



Global Leaders
Institute for Arts
Innovation

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Annual Report

Navigate change, Transform worlds



2024 at a Glance

SNAPSHOT

- 12-month MBA In Arts Innovation focused on social entrepreneurship, cultural management, sustainable impact, and community development offered to a global Cohort of dynamic arts professionals.
- Innovation Summit, designed in collaboration with EY Business Academy and the Adaptive Leadership Network, immersed participants in one week of academic learning, leadership training, and community engagement in Peru and Chile, and around the world.
- Field Assignments with dynamic international communities broaden insights and put learning into practice.

ACADEMICS

- 400+ live learning contact hours
- Diverse additions to the GLI Faculty from Harvard Business School, University of Chicago's Economics Division, and London School of Economics — **among other** distinguished institutions.
- Shark Tank-inspired social venture review panels comprised of 21 industry experts from around the world.

FIELDWORK

- Consultancy Impact Reports and articles written for magazines articulating innovative solutions extracting from collaborative work experiences with global arts organizations.
- 57 Field internships developed with a total of 59 partner institutions in the fields of the arts, health, urban development, gaming industry, and consulting.
- 45 additions to the Global Network of Field Partners including The Australian Ballet, Banff Centre for Arts and Creativity, Hong Kong Special Administrative Region Government, Teatro Mayor Julio Mario Santo Domingo (Colombia), London Transport Museum (England), Shalva National Center (Israel), Kingston Creative (Jamaica), Distrito Tec (Mexico), Le Cube (Morocco), Grand Teton Music Festival, Topology Inc. - among others.



"The cohort's network has been key to my growth this year, offering a broader framework for my artistic experience. I now feel more confident engaging in executive arts discussions."

Priti Gandhi | 2024 Cohort (USA)

Leadership

Imagine a world where talented creatives are more than just artists, but leaders, innovators, and change-makers transforming society. Imagine a world where creative sector leaders use their skills and passion to make a positive impact in communities, from the most remote corners of the globe to the most vibrant urban centers. This is the vision of The Global Leaders Institute.

In this report, you will see how we brought this vision to life in 2024. You will learn about courses that our Cohort took with some of the best experts in various fields related to music and social development. You will also discover the vibrant projects that they implemented on the ground and online through Fieldwork. The Global Leaders Institute is unlike any other MBA program in the world — it empowers world-class creatives to become agents of change, social entrepreneurs, and impact-makers. The 2024 Cohort will go on to shape the future of the arts in society. As we wrap up this year, we embark on the next — we build on our successes and learn from our challenges to keep improving the value we offer to our participants and communities.



Nigel A. L. Clarke, MP
Founding Co-Chair
GLI Advisory Council
Minister of Finance of Jamaica



Cristina Vollmer de Burelli
Founding Co-Chair
GLI Advisory Council
V5Initiative Venezuela



Nathan Shabot
Co-Chair
GLI Advisory
Council Inversa Mexico

Born from The Orchestra of the Americas Group, The Global Leaders Institute is a shining star that guides and nurtures creative entrepreneurs on their professional journey. Our 2024 MBA Cohort is creating a lasting impact through community arts programs in more than 40 countries. We are grateful to everyone who made their journey possible. 2024 was a profound year of accomplishment, and we look forward to the many wonders that await in 2025.

ADVISORY COUNCIL

- Cristina Burelli, Founding Co-Chair (Venezuela)
- Nathan Shabot, Co-Chair (Mexico)
- Nigel A.L. Clarke, Co-Founder (Jamaica)
- Dr. Debbi Brock (USA)
- Dr. Mark Churchill (USA)
- Geneviève Cimon (Canada)
- Fernando Cortes (Colombia)
- Dr. Juan Antonio Cuellar (Colombia)
- Elizabeth Eder Zobel (Philippines)
- Dr. Ricardo Ernst (Venezuela)
- Rafael Febres-Cordero (Venezuela)
- Katya Gorbatiouk (Ukraine)
- John Kulback (USA)
- Fernando Larrain (Chile)
- Monica Lawson (USA)
- Dr. Lisa Lorenzino (Canada)
- Ken MacLeod (Canada)
- Enrique Márquez (Mexico)
- Mary Ann Mumm (USA)
- Hilda Ochoa-Brillembourg (Venezuela)
- Dr. Gaston Ormazabal (Chile)
- Gabriela Quiros (El Salvador)
- H. E. Javier Sancho (Spain)
- Nicola Schiess (Chile)
- Suzanne Siskel (USA)
- Deborah Wanderley dos Santos (Brazil)



Hilda Ochoa-Brillembourg
Founding Chairman
The Orchestra of the Americas Group

2024 Academics

2024 was a year of exceptional academic growth for The Global Leaders Institute, marked by enriching cross-cultural and intergenerational exchanges between GLI alumni and new program faculty. These collaborations further enhanced the curriculum in ways that proved highly relevant to the 2024 Cohort.

The second edition of the MBA program benefited from several newly implemented curriculum components. Among the highlights was a new module on Adaptive Leadership, a Harvard-born methodology pioneered by Ronald Heifetz and Marty Linsky. This module, led by Mónica Ramirez, introduced Cohort Members to proven strategies for navigating complex challenges, mobilizing teams, and driving sustainable change.

Looking ahead to 2025, key curriculum improvements will focus on deepening content application strategies, strengthening team-based assignments, and expanding live interaction opportunities through the integration of emerging technologies. Moreover, with a Cohort comprising arts professionals from diverse fields—including theater, music, visual arts, and dance—GLI will ensure that case studies reflect this diversity, featuring organizations across all genres.



