

2027 PROSPECTUS

GlobalLeadersInstitute.org

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**ALUMNI ORGANIZATIONS** 

**HOW TO APPLY** 

Dear Prospective Member of the 2027 Cohort,

The Global Arts MBA stands apart through a distinctive combination of attributes designed to empower arts leaders.

At the heart of the Arts MBA experience is an exceptional cohort — an accomplished, globally diverse group of professionals whose varied roles, regions, and perspectives foster rich exchanges and collaborations. The MBA's focus on problem-based methodologies amplifies your ability to create meaningful change. Through real-world projects, you gain hands-on experience applying innovative tools and strategies, enhancing both your capabilities and the value you deliver to your organization.

Central to the curriculum is the cultivation of a social innovator's mindset. By engaging with industry-driven projects, case studies, and interactive assignments, you refine your decision-making with a principles-based, data-informed approach. These strategies will help you navigate complex challenges with clarity and responsiveness, expanding your credibility and building a shared vision within your organization.

The GLI is driven by a profound commitment to creating value for others. Fellows train alongside leading professionals from the arts sector and engage with an unparalleled global network of faculty, mentors, and peers. This collaborative journey offers a unique opportunity to explore how others are reshaping their communities, helping you deepen your understanding of the difference your work can make.

If you are at a pivotal point in your career and seek to broaden your perspective, expand your resources, and enhance your leadership capacity, we encourage you to apply to the 2027 Executive Cohort of The Global Arts MBA.



Dr. Nigel A. L. Clarke, MP Co-Founder GLI Advisory Council International Monetary Fund



Cristina Vollmer de Burelli Co-Founder GLI Advisory Council V5Initiative Venezuela

## **SNAPSHOT**

## **GATEWAY TO GREATNESS**

The Global Leaders Institute equips cultural sector build professionals to and scale dvnamic organizations that make a difference in the world. Through its interdisciplinary Global Arts MBA, cocurated with top North American universities, GLI offers participants access to a powerful network, a transformative curriculum, and tailored in-person field immersives. This 12-month journey is designed to empower a cohort of up to 70 rising leaders ranging from project founders and multifaceted artists to established cultural leaders and the emerging voices of tomorrow.

# **THE NEED**A NEW PARADIGM

Across the world, thousands of creative-sector organizations engage diverse populations in addressing some of the most complex challenges of our time. However, the entrepreneurial skills, innovative frameworks, and leadership strategies needed to build and sustain impactful cultural enterprises are rarely taught in conservatories or traditional arts degrees.



## THE SOLUTION

## 360°CREATIVE SECTOR LEADERS

The Global Arts MBA prepares creative industry professionals to build and guide the high-impact enterprises of tomorrow. The experience combines immersive leadership development in international settings with remote classroom instruction guided by a pioneering faculty of institutional curators, module directors, change coaches, university professors, industry lecturers, entrepreneurship mentors, and capstone advisors. Graduating Cohort Members are transforming the future of the arts world and working to ensure that tomorrow's enterprises enrich communities for generations to come.

### **HIGHLIGHTS**

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Twelve-month Global Arts MBA focused on social entrepreneurship, cultural management, sustainable impact, and community development, designed for a global cohort of dynamic arts professionals.

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Acquire powerful frameworks through live interactive seminars led by a faculty of pioneers in fields from international development to business and neuroscience, including Nobel Prize laureates, Polar Prize winners, Grammy recipients & TED presenters.



Tailored academic modules co-curated by worldclass university institutes at Harvard, Duke, Georgetown, Stanford, McGill, and NYU deliver market-oriented strategies that address realworld opportunities.



Interactive, problem-based methodology includes substreams such as Emerging Technologies for Innovation, Storytelling for Impact, Systems Thinking, and NeuroArts, all structured to complement the demanding schedules of active professionals.



Weeklong in-person Innovation Summits in Patagonia, Chile, and Northern Italy cultivate professional growth with GLI faculty and local NGOs.



Individually tailored Field Assignments involving immersive work with dynamic organizations and communities foster personal transformation and professional growth.



Limited to 70 exceptional global arts changemakers.



"I received a solid foundation in strategy, innovation, change management, finance, and much more through The Global Leaders Institute. It helped me dive into another side of me."

Tylor Thomas 2019 Cohort United States



"The GLI Journey helped me to overcome barriers - developing new skills and the mindset to transform imagined obstacles in my path into opprtunities."

