECENT SUMMIT MENTORS



César Fuentes
FOSIS Los Ríos
Regional Director



Alessandra Gariboldi
Fitzcarraldo Foundation
President



Wu Han
The Society of the Four Arts
Artistic Advisor



Alfonso Hernández
University of Maryland
Doctoral Researcher



Jarosław Klimaszewski
City of Bielsko-Biała
Mayor



Małgorzata Kołaczek
Jagiellonian University
Assistant Professor



Julia Lagahuzère
Opera for Peace
General Director



Dave Lawrence
Cultural Council | Palm Beach County
President



Anna Rosa Mari
NYO Ireland
CEO



Sofia Vollmer Maduro
The Society of the Four Arts
Director of Programs



Enrique Márquez
Harvard University
Head of Music Events



Simona Martini
Fondazione Fitzcarraldo
Head of Capacity Building

RECENT SUMMIT MENTORS



Ramón Marrades
Placemaking Europe
Director



Rolf Meijer-Werner
Behrens de Venezuela C.A.
Founder



Karoline Menezes
AIM
Community Impact Coach



Mary Ann Mumm
MET Orchestra
Principal Violin Emeritus



Adrián Najera-Coto
UT Rio Grande Valley
Office for Sustainability



Ricardo Obert
Fundación Azteca
Chairman of Music



Hilda Ochoa-Brillembourg
Strategic Investment Group
Founder



Felipe Ordúz
Aldeas Infantiles SOS
Sustainability Consultant



César Ore
Sinfonía por el Perú
Board of Directors



Hernán Orellana Hurtado
Banco BCI
Board President



Francisca Peró
Biobío Theatre
Executive Director



Paolo Petrocelli
Dubai Opera
Head

RECENT SUMMIT MENTORS



Ada Piekarska
Bielska Gallery Foundation
President



Monica Ramirez Hartmann
CoCrea
Director (former)



Marcela Rentería
Harvard University DRCLAS Chile
Co-Founder



Rachel Roberts
University of Rochester
Director of Strategic Initiatives



Juan Andrés Rojas
Fundación Bolívar Davivienda
Associate Director



Andrea Rossi
Lunigiana Music Festival
President



Adam Ruśniak
City of Bielsko-Biała
Vice Mayor



Przemysław Smyczek
Municipality of Bielsko-Biała
Head of Culture



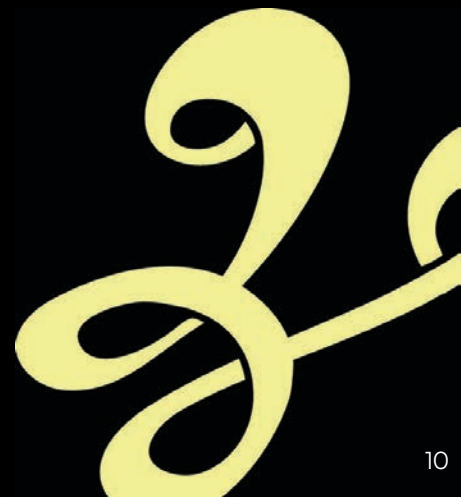
Alexandra Solea
Rome Business School
Professor of Arts Management



Doris Sommer
Harvard University
Cultural Agents Founder

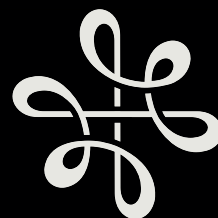


Lia Uribe
University of Arkansas
Associate Dean



*Navigate Change
Transform Worlds*

**YOUR JOURNEY
STARTS HERE**



**Global Leaders
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Innovation**

The Global Leaders Institute
1701 Rhode Island Avenue NW
Washington, DC 20036

www.globalleadersinstitute.org