Pedro Zenteno
Academic Director



Natalia Jimenez
Dean of Cohort



Malgorzata Kuczmowska
Innovation Summit Co-Manager



"The MBA in Arts Innovation helped me gain confidence in my professional aspirations, while also enhancing my ability to execute them and create meaningful change where it's needed."

Antonio Pedro Lopes | 2024 Cohort (Portugal)

Courses

MODULES

Module I: Engaged Aesthetics for Social Development
 Module II: Frameworks for Advocacy & Action
 Module III: Measuring Results, Evaluating Impact
 Module IV: Introduction to Social Enterprise
 Module V: Sustained Success: Creativity & Renewal
 Module VI: Making the Arts Work
 Module VII: Strategic Economics
 Module VIII: Human-Centered Design
 Module IX: Organizational Finance Toolkit
 Module X: User-Centered Operations
 Module XI: Revenue Strategies: Paths to Financing
 Module XII: Organizational Theory

MODULE DIRECTORS

Dr. Jose Falconi
 Stanford Thompson
 Jessica Sperling
 Dr. Debbi Brock
 David Hurst
 Eric Booth
 Richard Davies
 Amanda Greco
 Leah Barto
 Dr. Tim Kraft
 Maria Ballesteros
 Simon Blanchette

SEMESTER I

| SESSION TITLE | LECTURER | DATE |
|--|--|--------------|
| Team Culture & Tactical Foundations | Mónica Ramírez & Suzanne Stuart | 25 Aug, 2023 |
| On the Duties of Beauty Part 1 | Dr. José Falconi | 28 Aug, 2023 |
| On the Duties of Beauty Part 2 | Dr. José Falconi | 30 Aug, 2023 |
| The Artist as Community Builder | Alums | 1 Sep, 2023 |
| On Beauty's Historical Functions | Dr. José Falconi | 4 Sep, 2023 |
| On Beauty and Democracy | Dr. José Falconi | 6 Sep, 2023 |
| The Immunity to Change Framework I Part I | Li Cuellar | 7 Sep, 2023 |
| The Artist as Activist | Alums | 8 Sep, 2023 |
| On Beauty and Love: a Promise | Dr. José Falconi | 11 Sep, 2023 |
| Cases for Culture | Dr. José Falconi | 13 Sep, 2023 |
| The Artist as Mentor | Alums | 15 Sep, 2023 |
| Theory of Change: Intentional Planning & Action | Stanford Thompson | 18 Sep, 2023 |
| Logic Models in Context | Stanford Thompson & Janet Fischer | 20 Sep, 2023 |
| The Artist as Innovator | Alums | 22 Sep, 2023 |
| Developing a Logical Framework Takes Practice | Stanford Thompson | 25 Sep, 2023 |
| Challenges in Implementation | Stanford Thompson, Janet Fischer, | 27 Sep, 2023 |
| The Immunity to Change Framework I Part II | Genevieve Cimon | 28 Sep, 2023 |
| Cohort-led | Li Cuellar | 29 Sep, 2023 |
| Frameworks for Considering Impact & Fostering Learning | Cohort-led | 2 Oct, 2023 |
| Gathering Evidence: Data Types * Data Collection | Jessica Sperling | 4 Oct, 2023 |
| Storytelling for Impact: Find your Story | Jessica Sperling | 5 Oct, 2023 |
| Knowledge Exchange Lab | David Hutchens & Michael McRay | 6 Oct, 2023 |
| Feasibility & Ethics in Community-Engaged Research & Evaluation | Cohort Session | 9 Oct, 2023 |
| Examples of Implemented Evaluations: Understanding Design Decisions and | Jessica Sperling | 11 Oct, 2023 |
| Identifying Responsive Changes | Jessica Tufte & Erin Busch | 12 Oct, 2023 |
| Storytelling for Impact: Tell Your Story | David Hutchens & Michael McRay | 13 Oct, 2023 |
| Knowledge Exchange Lab | Monica Ramirez Hartmann | 16 Oct, 2023 |
| The Impact Business Model Canvas Part 1: The Social Value Proposition | Debbi D. Brock & Janet Fischer | 18 Oct, 2023 |
| The Impact Business Model Canvas Part 2: Market Opportunity & Implementation | Benjamin Simmons-Telep & Janet Fischer | 19 Oct, 2023 |
| Storytelling for Impact: Activate Your Story | David Hutchens & Michael McRay | 20 Oct, 2023 |
| Knowledge Exchange Lab | Cohort Session | 23 Oct, 2023 |
| The Impact Business Model Canvas Part 3: Financial Viability | Debbi D. Brock & Janet Fischer | 25 Oct, 2023 |
| The Impact Business Model Canvas: Going Live! | Benjamin Simmons-Telep & Janet Fischer | 26 Oct, 2023 |
| The Immunity to Change Framework I Part III | Li Cuellar | 30 Oct, 2023 |
| The Half-way Point: Optimizing Performance | Monica Ramirez Hartmann | 2 Nov, 2023 |
| Digital Strategies: Brands | Vanda Gaidamovic, Inna Schill | 3 Nov, 2023 |
| Knowledge Exchange Lab | Cohort Session | 6 Nov, 2023 |
| The Ecological Perspective | David Hurst | 8 Nov, 2023 |
| Case: The Omaha Under the Radar | David Hurst and Rachel Roberts | 9 Nov, 2023 |
| Digital Strategies: Communities | Vanda Gaidamovic, Eric Dawson | 10 Nov, 2023 |
| Knowledge Exchange Lab | Cohort Session | 13 Nov, 2023 |
| Case: The Detroit Symphony | David Hurst and Rachel Roberts | 15 Nov, 2023 |
| Team Building for Social Ventures | David Hurst and Ben Simmons-Telep | 16 Nov, 2023 |
| Digital Strategies: Teams | Vanda Gaidamovic, Caroline Joyner | 17 Nov, 2023 |
| Knowledge Exchange Lab | Cohort Session | 20 Nov, 2023 |
| Working Session | Global Leaders Admin | 27 Nov, 2023 |
| Case Studies: What They Are & How to Write One | Eric Booth and Janet Fischer | 29 Nov, 2023 |
| Cohort-Led: The Puzzle of Innovation Part 1 | Eric Booth | 30 Nov, 2023 |
| Teaching Artistry as a Field and as a Resource to Arts Organizations | Eric Booth | 1 Dec, 2023 |
| Knowledge Exchange Lab | Cohort Session | 4 Dec, 2023 |
| Cohort-Led: The Puzzle of Innovation Part 2 | Eric Booth | 6 Dec, 2023 |
| Cohort-Led: The Puzzle of Innovation Part 3 | Eric Booth | 7 Dec, 2023 |
| The Foundations of Teaching Artist Practice | Eric Booth | 8 Dec, 2023 |
| Knowledge Exchange Lab | Cohort Session | 11 Dec, 2023 |
| Capstone Challenge Interest Fair | N/A | 13 Dec, 2023 |
| Capstone Challenge Interest Fair | N/A | 14 Dec, 2023 |
| Expanding the traditional boundaries of the arts | Eric Booth | 15 Dec, 2023 |
| Knowledge Exchange Lab | Cohort Session | 18 Dec, 2023 |
| Looking Back to Move Forward | Mónica Ramírez & Li Cuellar | |