> Everton Silva 2024 Cohort Brasil

## **DATES**

17 AugustOrientation24 AugustStart ofDecemberGraduation2026Week2026Classes2027Ceremony

### **DURATION**

52-week MBA curriculum consisting of 12 Core Modules, 6 Topics in Creative Management Substreams, 2 Reflective Collaboration Labs, 2 semester-long team-based projects including a Case Study Assignment and Capstone Enterprise Challenge, and a Firebird Roadmap graduation project. The MBA Curriculum includes a one-week Innovation Summit (option to attend in person or remotely) and an Industry Immersive conducted internationally, locally, or remotely at the discretion of Cohort Members. No international travel is required to complete program requirements.

## **HOW TO APPLY**

Each year, from January to May, candidates submit their CVs for initial review. Promising applicants are then invited by the Selection Committee to apply, and up to 70 are accepted into the Cohort, announced in June. Selection is based on fit and potential, with consideration given to academic and professional metrics to ensure a diverse and complementary group of emerging and established leaders. Cohort Members typically hold a Master's degree and have 5-10 years of management experience in performing arts organizations. On average, each Cohort represents participants from over 30 nations.

For more information visit www.globalleadersinstitute.org/apply



### **SELECT BENEFITS**

- Develop a customized toolkit and actionable plan to address pressing challenges and capitalize on emerging opportunities in the arts.
- Apply problem-solving frameworks from disciplines like cultural management, social entrepreneurship, and systems thinking to drive measurable impact.
- Strengthen your organization with strategic decisions that resonate with and mobilize both internal teams and external partners.
- Become a transformative social entrepreneur, change-maker, and creative manager delivering innovation to the world around you.



## INDIVIDUAL RETURN ON INVESTMENT

- Return to work with a clear action plan to prototype solutions for current challenges.
- Build high-performing teams capable of developing innovative, testable, and measurable solutions.
- Enhance your leadership by leveraging your innate talents while addressing areas for personal growth.
- Gain fresh perspectives and frameworks to tackle organizational challenges effectively.

## ORGANIZATIONAL RETURN ON INVESTMENT

- Deliver value with cutting-edge strategies and practical tools for strong outcomes.
- Foster a culture of collaboration, creativity, and accountability using proven methodologies.
- Build resilience by learning to adapt quickly and effectively in uncertain situations.
- Drive key results by aligning your vision with measurable success benchmarks.
- Develop capacities that differentiate and connect your organization's vision to clear outcomes.
- Strengthen your organization's ability to innovate by applying creative, opportunity-driven strategies.

### AT A GLANCE

- Up to 70 creative industry professionals from around the world connected in an MBA Cohort representing the best and the brightest.
- A curriculum focused on critical capability areas for organizational leaders in the arts, designed to tackle real-world challenges and opportunities.
- In-depth Case Studies cultivate unique first-hand understandings, broadening the curriculum through practical insight and global reflection.
- Live and interactive problem-based, network-oriented sessions allow Cohort Members to apply new frameworks rapidly to on-the-ground contexts.



- Individually tailored Field Assignments, Team Dynamics labs, and other growth-oriented components broaden perspectives and unlock new venture and growth opportunities.
- An accomplished and dedicated teaching Faculty representing wide-ranging disciplines and top academic institutions includes two Nobel Prize recipients and a Polar Prize laureate.
- An accessible schedule adapted for the demanding calendars of working arts professionals.
- Interactive approaches that combine individual study with team-based application and group reflection.
- An empowering career transformation in just twelve months.

## **CORE CURRICULUM**



### CORE CURRICULUM

### FIRST SEMESTER

(SEP-DEC)

### SECOND SEMESTER

(JAN-AUG)

### Core Module 1

Engaged Aesthetics & Global Development Harvard

#### Core Module 2

Frameworks for Advocacy & Action Duke

#### Core Module 3

Measuring Results, Evaluating Impact Duke

#### Core Module 4

Introduction to Social Enterprise Georgetown

#### Core Module 5

Integrative & Strategic Thinking Georgetown

### Core Module 6

Fostering Innovation in Business EY Business Academy

#### Core Module 7

Applied Economics

U. Chicago

#### Core Module 8

Human-Centered Design Stanford

### Core Module 9

Organizational Finance Toolkit

NYU

#### Core Module 10

Operational Excellence NYU

#### Core Module 11

Market-Based Revenue Strategies

EY Business Academy

### Core Module 12

Organizational Theory: Leading People and Teams

Georgetown

## COMPLEMENTARY SUBSTREAMS

Business Models in the Arts

Storytelling for Impact

NeuroArts

Systemic Thinking

Venture Strategies

Emerging Technologies for Innovation

## GROWTH EXPERIENCE

Team Dynamics Lab

Kolbe Conative Assessment

Adaptive Leadership

Immunity to Change Framework

Firebird Roadmap Graduation Endeavor

## **INSTITUTIONAL CURATORS**







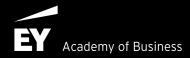
Business for Impact
GEORGETOWN UNIVERSITY

McDonough School of Business



Center for Social Innovation STANFORD BUSINESS GENERAL BUSINESS BUSI





### **MODULE DIRECTORS**



Dr. María Ballesteros-Sola California State University



Leah Barto
Columbia University



Dr. Simon Blanchette

McGill University



Dr. Debbi Brock
Byrum School of Business



Dr. Richard Davies

London School of Economics



Dr. Rohit Deshpande Harvard Business School



Frank Rimalovski
NYU Entrepreneurial Institute



Dr. José Falconi Harvard University



Amanda Greco Stanford University



Monica Ramirez Hartmann Colombia | Dep. of Education



Dr. Paulo Savaget
Oxford University



North Carolina State University



Rachel Roberts
University of Rochester



Dr. Shain Shapiro Sound Diplomacy



Dr. Jessica Sperling

Duke University



Bartek Stawski
EY Academy of Business



Stanford Thompson

Equity Arc

## WHO SHOULD ATTEND

The Global Arts MBA is for arts sector professionals seeking enhanced tools to drive innovation, growth, and impact. Cohort Members include executives, entrepreneurs, educators, performers, managers, presenters, and those in cross-functional roles.

### MBA FELLOWS BY CAREER PATHWAY

Representative job functions include:

- Cultural Manager/Agent
- CEO/General Manager
- Development Director
- Founder/Co-Founder/Owner
- Freelance Entrepreneur
- Public Policy/Culture Minister

- Marketing/Communication Lead
- Artistic/Creative Director
- Operations Manager/COO
- Presenter/Curator
- Education Manager/Teaching Artist
- Events/Production/Exhibit Manager

### DEGREE EXEMPTION FOR TOP CAREER ARTISTS

In exceptional cases, The Global Arts MBA offers a highly selective pathway for accomplished dancers, musicians, actors, filmmakers, and other career artists who have demonstrated extraordinary professional success. Reserved for creatives who began working professionally at a young age and possess at least a decade of elite-level experience, this exemption acknowledges that many of the world's most celebrated artists forgo formal university credentials to pursue their craft at the highest levels. Granted by the Academic Admissions Board on a limited, case-by-case basis, this exclusive pathway reflects The Global Leaders Institute's commitment to recognizing and advancing the leadership potential of the world's foremost creative professionals.



# 12-MODULE MBA CURRICULUM

From September to June, Cohort Members complete twelve Core Modules overseen by nine worldclass universities and think tanks. The first six Core Modules (Semester I) introduce frameworks from Philosophy of Aesthetics, International Development, and Social Entrepreneurship to explore what innovation looks like in the arts sector. The second semester modules (Semester II) deliver practical frameworks related to Business Management and Organizational Theory. Each sequential Module builds on the insights of the previous, consisting of live interactive classes, key readings, and a written assignment designed by a combination of Curating Institutions and Module Directors. Live classes also feature guest industry experts who enhance course content through first-hand insights.





## INDUSTRY IMMERSIVE

The Industry Immersive offers a highly customizable, first-hand experience where Cohort Members connect a Focal Research Topic of professional interest with one or more Reference Point Organizations. These organizations, drawn from either the Cohort Member's own network or GLI's global field partners, serve as critical touchpoints for applying Core Module insights to real-world challenges. Through a broad network of institutional Fieldwork partners in more than 40 countries, Cohort Members can conduct their Industry Immersive either internationally, locally, or remotely, at their discretion. For many participants, the Industry Immersive is among the most insightful and transformative aspects of their MBA experience.