Courses

SEMESTER II

SESSION TITLE

Tactical Foundations
 Overview of Semester Two + Innovation Summits
 Adaptive Leadership Part 1
 GDP and Measurement
 Growth: Successes, Failures, and Challenges
 Work: Jobs and Wages
 Money: Currency & Inflation
 Adaptive Leadership Part 2
 Knowledge Exchange Lab
 Government: Spending & Taxation
 Openness (trade, migration, investment) & Future Trends
 Knowledge Exchange Lab
 Understanding the Problem
 Understanding the Problem II
 Knowledge Exchange Lab
 Capstone Team Working Session
 Capstone Team Working Session
 Knowledge Exchange Lab
 Designing a Strategy for Impact
 Testing, Learning, Iterating
 Knowledge Exchange Lab
 Key Concepts in Financial Management
 Financial Management for New Enterprises
 Adaptive Leadership Part 3
 Knowledge Exchange Lab
 Project Budgeting: Tools and Key Concepts
 Key Concepts in Accounting
 Intro to Artificial Intelligence (Focused on Large Language Models)
 Knowledge Exchange Lab
 So You've Got a New Idea: Now What?!

Adaptive Leadership Part 4
 AI and Artistic Process
 Knowledge Exchange Lab
 Iterative Learning: IBMC Masterclass
 Talking to Humans
 AI and Arts Entrepreneurship
 Knowledge Exchange Lab
 Change Management
 Structured Problem Solving & Root Cause Analysis
 Adaptive Leadership Part 5
 Knowledge Exchange Lab
 Introduction to LEAN Operations
 Lessons from Lean Startup
 Key Resources, Costs & Revenue Streams
 Knowledge Exchange Lab
 Stakeholder Persona & Positioning Statements
 Stakeholder Journey Maps
 Value Proposition and Adaptability for Channels
 Knowledge Exchange Lab
 Database Marketing Part 1: Theory
 Database Marketing Part 2: Application
 Unlocking Potential: Unique Value & Essential Partnerships
 Knowledge Exchange Lab
 Building an Organization's Analytical Capacity
 Intro to Proposal Writing
 Adaptive Leadership Part 6
 Knowledge Exchange Lab
 Introduction to Organizational Behaviour and Leadership
 Motivation and the Importance of Understanding Diversity
 Social Prescription: A Global Perspective
 Power, Influence, and Organizational Politics
 Negotiation and Managing Conflict
 Social Prescription: A Global Perspective II
 Knowledge Exchange Lab
 Organizational Culture and Structure
 Change Management and Wrap Up
 The Science of the Arts and Wellbeing: Implications and Opportunities for Cultural Districts..
 Knowledge Exchange Lab
 Teams Working Session: Creating Your Pitch
 Practice, Practice, Practice
 Adaptive Leadership Part 7