# INNOVATION SUMMITS

Cohort Members participate in one of three weeklong Innovation Summits in different global and digital spaces, where they engage with a powerful problem-solving methodology and a leadership framework developed at Harvard. These Summits provide an immersive environment, enabling participants to apply principles from behavioral economics to develop creative solutions for challenges faced by local public and private host institutions.



## **TEAM DYNAMICS LAB**

Through the Team Dynamics Lab, small teams of Cohort Members gain insights into their own collaboration style. Based on the KOLBE conative assessment, participants gain self-awareness that helps them become more effective collaborators.

## ADAPTIVE LEADER WORKROOM

Cohort Members engage in group reflections, where they are introduced to Adaptive Leadership — a Harvard-developed framework that provides analytical tools and practical strategies for leading change effectively, regardless of formal authority or position.

## **CASE STUDY ASSIGNMENT**

As a fundamental component of Semester One, Cohort Members work in teams to develop a pitch for a strategic initiative that their assigned organization from the GLI Leaders-In-Residence network could feasibly implement to capture new value. These proposals are rooted in real-world challenges and designed to align with the organization's mission and capacity.

## **CAPSTONE CHALLENGE**

Capstone Projects draw together the breadth of insights from the MBA by requiring the research, design, and articulation of a complete prospectus for a new enterprise connecting the performing arts and social impact. These comprehensive business proposals include a clear social value proposition, a viable revenue model, a detailed three-year feasibility assessment, and a human resource plan. Participants are guided by Capstone Project Mentors, who provide tailored support throughout the process. Final projects are presented to external Shark Tank panels and MBA Faculty, offering valuable feedback to refine proposals and strengthen their potential for real-world implementation.



"The Global Leaders Institute was a life-changing experience for me. In addition to powerful new frameworks, it provided me with a community of fellow musician entrepreneurs working to pave the way for new opportunities, and helped me to see the value in my diverse interests and background."

Bradley Powell 2018 Cohort Canada & Jamaica



"As the founder of a visual arts initiative in Cairo, The GLI Arts MBA was invaluable for building a global peer community, growing my confidence, and strengthening my leadership abilities."

Elham Khattab 2024 Cohort Egypt

### FIREBIRD ROADMAP

Cohort Members apply the sum of the theoretical and skills-based knowledge gathered through the experience to write and present individual projects they can feasibly implement in their own contexts.

## **PUBLICATION OPPORTUNITIES**

The GLI partners with several outlets that may provide Cohort Members with the opportunity to publish and make visible outstanding academic work. From innovation highlights about organizations and initiatives Cohort Members are currently leading, to academic case studies or topic-specific articles, this component is designed to harness the analytical and writing skills of Cohort Members while highlighting their work and efforts through GLI's extended network.

### **MODULE CERTIFICATES**

Upon successfully completing the MBA journey, Cohort Members receive a range of module completion certificates co-signed with partner institutions confirming mastery of critical concepts and frameworks.

- Duke University | Social Science Research Institute
- Harvard University | David Rockefeller Center
- → Georgetown University | McDonough School of Business
- → McGill University
- → New York University | Entrepreneurial Institute
- Harvard University | Cultural Agents
- EY Business Academy
- → Stanford University | Center for Social Innovation
- University of Chicago | Department of Economics

### **MBA DIPLOMA**

Upon successful completion of the comprehensive twelve-month curriculum, participants receive a European-issued, globally recognized MBA in Arts Innovation from The Global Leaders Institute in alliance with its accrediting body.

# CORE MODULE 1 Engaged Aesthetics & Global Development

"I was blown away by the module's preparation & effectiveness. The relevant examples and tools really inspired me."

Catalina Barraza | 2020 (Colombia)

### CORE MODULE 2 Frameworks for Advocacy and Action

"This module was an eye-opener into myths and preconceptions about how the arts work in development. It showed me new perspectives grounded in research and science."

Emily Brown | 2020 (Canada)

### CORE MODULE 3 Measuring Results, Evaluating Impact

"The module transformed a subject that had always looked so complicated to me into something clear and useful."

Juliana Kay | 2020 (Australia)

# CORE MODULE 6 Fostering Innovation in Business

"This module was full of vision and the benefit of learning from global arts professionals working on the frontlines."

Maryen Muñoz | 2020 (Mexico)

### CORE MODULE 5 Integrative & Strategic Thinking

"I learned more from this module about engagement and communication than I did in my entire university education."

Claudio Espejo | 2020 (Chile)

### CORE MODULE 4 Introduction to Social Enterprise

"Through this module's business toolkit, I dove deeper into my work, challenged many previous assumptions, and refocused around renewed goals"

Karoline Menezes | 2022 (Brazil)

### CORE MODULE 7 Applied Economics

"What an experience! This was definitely one of the most informative modules of the journey for me!"

Patricia Weitzel | 2019 (Brazil)

### CORE MODULE 8 Human-Centered Design

"This was a once-in-a-million learning experience. The lead professor struck a great balance between peer-to-peer learning and intentional instruction."

Safira Antzus | 2023 (Greece)

## CORE MODULE 9 Organizational Finance Toolkit

"This module was a crash course into key concepts and tools in financial management. It picked up exactly where many find ourselves at work and helped to improve our processes."

Victoria Romann | 2019 (Germany)

### CORE MODULE 12 Organizational Theory: Leading People and Teams

"This was a module that will stay with me forever. It was engaging, high-level, and interesting. I learned so much."

Scott Wilson | 2019 (Australia)

### CORE MODULE 11 Market-Based Revenue Strategies

"This module explained complex revenue-creating tools step-bystep, familiarizing us with them through a wide variety of applications."

Kelly Herrmann | 2019 (USA)

### CORE MODULE 10 Operational Excellence

"This module was a deep dive into a powerful new way of problem-solving. Each of its learnings opened a space to make connections to my own work."

Liam Underwood | 2019 (USA)

### ADAPTIVE LEADERSHIP

"The Global Leaders Institute helped expand my professional confidence and boost my career. It prepared me to manage the complexities of major cultural institutions."

Claudia Curiel | 2021 (Mexico)

### KNOWLEDGE LABS

"I had an incredible adventure with The Global Leaders Institute. The network I encountered was the most inspirational and creative group I have ever met."

Faidra Giannelou | 2020 (Greece)

### INDUSTRY IMMERSIVE

"I couldn't have asked for better cross-cultural preparation. My work today calls upon countless tools, perspectives, and resources I gathered in the GLI"

Toufic Maatouk | 2021 (Lebanon)

### CASE STUDIES

"The GLI journey enhanced my leadership abilities. The curriculum also allowed me to continue my professional responsibilities while growing within the classroom."

María C. Parias | 2022 (Colombia)

## INNOVATION SUMMIT

"Entering the GLI as an experienced education manager exceeded my highest expectations and renewed my passion for the field."

Nancy Uscher | 2021 (USA)

### CAPSTONE CHALLENGE

"I am astounded by the understanding, insight, and practices I gained with GLI. The experience pushed my leadership mindset to new heights."

Mariol Arias | 2023 (Mexico)



By engaging with case studies from leading organizations across the performing arts, Cohort Members explore how theory informs real-world choices, trade-offs, and impact.







The Met ropolitan Opera



**CARNEGIE HALL** 















SIDance 서울세계무용축제 Seoul International Dance Festival

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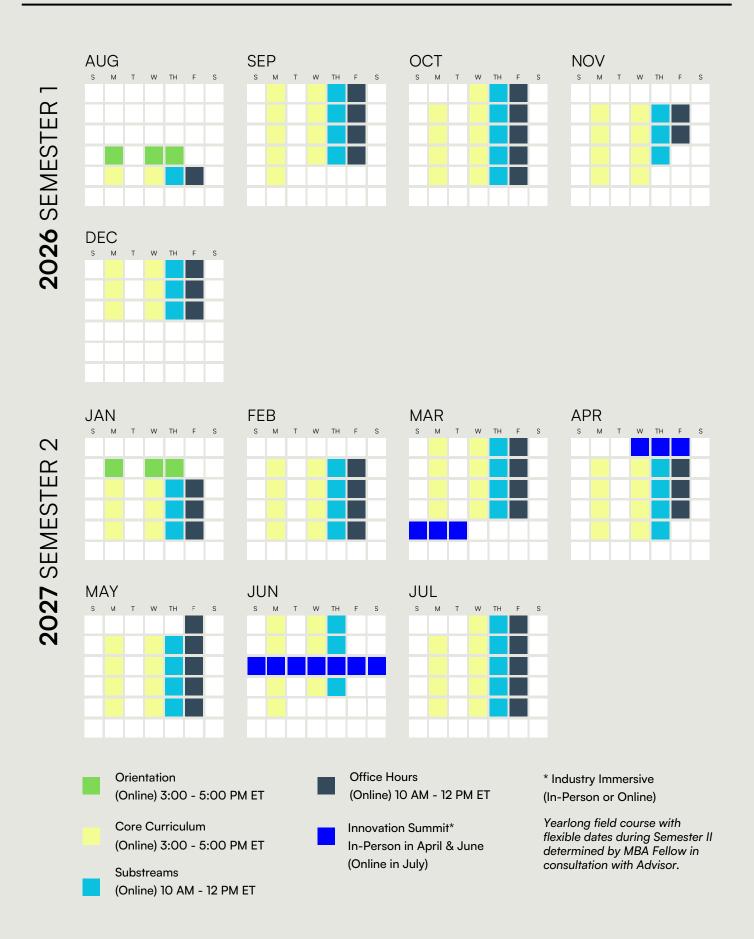