LECTURER

Monica Ramirez
 GLI Admin + Louis Songster
 Monica Ramirez
 Richard Davies
 Richard Davies
 Richard Davies
 Richard Davies
 Monica Ramirez
 Multiple
 Richard Davies
 Richard Davies
 Multiple
 Amanda Greco
 Amanda Greco & Priya Iyer
 Multiple
 Janet Fischer & Ben Simmons-Telep
 Janet Fischer & Ben Simmons-Telep
 Multiple
 Amanda Greco
 Amanda Greco
 Multiple
 Eva Heinsteins & Janet Fischer
 Leah Barto & Janet Fischer
 Monica Ramirez
 Multiple
 Leah Barto & Janet Fischer
 Eva Heinsteins, Janet Fischer, & Hannah Darroch
 Alberto Aquilino
 Multiple
 Frank Rimalovski
 Monica Ramirez
 Alberto Aquilino, Prof. Dorien Herremans & Prof.
 Steve DiPaola
 Multiple
 De-Ann Abraham & Tim Kraft
 Frank Rimalovski
 Prof. Saku Mantere
 Multiple
 Tim Kraft & Andrew Gonce
 Tim Kraft
 Monica Ramirez
 Multiple
 Tim Kraft
 Tim Kraft
 Matthew Pauley
 Multiple
 Maria Ballesteros
 Maria Ballesteros
 Matthew Pauley & Aniket Pandya
 Multiple
 Danilo Dantas
 Danilo Dantas
 Matthew Pauley & Jon Ingold
 Multiple
 Renaud Legoux
 Tracy Kaufman
 Monica Ramirez
 Multiple
 Simon Blanchette
 Simon Blanchette
 Jill Sonke
 Simon Blanchette
 Simon Blanchette
 Jill Sonke
 Multiple
 Simon Blanchette
 Simon Blanchette
 Nisha Sajani
 Multiple
 GLI Team
 GLI Team
 Monica Ramirez

DATE

Mon, Jan 8
 Wed, Jan 10
 Fri, Jan 12
 Mon, Jan 15
 Wed, Jan 17
 Mon, Jan 22
 Wed, Jan 24
 Thu, Jan 25
 Fri, Jan 26
 Mon, Jan 29
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 Fri, Feb 2
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 Mon, May 20
 Wed, May 22
 Thu, May 23

Courses

Substreams represent an optional opportunity for delving into subjects of interest that complement the core twelve-module of the GLI curriculum. Frontline practitioners, worldwide thought leaders in the arts, technology pioneers and more, guide and share their perspectives on a wide range of topics to nurture critical and creative thinking in the participants, whilst developing team collaboration through hands-on problem-solving scenarios in each session.

| SUBSTREAMS | | |
|--|--|---|
| SUBSTREAM | | |
| Storytelling for Impact | | |
| SESSION TITLE | SPEAKERS | DATES |
| Find Your Story Develop Your Story Activate Your Story | David Hutchens & Michael McRay David Hutchens & Michael McRay David Hutchens & Michael McRay | 5 Oct, 2024 12 Oct, 2024 19 Oct, 2024 |
| Digital Strategies | | |
| Brands | Vanda Gaidamovic IDAGIO Inna Schill Jung von Matt Brand Identity | 2 Nov, 2024 |
| Communities | Vanda Gaidamovic IDAGIO Eric Dawson Rivet | 9 Nov, 2024 |
| Teams | Vanda Gaidamovic IDAGIO Caroline Joyner Endeavor | 16 Nov, 2024 |
| Teaching Artistry | | |
| A Field and as a Resource to Arts Organizations | Eric Booth The Juilliard School | 2 Nov, 2024 |
| The Foundations | Eric Booth The Juilliard School | 9 Nov, 2024 |
| Expanding the traditional boundaries of the arts | Eric Booth The Juilliard School | 16 Nov, 2024 |
| Emerging Technologies for Innovation | | |
| Intro to Artificial Intelligence | Alberto Acquilino McGill University | 7 Mar, 2024 |
| AI and Artistic Process | Dorien Herremans & Steve DiPaola McGill University | 14 Mar, 2024 |
| AI and Arts Entrepreneurship | Alberto Acquilino & Prof. Saku Mantere McGill University | 21 Mar, 2024 |
| Business Models & The Arts | | |
| Key Resources, Costs & Revenue Streams | Matthew Pauley Middlesex University, UK | 7 Mar, 2024 |
| Value Proposition and Adaptability for Channels | Matthew Pauley & Aniket Pandya [Aniradichita Theatre and Films Founder & CEO] | 14 Mar, 2024 |
| Unlocking Potential: Unique Value & Essential Partnerships | Matthew Pauley & Jon Ingold Inkle Studios Founder & Narrative Director] | 21 Mar, 2024 |
| NeuroArts | | |
| Social Prescription: A Global Perspective | Jill Sonke Center for Arts in Medicine, University of Florida | 3 May, 2024 |
| Social Prescription: A Global Perspective II | Jill Sonke Center for Arts in Medicine, University of Florida | 19 May, 2024 |
| The Science of the Arts and Wellbeing: Implications and Opportunities for Cultural Districts.. | Nisha Sajnani Jameel Arts & Health Lab | 16 May, 2024 |



“I’ve come to recognize the immense value of knowledge in the management and improvement of cultural institutions. I now feel energized and empowered to tackle my responsibilities, both as an individual and as a leader in my institution and community.”

Elad Schechter | 2024 Cohort (Israel)

2024 Innovation Summits

INNOVATION SUMMITS

The 2024 Innovation Summits organized by The Global Leaders Institute were landmark events, held in two South American countries: Peru and Chile. Each summit gathered GLI Cohort Members and local participants to collaborate on addressing real-world challenges in their respective communities. The GLI Fellows applied creativity, empathy, and market research to develop innovative and feasible solutions. The most promising ideas were presented to a panel of experts in a Shark Tank-style competition, which took place on 22 March in Peru and 26 April in Chile. These summits highlighted talent, impact, and provided a meaningful learning experience for all participants.

Additionally, GLI Cohort Members had the chance to engage in workshops facilitated by the EY Business Academy. These workshops explored how artistic processes can drive innovation and citizenship, with Fellows using texts as raw material to create art and reflect on their journeys.



2024 Fieldwork

The year 2024 has marked a significant evolution in the Fieldwork component of the MBA in Arts Innovation, shifting from deep-learning collaborations to research-based partnerships guided by topics of professional interests to Cohort Members. This transition has allowed us to effectively respond to a cohort that year after year expands beyond the arts into a diverse array of industries.