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## MBA CALENDAR



## **FACULTY PROFILE**







## **GLI INSTRUCTORS**

## IMPART TOOLS FROM LEADING UNIVERSITIES

### **UNITED STATES**

American University, Washington College of Law
Boston University, Department of History
Brandeis University, Heller School for Social Policy
Catholic University, Busch School of Business
Duke University, Sanford School of Public Policy
Georgetown University, McDonough School of Business
Harvard University, School of Public Health
The Johns Hopkins University, Peabody Institute
Michigan State, Eli Broad College of Business
New York University, Entrepreneurial Institute
Purchase College, State University of New York
Stanford University, Graduate School of Business
University of Southern California, Dornsife College
University of Virginia, Darden School of Business

### **GLOBAL**

Aalto University, School of Business
Griffith University, Creative Arts Institute
HEC Montréal, Business School
London School of Economics
McGill University, Schulich School of Music
Rome Business School
Universidad Adolfo Ibáñez, Business School
Universidad Alberto Hurtado, Department of Music
Universidad de los Andes, Business School
Universidad Javeriana, School of Business
Université Laval, Faculty of Music
University of Chicago, Department of Economics
University of Roehampton, Dept of Social Science
University of Toronto, School of Management

# GLOBAL COMMUNITY LOCAL PERSPECTIVES

The Global Arts MBA brings together a dynamic cohort of professionals who challenge, support, and learn from one another. Rooted in interdisciplinary collaboration and constructive exchange, this international community serves as both a sounding board and a catalyst for growth. The MBA experience empowers Cohort Members by intentionally integrating each component for enhanced performance in the workplace. The combined result is an expanded ability to lead change and have a lasting impact in their communities, and in so doing, strengthen the future of the arts sector as a whole.







"Participating in the Global Leaders Institute played a pivotal role in exploring the leadership skills that I now practice every day."

Michelle Zwi 2014 Cohort Director of Orchestra Operations and Touring, The Philadelphia Orchestra



"The expansion of my personal and professional network through the GLI noticeably increased my professional reach. It empowered me to gain new perspectives and acquire tools that have improved our organizational offering and increased positive outcomes for all."

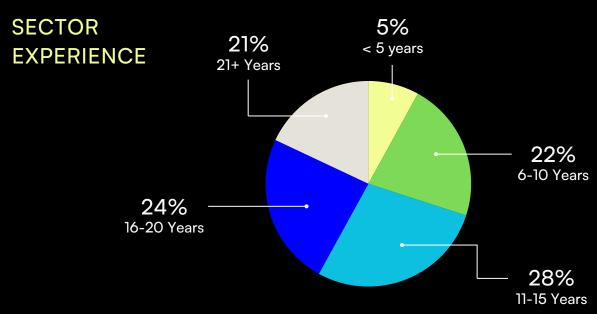
Jessica Tufte 2020 Cohort Director of Evaluation, CCNY

### **PAST PARTICIPANTS**

- 1000+ Past Participants from over 40 countries have benefited from the GLI
- Graduates occupy leading positions globally
- Participant salaries increase 32% in two years
- Across continents, graduate-led ventures are shaping new possibilities in the arts.

## **TOP COUNTRIES REPRESENTED**





### GLI STORIES OF IMPACT



Claudia Curiel (Mexico) entered the GLI as a concert presenter for Mexico's National University. Through the wide-ranging capabilities gained during her year with GLI, her growth was noticed. In the months following graduation, she was appointed Mexico's Minister of Culture, one of the country's most important arts policy positions.

Toufic Maatouk (Lebanon) joined GLI as an academic and choral director in Lebanon. Shortly after completing the GLI, he was appointed Deputy Executive Director of the Abu Dhabi Music & Arts Foundation, a key role in one of the United Arab Emirates' flagship arts initiatives.





Janet Fischer (United Kingdom), a former opera singer, pursued GLI while transitioning to a career as a creative entrepreneur. In the same year she finished her GLI journey, Janet became the CEO of Live Music Now in London, one of the UK's most prominent performing arts organizations.

Ronald Kabuye (Uganda) entered GLI as Administrative Manager at Brass for Africa. Within a year of completing the GLI, Ronald near tripled the number of Brass for Africa employees and teaching artists from 24 to 60 while simultaneously expanding the initiative's weekly students from 1,500 to 2,000.





Priti Gandhi (India) joined GLI as an emerging entrepreneur in the opera field after a two-decade career as an opera singer. During her year in the Global Arts MBA, Priti was appointed Director of the Metropolitan Opera's iconic Laffont Competition.

### GLI STORIES OF IMPACT

Drake Driscoll (United States) began GLI as an independent teaching artist who had recently graduated from the Juilliard School. On completing GLI, Drake was appointed to the management of Carnegie Hall's Weill Music Institute as Engagement Programs Coordinator.





Lia Uribe (Colombia) joined GLI as a bassoon professor at the University of Arkansas. Through the comprehensive leadership skills gained in the MBA, Lia was named Associate Dean of the University's Fulbright College of Arts and Sciences by the time of her GLI graduation.

Emily Gann (Australia) entered GLI as the founder of Connecting the Dots in Music, a grassroots music organization in her native Australia. In the years following GLI, Emily's growth and the expansion of her initiative garnered national recognition, winning Australia's Women in Innovation Award.





### JOIN A NETWORK OF IMPACT



**HIGHER EDUCATION** 

Nancy Usher | 2021 Dean of Music University of Nevada Las Vegas



Dave Wilson | 2023 Senior Lecturer Victoria University of Wellington



Maria Claudia Parias | 2022 Executive President Fundación Nacional Batuta



DIVERSITY



Jamie Wolf | 2020 Co-Founder Alliance for Music Education Equity



Jacqueline Jove | 2019 former Director of Education The Sphinx Organization



Darren Young | 2018 former Music Director NYO Jamaica



Erin Busch | 2019 Faculty
Temple University

### **PRESENTERS & PRODUCERS**



Claudia Curiel de Icaza | 2021 Secretary of Culture Mexico Government



**STARTUPS** 

Camila Barrientos | 2018 Co-Founder Bolivian Chamber Music Society



Aron Frank | 2019 Co-Founder The Americas Chamber Orchestra





Drake Driscoll | 2021 Founder The VISION Collective

Penny Brill | 2021 Performer & Teaching Artist The Pittsburgh Symphony



Maria José Morales | 2019 Co-Founder Ópera Guatemala



Marcela Mendez | 2019 Board of Directors World Harp Congress



Rachelle Hunt | 2018 Performer & Teaching Artist HR Radio Symphony



Michelle Zwi | 2014 Director of Orchestra Operations and Touring The Philadelphia Orchestra

**ENSEMBLE INSTITUTIONS** 



Artistic Director Indonesia International Piano Competition



Toufic Maatouk | 2021 Artistic Director Abu Dhabi Music & Arts Foundation

**VENUES & FESTIVALS** 



Maryen Muñoz I 2019 Tierra 47 Harp Festival

Chantal Balestri I 2021 Artistic Director Lunigiana International Music Festival



Ignacio Barrón Viela I 2022 Executive Director Billing Symphony Orchestra & Chorale



Rachael Cohen I 2020 Coordinator of Institute Programs The Chicago Symphony



# **BEYOND THE MBA YEAR**EXCLUSIVE OPPORTUNITIES

Graduation marks the beginning of a longer journey. Arts MBA Fellows join a global network that continues to support their professional and creative growth. The following opportunities offer meaningful ways to deepen practice, expand perspective, and engage with peers across borders.