With the addition of 45 new Field Partners, the enhanced design and development of the Field Internship Course, has empowered Cohort Members to pursue their research interests and broaden their professional landscapes. They have engaged with a range of organizations, connecting with industry professionals and leading collaborations with 57 partners worldwide.

The revamped Fieldwork process has also provided Cohort Members with greater flexibility in creating final deliverables aligned with their career aspirations and professional development goals. Participants produced articles, case studies, impact reports, and organizational assessments based on their Field Internship experiences, receiving targeted support from the GLI team at critical points in their projects. This approach has fostered individual growth and ownership over their work.

Looking ahead, the successful outcomes of this initiative will lead to the rebranding of the course from Field Internship to Industry Immersive, integrating it with the Firebird Roadmap module to mark the culmination of the MBA journey. This change reflects our commitment to continuously enhance the learning experience and professional readiness of our Cohort Members.



Raul Vergara

*Director of International
Programs*



Santiago Hernández

*International Programs &
Operations Manager*



Laura Mendoza

Community Support

"I've grown as a leader and in my relationships, both professionally and personally. I now feel more confident, equipped, and grounded in my professional role, allowing me to take on challenges, develop projects, anticipate future needs, and maintain a dynamic vision."

Eugénie Guibert | 2024 Cohort (France)



2024 Fieldwork Locations

NORTH & CENTRAL AMERICA



CANADA

- Banff Centre for Arts and Creativity
- Choral Canada
- Saskatoon Symphony
- Sistema Canada Network
- The Biosphere



PANAMA

- Fundacion Espacio Creativo
- Fundacion Jaime Lacayo



USA

- Asase Yaa Cultural Arts Foundation
- Austin Symphony Orchestra
- Bemidji Symphony Orchestra
- Cali Pathways Project at Montclair State University
- Charleston Symphony
- Emelin Theatre for the Performing Arts
- Grand Teton Music Festival (GTMF)
- Grant Park Music Festival
- Hollandsworth Coaching & Consulting
- IMPROVment
- Life with Drums
- Monarch School
- National Gallery of Art
- OAcademy
- OrchKids
- Rites of Spring Music Festival
- tapology Inc.
- Teaching Artist Training Institute
- USF Center for PAInT's REACH Grant



GUADELOUPE

- Memorial Acte



JAMAICA

- Kingston Creative



MEXICO

- Distrito Tec

SOUTH AMERICA



CHILE

- Huilo Huilo Music Festival
- Tocando Sueños



COLOMBIA

- Cantos de la Tierra
- Teatro Mayor Julio Mario Santo Domingo



PERU

- Sinfonia por el Perú



Having this great opportunity to get insight into the new creative sustainable methods of capacity building, redesigning cultural policies, and solving issues within a cultural framework through a comprehensive approach. Using these new approaches to enhance and implement within our existing biennale structure. The four sessions/ meetings were in-depth and communicated effectively."

**Bushra Hussain | Artistic Director KBT,
Karachi Biennale Trust | 2024 Field Internship Partner**

2024 Fieldwork Locations

EUROPE & ASIA



CHINA

- Ticketing Office, Leisure and Cultural Services Department, Hong Kong Special Administrative Region Government



DENMARK

- Vida Local



ISRAEL

- Mash Dance House
- Shalva National Center



ITALY

- Lunigiana International Music Festival



POLAND

- Most The Most Foundation



PORTUGAL

- Tremor Festival



SAUDI ARABIA

- Misk Art Institute



UNITED KINGDOM

- Center For Music Ecosystems
- Everybody Can!
- London Transport Museum
- Scottish Chamber Orchestra
- UK Viola da Gamba Society



UAE

- Alserkal Foundation

AFRICA & OCEANIA



AUSTRALIA

- The Australian Ballet



MOROCCO

- Le Cube

"We love to learn from new perspectives and connect with diverse experiences of people around the world that can share with us other ways to see our mission, our daily work, how we achieve our impact, and of course how we find solutions to our organizational challenges."

Daniela Ocampo | Directora Creativa e Impacto Social,
Fundación Amadeus | 2024 Field Internship



FOUR-40: A GLOBAL DEBATE SERIES FOR EMERGING ARTS LEADERS

The Global Leaders Institute and its partners continued in 2024 a commitment to supporting the arts sector through public workshops and seminars.

One of these flagship events was (Re)Setting The Stage, a global conference series led by GLI that explored dynamic challenges and opportunities faced by arts professionals. Each session featured a panel of industry experts from the GLI network of Cohort members and Alumni, who discussed complex questions and shared their insights on the future of performance.

A highlight of the 2024 season of (Re)Setting The Stage was the continuation of the Four-40 series. Four-40 is a unique platform for emerging leaders to shape the performing arts by debating four big ideas without universal answers. Each session showcased diverse perspectives and invited audience members to vote on the most convincing arguments.