# **LEGACY AWARD**GLOBAL ARTS PRIZE

The Global Arts Prize Legacy Award is an annual \$30,000 prize exclusively for Arts MBA Fellows and Alumni. With fully unrestricted funding, it powers bold, real-world ventures, positioning graduates to turn strategy into action and redefine the future of the arts.

# **ALUMNI SUMMIT**ARTS FWD RETREAT

The Alumni Summit is an annual weeklong deep dive designed to spark reflection, renew perspective, and tackle the sector's most pressing leadership challenges. It's a space to step back, connect with global peers, and shape what's next — open exclusively to graduates of the Global Arts MBA.

## LEADERSHIP DEVELOPMENT

Beyond representing a forum to test professional practices and develop social engagement techniques in a new context, the Industry Immersive is an opportunity for in-depth study of local or international organizations of choice, expanding Cohort Members' insights about a topic of professional interest.

## FIELDWORK LIFECYCLE

Interviews with industry professionals help Cohort Members determine a topic of interest that acts as the backbone of their Industry Immersive experience.

With support from a dedicated advisor, each Fellow designs a tailored fieldwork experience that reflects their professional goals. While GLI provides access to a global network of institutional partners, many participants choose to collaborate with organizations they admire—those whose mission or work closely aligns with their research focus.

Whether sourced independently or through GLI's network, these Field Partners become key collaborators. Preparatory meetings help Fellows engage meaningfully with their chosen organizations and establish clear expectations before the immersive begins.

Following the fieldwork, Cohort Members author a case study that captures transferable insights and reflections from the experience.



### FIELDWORK PARTNER COMMUNITIES

## NORTH AMERICA

**CANADA** 

Banff Montreal New Brunswick Province Toronto

Saskatoon

**GUADALOUPE** 

Point Au Pitre

**GUATEMALA** 

Guatemala City

HAITI

Nationwide

**HONDURAS** 

Tegucigalpa



**JAMAICA** 

Kingston



**MEXICO** 

Aguascalientes Durango Naolinco Tlaxcala



**PUERTO RICO** 

San Juan



**UNITED STATES** 

Chicago, IL Juneau, AK New York, NY Washington, DC Portland, OR

## SOUTH AMERICA



**PANAMA** 

Panama City Santiago



**ARGENTINA** 

Cordoba



**BOLIVIA** 

La Paz Moxos



**BRAZIL** 

Bahia São Paulo



CHILE

Calama Easter Island Frutillar La Serena Panguipulli Santiago



**COLOMBIA** 

Antioquia Bogota Manizales



**ECUADOR** 

Quito



**PARAGUAY** 

Asunción



**PERU** 

Nationwide



**SURINAME** 

Paramaribo



TRINIDAD & **TOBAGO** 

Port of Spain

## **EUROPE & ASIA**



**AUSTRALIA** 

Adelaide



**CYPRUS** 



Aarhus

Nicosia



**GERMANY** 

Berlin



**GREECE** 

Athens



**ISRAEL** 

Haifa



**ITALY** 





**LEBANON** 

Beirut



**PAKISTAN** 

Karachi



**PHILIPPINES** 

Bataan Province



**SPAIN** 

Madrid



UNITED **KINGDOM** 

London Suffolk

## AFRICA & OCEANIA



**GHANA** 

Accra





**NAMIBIA** 

Windhoek



## **APPLICATION PROCESS**

IN FOUR STEPS

## GLOBAL CALL FOR REGISTRATIONS

SEP — MAY

Global candidates register interest in applying by sharing key educational achievements, current professional roles, relevant background accomplishments, and future career objectives. 2

## TOP CANDIDATES INVITED TO APPLY

On a rolling basis

A select and diverse group of highly qualified registrants are invited to apply based on merit. Registrants who are invited to apply receive detailed application instructions and Info Session dates to support their process.

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## LIVE COMMITTEE INTERVIEWS

On a rolling basis

The Selection Committee & Advisory Council may request a follow-up interview with specific candidates after they have submitted their application. 4

### GLI FELLOWSHIPS AWARDED

On a rolling basis

Up to 70 MBA Fellowships are awarded on a rolling basis as the deadline approaches to exceptional applicants from wide-ranging cultural and professional backgrounds.

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Global Leaders Institute for Arts Innovation

The Global Leaders Institute 1701 Rhode Island Avenue NW Washington, DC 20036

www.globalleadersinstitute.org