| RTS SEASON IV: FOUR-40 | |
|---|-------------|
| GUEST SPEAKER | DATE |
| The Artist as Community Builder | |
| Amanda Ehst Berks Arts (United States) | 30 Aug 2024 |
| Jaylan Craig Modern Dance Movement (Belize) | 30 Aug 2024 |
| Andres Tucci Sistema Toronto (Canada) | 30 Aug 2024 |
| Atteqa Malik Karachi Biennale Trust (Pakistan) | 30 Aug 2024 |
| The Artist as Activist | |
| Amanda Suckow Chicago Public Schools Department of Arts Education (United States) | 06 Sep 2024 |
| Emilia Atuesta LIANA Craft Design Studio (Colombia) | 06 Sep 2024 |
| Safira Antzus MakeMusiCoviT! (Greece / Spain) | 06 Sep 2024 |
| Sagan MacIsaac Arts Consultants Canada (Canada) | 06 Sep 2024 |
| The Artist as Mentor | |
| Jorge Féliz Reina Sofia School of Music (Spain) | 13 Sep 2024 |
| Celina Zboromirska-Bieniczak Miniatura City Theatre (Poland) | 13 Sep 2024 |
| Derek Beckvold Teach To Learn (United States) | 13 Sep 2024 |
| Jim Kuehn Medicine Hat College (Canada) | 13 Sep 2024 |
| The Artist as Innovator | |
| Janet Fischer Live Music Now (UK & Canada) | 20 Sep 2024 |
| Alberto Acquilino McGill University (Italy) | 20 Sep 2024 |
| Jennifer Dautermann JDJK Consulting (Germany & Canada) | 20 Sep 2024 |
| Brendan Jan Walsh Theater Amsterdam (The Netherlands) | 20 Sep 2024 |



“During my travels, I realize that cultural initiatives often reconnect and boost innovation in communities. This is how I developed my passion for understanding the arts’ role in social innovation. I am grateful to have explored this topic during the (Re)Setting the Stage: Four40 series and to hear about the impactful work of the panelists on local communities.”

Nathaly Ossa | Head of Programs, Academy for Impact through Music, Colombia & Spain

FOUNDATION ROUNDTABLE V

Inside Perspective: Arts Philanthropy for Social Impact

The Foundation Roundtable, a series of engaging conversations brought to you by The Global Leaders Institute, with support from The Philanthropy Roundtable. This initiative aims to bridge the gap between philanthropic foundations and the art projects they support, fostering a deeper understanding of their unique relationship.

The 2024 Foundation Roundtable offered public audiences a unique opportunity to learn from the insights and experiences of Foundation leaders and to understand their objectives and expectations. The goal of the Foundation Roundtable was to foster a closer understanding and more vital bridges between the goals of philanthropic foundations and the practitioners’ strategies to lead to more successful future collaborations and alliances between practitioner organizations and supporting Foundations.

This session addresses a critical and timely question: In a world teeming with needs and philanthropic initiatives, how can we ensure that art projects capture the attention and support of funding foundations? Join us as we explore ways to make art projects more relevant and appealing to philanthropic foundations.

FOUNDATION ROUNDTABLE V: INSIDE PERSPECTIVE

DATES

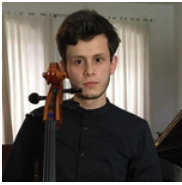
06 Jun, 2024

INDUSTRY EXPERTS

- Christine Rhomberg | Hilti Foundation
- Fisher Derderian | Roger Scruton L. Foundation
- Fernando Cortés | Fundación Bolívar Davivienda
- Michael Trent | Metcalf Foundation



2024 Cohort | The Global Leaders Institute



Jonathan Ariza
Colombia
Filarmónica Joven de Colombia
Orchestra Musician



Juan Pablo Aschner
Colombia
Rosario University
Founding Dean



Laia Azoona Morist
Switzerland
FHNW Hochschule für Musik Basel
Music Pedagogue



Barbara Banasik
Poland
Asia & Pacific Museum of Warsaw
Collection Curator



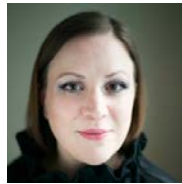
Paolo Bartolani
Italy
Rites of Spring Music Festival
Artistic & Executive Director



Catherine Battenfeld
United States
San Diego Youth Symphony
Early Childhood Program Manager



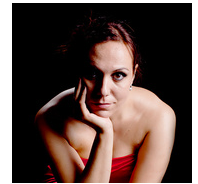
Nadine Benjamin
United Kingdom
English National Opera
Artist



Tamara Bertram
United States
University of North Dakota
Innovation Training Specialist



Frances Bradley-Villier
United States
Tapology
Artistic Director



Sara Carneiro
Portugal
Academia Valentim de
Carvalho Faculty



Janine Coombs
Jamaica
Music Unites Jamaica Foundation
Administrative & Projects Manager



Alexandra Cruz Rodriguez
Colombia
Fundación Cantos de la Tierra
Head of Strings in Music Education



Gopika Dahanukar
India
Swahansa Expressive Arts India
Founder



Janelle Davidson
Panama
Freelance
Theatre Producer



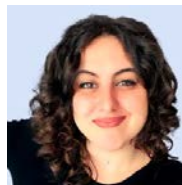
Nicole Chantal de Weever
St. Maarten
Art Saves Lives Foundation
President



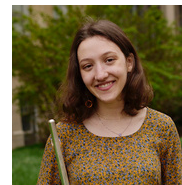
Andrew Dunlop
Australia
The Australian Ballet
Head of Music Staff & Principal Pianist



Katherine Espinal
Nicaragua & Norway
MUSICARAGUA
Founder



Natalie Fasheh
Historic Palestine & The Levant
Jumbles Theatre & Arts
Community Arts Facilitator



Priya Fink
United States
Sistema Ravinia
Woodwinds Instructor



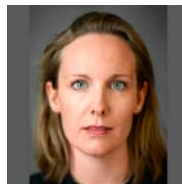
Priti Gandhi
United States
Associate Director, Laffont Competition
Metropolitan Opera



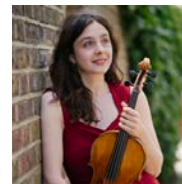
Nathan Giorgetti
United Kingdom
Arcangelo
Assistant Producer



Talianara Goedert
Canada
McGill University
Instructor



Louise Gorm Nielsen
Denmark
Lydenskab
Co-Artistic Director



Marsallidh Groat
United Kingdom
Freelance
Violist & Workshop Facilitator



Eugénie Guilbert
France
Sartory Artists Ltd France
Founder & Managing Director

2024 Cohort | The Global Leaders Institute



Elisabeth Gustave
Guadeloupe & France
Festival International du Film
Executive Director



Timothy Hagen
United States
University of Wisconsin-Whitewater
Faculty



Danielle Hahn
United States
National Gallery of Art
Head of Music Programs



Sarah Hollandsworth
United States
J.L. Smith Group
Sales & Marketing Director



Kristelle Holliday
Canada
Théâtre des Petites Lanternes
Executive & Co-Artistic Director



Jennifer Johnston
United Kingdom
Freelance
Creative Producer



Irismer Kasamira
Democratic Republic of the Congo
El Sistema Congo
Executive Director



Elham Khattab
Egypt
Out of the Circle
Founder and Director



Elizabeth Kilpatrick
United States
Freelance
Educator & Performer



Johanna Kulke
Switzerland
Elias Quartet
Founder



Shanna Lin
United States
Wharton Arts
Paterson Music Project Director



Antonio Pedro Lopes
Portugal
Freelance
Artistic Director & Curator



Katherine Man Yim Mak
China
Government of the Hong Kong
Cultural Services Assistant Manager



Emily Marks
United States
Lionheart Live Arts
Producer, Artist, Curator



Ihlara McIndoe
New Zealand
Russell McVeagh Law
Solicitor in Public Law & Policy



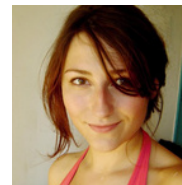
Caitlin McKee
Canada
University of British Columbia
Arts Programming & Partnerships Manager



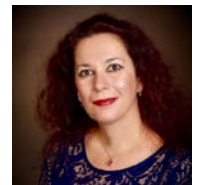
Margaret O'Shea
United Kingdom
Ark
Head of Creative & Extended Curriculum



Jessica Oddie
New Zealand
New Zealand Symphony Orchestra
Ass. Principal Second Violin



Karolina Ogródowska
Poland
National Institute of Music and Dance
Polish Music Impresariat Specialist



Miroslava Panayotova
Bulgaria
University of Arkansas
Teaching Assistant Professor



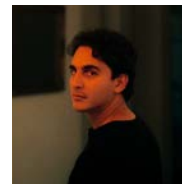
Anna Carolina Pelaes-Shapiro
United States
Caramoor Center for Music and the Arts
Marketing & Guest Relations Coordinator



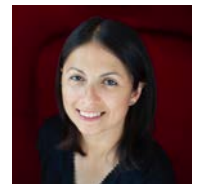
Joseph Peterson
United States
Reno Chamber Orchestra
Director of Operations & Artistic Planning



Fabiana Raunelli
Peru
Sinfonia por el Perú
Manager of Ensembles



Jorge Rehlaender
Mexico
Tecnológico de Monterrey
Professor

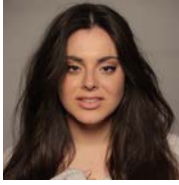


Pia Rodríguez
Costa Rica & Belgium
European School of Luxembourg II
Faculty

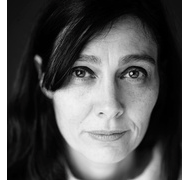
2024 Cohort | The Global Leaders Institute



Janna Sailor
Canada
Allegria Chamber Orchestra
Artistic Director



Sara Samuels
Israel
Shalva National Center
Arts Programs Executive



Maria Alessandra Sbriscia Fioretti
Italy
Fondazione | Teatri
Marketing, Fundraising & Special Projects Manager



Elad Schechter
Israel
CATAMON Dance Group Jerusalem
Artistic Director & Founder



Everton Silva
United States
92nd Street Y
Teaching Artist



Cameron Smith
United States
OAcademy
Fellow



Elizabeth Snow
United States
Northeast Community Center
Music Therapy & Impact Manager



Oscar Ssenyonga
Uganda
Mambya Arts Foundation
Artistic Director



Fiona Stevens
Germany
Concerto Köln
Chief Executive Director



Nicole Taylor
United States
Bridge to the Arts Program
Artistic & Program Director



Tiffany Tieu
United States & Chile
Pontificia Universidad Católica de Chile
Assistant Professor of Violin



Nicholas Trygstad
United Kingdom
Principal Cello
Hallé Orchestra Manchester



Andrés Tucó Clarke
Canada
Sistema Toronto Academy
Chief Operating Officer



Rachel Watson
United States
Winston-Salem Symphony
Senior Director of Education & Inclusion



Nagham Wehbe
United States & Lebanon
Arts Consulting Group
Vice President | Research Practice Lead

2024 Cohort Member Reflections

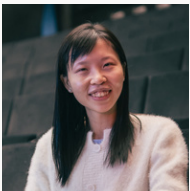


"I am eager to apply the skills I have gained to promote music and socio-economic growth within our communities"

Janine Coombs | Music Unites Jamaica Foundation - Jamaica

"The program offered a distinctive blend of coursework that explored arts innovation and its impact on communities from a variety of perspectives."

Andrés Tucci Clarke | Sistema Toronto Academy - Canada



"The Innovation Summit provided an invaluable opportunity to share and learn through the exchange of ideas while immersing myself in a culture so different from my own."

Katherine Man Yim Mak | Government of Hong Kong Cultural Services - China

"The Innovation Summit was one of those unforgettable experiences that you experience fully, perhaps only once in a lifetime".

Anna Carolina Pelaes-Shapiro | Caramoor Art Center - USA



"The GLI's Arts MBA was the right path to be on, as it turned my will into passion and gave me the proper tools to obtain success in the creative sector."

Nicole Chantal de Weever | Art Saves Lives Foundation - St. Maarten

"The MBA journey took me in an immersive experience into what it takes to be an arts innovation leader."

Catherine Battenfeld | San Diego Youth Symphony - USA



2024 Financial Summary

The GLI’s financial performance for the 2024 fiscal year ended September 30 is provided in accordance with GAAP accounting conventions.

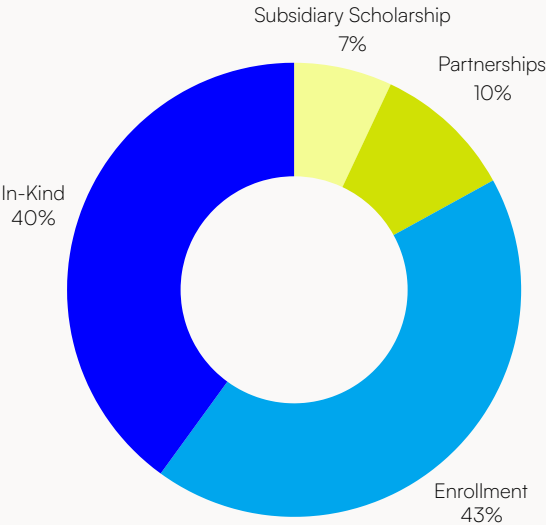
REVENUES

The financial profile of the 2024 Global Leaders Institute (FY24) reflects a lean initiative where the impact of each earned dollar is multiplied by a blend of public/private in-kind support from fieldwork partners and scholarship subsidy from private supporters. Cohort-sponsored tuition and fieldwork investment accounted for 83% of the total revenue, representing the cornerstone of the program’s financial resilience in 2024. Contributed income from a range of individual and institutional philanthropic supporters in 2024 also bolstered continued overall revenue growth, led by the philanthropic support of institutions including Fundación Bolívar Davivienda and Concert Artists Guild.

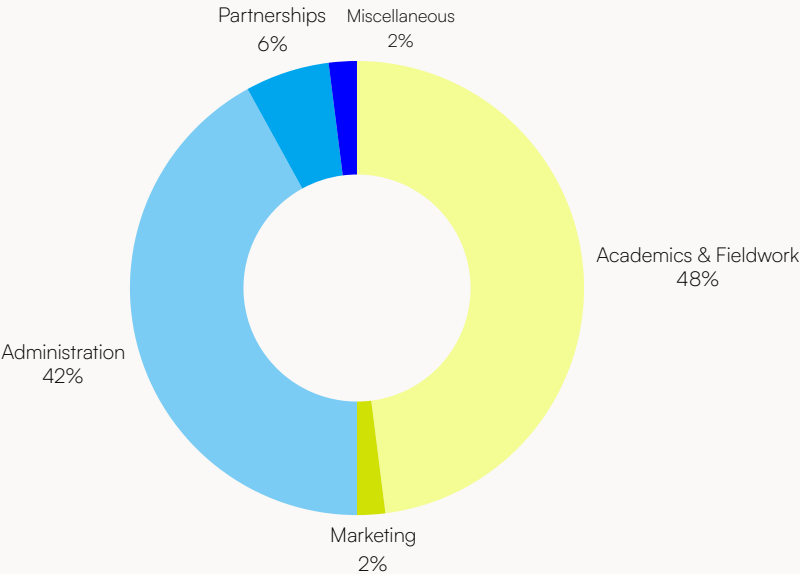
EXPENSES

This growth in combined 2024 funding allowed a number of enhancements to be made towards strengthening the Cohort learning experience, now an MBA. GLI administrative roles also expanded in 2024 to provide more dedicated Academic and Fieldwork management, including the expansion of the Spanish-language Cohort of the Lideres Emprendedores program to Central America. The result of these combined expenses helped to ensure a high impact experience for the 2024 Cohort, and, through a continued focus on organic word-of-mouth advertising, contributed to attracting the most well-qualified group of applicants to date for the incoming 2025 Cohort.

REVENUES



EXPENSES



TOTAL BUDGET
\$981,520

2024 Sponsors

LEAD

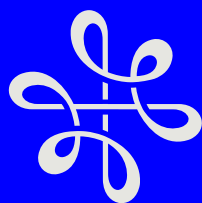


BENEFACTORS

Catalina Borrero
Katherine & David G. Bradley
Ellen Brager
Cristina & Pedro Burelli
Mark Churchill
Concert Artists Guild
Ximena Cousiño & Matias Perez Cruz
Rafael Febres-Cordero
Jorge de la Guardia
Fundación Bolivar Davivienda

The Hilti Foundation
Ellis Juan
Ken MacLeod
Ochoa-Brillembourg Foundation
Gabriela Quiros
Juan Robalino
Ambassador Javier Sancho
Nathan Shabot
Suzanne Siskel
Steven Vetrone





Global Leaders Institute for Arts Innovation

The Global Leaders Institute
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Washington, DC 20036

www.globalleadersinstitute.org